



AGENDA

GENERAL COMMITTEE – CORPORATE GRANTS

THE CORPORATION OF THE CITY OF MISSISSAUGA

www.mississauga.ca

WEDNESDAY, JANUARY 23, 2013 – 9:00 A.M.

COUNCIL CHAMBER – 2nd FLOOR – CIVIC CENTRE
300 CITY CENTRE DRIVE, MISSISSAUGA, ONTARIO, L5B 3C1

Members

Mayor Hazel McCallion	
Councillor Jim Tovey	Ward 1
Councillor Pat Mullin	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor Frank Dale	Ward 4
Councillor Bonnie Crombie	Ward 5
Councillor Ron Starr	Ward 6
Councillor Nando Iannicca	Ward 7
Councillor Katie Mahoney	Ward 8
Councillor Pat Saito	Ward 9
Councillor Sue McFadden	Ward 10
Councillor George Carlson	Ward 11 (Chair)

Contact:

Sacha Smith, Legislative Coordinator, Office of the City Clerk
905-615-3200 ext. 4516 / Fax 905-615-4181

sacha.smith@mississauga.ca

INDEX – CORPORATE GRANTS – JANUARY 23, 2013

CALL TO ORDER

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

APPROVAL OF THE AGENDA

PRESENTATIONS

DEPUTATIONS

- A. Item 1 Susan Burt, Director, Culture Division
- B. Item 1 Sheryl Sharma, Business Development Manager, Youth Troopers for Global Awareness

MATTERS TO BE CONSIDERED

- 1. Recommended Grant Allocations for the 2013 Arts and Culture Grant Program
- 2. 2013 Corporate Grants

COUNCILLORS' ENQUIRIES

CLOSED SESSION

ADJOURNMENT

CALL TO ORDER

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APPROVAL OF THE AGENDA

PRESENTATIONS

DEPUTATIONS

- A. Item 1 Susan Burt, Director, Culture Division
- B. Item 1 Sheryl Sharma, Business Development Manager, Youth Troopers for Global Awareness

MATTERS TO BE CONSIDERED

1. Recommended Grant Allocations for the 2013 Arts and Culture Grant Program

Corporate Report dated January 7, 2013 from the Commissioner of Community Services with respect to recommended grant allocations for the 2013 Arts and Culture Grant Program.

RECOMMENDATION

That the 2013 Arts and Culture grant allocations as outlined in the report “Recommended Grant Allocations for the 2013 Arts and Culture Grant Program”, dated January 7, 2013, from the Commissioner of Community Services, be approved.

2. 2013 Corporate Grants

Corporate Report dated January 8, 2013 from the Commissioner of Community Services with respect to the 2013 Corporate Grant Program.

RECOMMENDATION

- 1. a) That a 2013 Corporate Grant in the amount of \$131,859.00 (actual grant of \$131,859.00 less rent of \$9,040.00 including HST) be awarded to The Riverwood Conservancy, and further that 75% or \$92,114.25 of the total award be provided to Riverwood and the remaining 25% or \$30,704.75 be released once staff have received and reconciled 2012 final audited financial statements.

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- b) That the Commissioner of Community Services be given delegated authority to enter into a multi-year funding agreement with The Riverwood Conservancy for no more than the total award of \$131,859.00 in a form satisfactory to Legal Services.
 2.
 - a) That a 2013 Corporate Grant in the amount of \$85,000.00 (actual grant of \$85,000.00 less rent of \$13,204.77 including HST) be awarded to Mississauga Sports Council, and further that 75% or \$53,846.42 of the total award be provided to Mississauga Sports Council at this time and the remaining 25% or \$17,948.81 be released once staff have received and reconciled 2012 final audited financial statements.
 - b) That the Commissioner of Community Services be given delegated authority to enter into a multi-year funding agreement with Mississauga Sports Council for no more than the total award of \$85,000.00 in a form satisfactory to Legal Services.
 3.
 - a) That a 2013 Corporate Grant in the amount of \$66,393.00 be awarded to Square One Older Adult Centre, and further that 75% or \$49,794.75 of the total award be provided to Square One Older Adult Centre at this time and the remaining 25% or \$16,598.25 be released once staff have received and reconciled 2012 final audited financial statements.
 - b) That the Commissioner of Community Services be given delegated authority to enter into a multi-year funding agreement with Square One Older Adult Centre, for no more than the total award of \$66,393.00 in a form satisfactory to Legal Services.
 4. That a 2013 Corporate Grant in the amount of \$35,000 be awarded to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC), and that 75% or \$26,250 of the total award be provided to Volunteer Mississauga, Brampton, Caledon at this time and the remaining 25% or \$8,750 be released once staff have received and reconciled 2012 final audited financial statements.
 5. That a 2013 Corporate Grant in the amount of \$40,115 be provided to Nexus Youth Services minus rent of \$40,115 to the City of Mississauga (rent, net zero expenditure) in accordance with a corporate report dated November 6, 2009 to General Committee (GC-0753-2009).
 6. That a 2013 Corporate Grant in the amount of \$10,500 be awarded to Big Brothers Big Sisters of Peel.

