

Issued: February 7, 2012

MINUTES



GENERAL COMMITTEE

Corporate Grants

THE CORPORATION OF THE CITY OF MISSISSAUGA
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WEDNESDAY, JANUARY 25, 2012 - 9:05 AM

COUNCIL CHAMBER – 2nd FLOOR – CIVIC CENTRE
300 CITY CENTRE DRIVE, MISSISSAUGA, ONTARIO L5B 3C1

MEMBERS PRESENT:

Mayor Hazel McCallion	
Councillor Jim Tovey	Ward 1 (Chair)
Councillor Pat Mullin	Ward 2
Councillor Chris Fonseca	Ward 3 (Arrived at 9:14 a.m.)
Councillor Frank Dale	Ward 4
Councillor Bonnie Crombie	Ward 5
Councillor Ron Starr	Ward 6
Councillor Nando Iannicca	Ward 7
Councillor Katie Mahoney	Ward 8
Councillor Pat Saito	Ward 9
Councillor George Carlson	Ward 11

MEMBERS ABSENT: Councillor Sue McFadden Ward 10

STAFF PRESENT:

- Paul Mitcham, Commissioner, Community Services
- Susan Burt, Director, Culture Division
- Stu Taylor, Acting Director, Recreation and Parks
- Crystal Greer, Director, Legislative Services
- Sacha Smith, Legislative Coordinator, Office of the City Clerk

CALL TO ORDER – 9:05 A.M.

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

Councillor Bonnie Crombie advised that her husband sits on the Mississauga Arts Council.

APPROVAL OF THE AGENDA

Councillor Ron Starr moved approval of the agenda, as presented. This motion was voted on and carried.

Approved (Councillor R. Starr)

DEPUTATIONS

- A. Item 1 David Ambrose, Artistic Director, Mississauga Festival Choir
See discussion under Item #1
- B. Item 1 Yahui Zhuang, Mississauga Chinese Art Organization
See discussion under Item #1
- C. Item 2 Lea Ann Mallet, Executive Director, EcoSource
See discussion under #2

MATTERS CONSIDERED

1. Recommended Grant Allocations for the 2012 Arts and Culture Grant Program

Corporate Report dated December 16, 2011 from the Commissioner of Community Services with respect to the recommended grant allocations for the 2012 Arts and Culture Grant Program.

Mr. Ambrose appeared before Committee on behalf of the Mississauga Festival Choir to request funding from the 2012 Arts & Culture Grant. He provided some history on the choir and noted that the membership has increased, more annual performances, \$2000 in scholarships are provided to youth, donations given to local charities, host an annual fundraising event and increased ticket sales. He further noted that the choir is not eligible for other grants from the provincial or federal governments.

Councillor Chris Fonseca arrived in the meeting at 9:14 am.

Members of Committee spoke to the matter and noted support for funding to the Mississauga Festival Choir. It was noted that the choir has taken steps to increase their revenue and hold concerts for charitable purposes. Mr. Ambrose further noted that the choir is anticipating small growth over the year, are looking for corporate sponsorships and have started meeting with Culture Division staff. Discussion ensued and members of committee spoke in support of \$15,000 for funding in 2012.

RECOMMENDATION

That the Mississauga Festival Choir be awarded a 2012 Arts and Culture Grant in the amount of \$15,000 with the following conditions:

- a) That the Mississauga Festival Choir be placed on concerned status and must meet quarterly with Culture Division staff to review their business plan, fundraising plan and monthly financial and statistical reports.
- b) That 50% of the total award be provided to the Mississauga Festival Choir at this time and the remaining 50% be released once they have submitted a business plan to the satisfaction of the Director, Culture Division, that identifies how they will attract sponsors, grow their market, eliminate their deficit and reduce their projected increased reliability on the City for funding.

Approved (Councillor B. Crombie)

Recommendation GC-0011-2012

Mr. Zhuang appeared before Committee to request that funding for a project grant be reconsidered. He provided background on the Mississauga Chinese Art Organization including events, performances and memberships. He advised that there was a misunderstanding by the group with the criteria for project grants.

Susan Burt, Director, Culture Division advised that the group applied for operating and project grants, for which staff are recommending that the group receive \$15,000 for an operating grant. She further explained that project grants are awarded for one year only and the group was provided a project grant for the same event in 2011.

Ms. Shia, Vice-President, Mississauga Chinese Art Organization spoke to the financial matters for the group. Members of committee spoke to the matter and noted that the group had a \$27,000 surplus from the previous year and suggested that the group try to get corporate sponsorships and apply for federal and provincial grants. Discussion ensued with respect to funding for the Chinese New Year show.

RECOMMENDATION

1. That the 2012 Arts and Culture grant allocations as outlined in the report “Recommended Grant Allocations for the 2012 Arts and Culture Grant Program”, dated December 16, 2011, from the Commissioner of Community Services, be approved.

2. That the following deputations be received:
 - a) David Ambrose, Artistic Director, Mississauga Festival Choir
 - b) Yahui Zhuang, Mississauga Chinese Art Organization

Approved (Councillor P. Mullin)
Recommendation GC-0012-2012

2. Corporate Grants 2012

Corporate Report dated January 11, 2012 from the Commissioner of Community Services with respect to the 2012 Corporate Grants program.

Ms. Mallet appeared before Committee to request funding to expand the EcoSource Community Garden program. She advised that the group's request for funding has been reduced from \$75,000 to \$50,000.

Mayor Hazel McCallion spoke to the matter and noted there should be a coordinated approach for "living green" projects. Councillor George Carlson noted that the Environmental Advisory Committee and EcoSource coordinate efforts to ensure there is no duplication. He further noted that he would like the Environmental Advisory Committee to work with Ms. Mallet regarding funding for the program. Councillor Frank Dale suggested that he could meet with Councillor Carlson and Ms. Mallet to discuss corporate sponsorships for the program.

Paul Mitcham, Commissioner, Community Services explained that there were not enough funds in the Corporate Grants program to provide EcoSource with funding for 2012. He further explained that EcoSource originally received Trillium Funding for the pilot project which is now completed. Carolyn Bailey, Urban Agriculture Program Manager, EcoSource spoke to the matter of corporate sponsorship for the community garden program.

Councillor Pat Saito spoke to the matter and noted that she would raise the matter of funding for the program with staff at the Region of Peel. She further spoke to the expansion of the community gardens program. Mr. Mitcham noted that the funding for the Corporate Grants program should be reviewed for the next budget cycle. Councillor Chris Fonseca spoke to the matter and noted that Partners for Project Green program and the Toronto and Region Conservation Authority may provide some assistance.

Councillor George Carlson suggested that the matter be referred to the Environmental Advisory Committee for further review.

Councillor Ron Starr suggested that Riverwood Conservancy receive additional funding and noted concerns with programs not operating if they don't find sponsorship. Members of committee spoke in opposition of additional funding to Riverwood Conservancy.

RECOMMENDATION

1. That a 2012 Corporate Grant in the amount of \$131,859 (actual grant of \$131,859 less rent of \$4,655.60, including HST) be awarded to the Riverwood Conservancy, and further that 75% or \$95,650 of the total award be provided to The Riverwood Conservancy at this time and the remaining 25% or \$31,883 be released once staff have received and reconciled 2011 final financial statements.
 - 1.1 That an additional \$11,800 in funds be allocated from the Youth Plan to expand volunteerism and stewardship opportunities for youth ages 12 to 24, within the Riverwood Conservancy.
2. That a 2012 Corporate Grant in the amount of \$79,861 (actual grant of \$79,861 less rent of \$12,845.00 including HST) be awarded to Mississauga Sports Council, and further that 75% or \$50,262 of the total award of \$67,016 be provided to Mississauga Sports Council at this time and the remaining 25% or \$16,754 be released once staff have received and reconciled 2011 final financial statements and reviewed the group's refreshed business plan and measurements.
3. That a 2012 Corporate Grant in the amount of \$66,393 be awarded to Square One Older Adult Centre, and that 75% or \$49,795 of the total award of \$66,393 be provided to Square One Older Adult Centre at this time and the remaining 25% or \$16,598 be released once staff have received and reconciled 2011 final financial statements.
4. That a 2012 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.
5. That a 2012 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.
6. That a 2012 Corporate Grant in the amount of \$5,000 be awarded to the Mississauga Chinese Business Association to support Crime Prevention Awareness Day.
7. That a 2012 Corporate Grant in the amount of \$35,000 be awarded to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC), and that 75% or \$26,250 of the total award of \$35,000 be provided to Volunteer Mississauga, Brampton, Caledon (MBC) at this time and the remaining 25% or \$8,750 be released once staff have received and reconciled 2011 final financial statements.

8. That a 2012 Corporate Grant in the amount of \$35,500 be provided to Nexus Youth Services minus rent of \$35,500 to the City of Mississauga (rent, net zero expenditure) in accordance with a corporate report dated November 6, 2009 to General Committee (GC-0753-2009).
9. That a 2012 Corporate Grant in the amount of \$12,000 be awarded to Mississauga Friendship Association.
10. That a 2012 Corporate Grant in the amount of \$12,000 be awarded to Erin Mills Youth Centre.

Approved (Councillor N. Iannicca)
Recommendation GC-0013-2012

RECOMMENDATION

That the Corporate Grants request from EcoSource be referred to the Environmental Advisory Committee.

Referred (Councillor G. Carlson)
Recommendation GC-0014-2012

ADJOURNMENT – 11:55 a.m.