7. That a 2013 Corporate Grant in the amount of \$12,000 be awarded to Mississauga Friendship Association.
8. That a 2013 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.
9. That a 2013 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.
10. That a 2013 Corporate Grant in the amount of \$5,000 be awarded to the Mississauga Chinese Business Association to support Crime Prevention Awareness Day.
11. That a 2013 Corporate Grant in the amount of \$12,000 be awarded to Erin Mills Youth Centre.
12. That a 2013 Corporate Grant in the amount of \$6,500 be awarded to Applewood Centre for Adult Learning.
13. That Council recognizes the Funding Agreement arrangement established for Safe City Mississauga for \$318,075 as part of the 2013 grant process.

COUNCILLORS' ENQUIRIES

CLOSED SESSION

ADJOURNMENT



Corporate Report

Clerk's Files

Originator's
Files

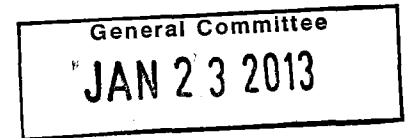
1.

DATE: January 7, 2013

TO: Chair and Members of General Committee
Meeting Date: January 23, 2013

FROM: Paul A. Mitcham, P.Eng., MBA
Commissioner of Community Services

SUBJECT: **Recommended Grant Allocations for the 2013 Arts and Culture Grant Program**



RECOMMENDATION: That the 2013 Arts and Culture grant allocations as outlined in the report "Recommended Grant Allocations for the 2013 Arts and Culture Grant Program", dated January 7, 2013, from the Commissioner of Community Services, be approved.

**REPORT
HIGHLIGHTS:**

- Total funding of \$2,023,141 was requested through the 2013 Arts and Culture grant program against a budget of \$1,498,000.
- 28 eligible grant applications were reviewed by Finance staff and a team of independent assessors.
- Total allocation of \$1,475,060 is recommended by the grants assessment panel.
- The assessment panel recommends 4 grant recipients be placed on concerned status.

BACKGROUND: In 2007, City Council directed the Culture Division to assume direct responsibility for the distribution of municipal grants to arts, heritage and cultural organizations. This approach was consistent with the recommendations of the Arts Review Task Force.

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The Arts and Culture grant program supports emerging and established not-for-profit professional and community based arts, culture, and heritage organizations in Mississauga. To be considered eligible for grant funding the primary mandate of the applicant organizations must be “to provide and support arts, culture or heritage activity on a year-round basis, and deliver quality programming or services.” Further, applicant organizations must be based and active in Mississauga, and provide year-round arts and culture programs and/or services which are open to the public and publicized city-wide. The stated goals of the grant program are:

- To help eligible organizations develop exemplary programs and services for art, culture and heritage; and
- To advance knowledge, understanding and the appreciation of arts, culture, and heritage for the citizens of Mississauga.

The grant program involves a series of steps beginning with the dissemination of information through to the development of recommendations by an independent assessment panel for Council’s approval. The grant process employed by the Culture Division is consistent with the arms length practice by arts granting bodies throughout North America, including the provincial and federal government. This process allows staff to offer a higher level of support to organizations that would not otherwise be possible without perceptions of conflict.

Support to Grant Applicants

2013 grant program guidelines and applications were posted on the Culture Division’s website in September 2012. As in previous years, information about the grant program was disseminated through a number of channels to ensure broad community awareness, including the City website, direct electronic communication with existing grant clients and other stakeholders, Mississauga Arts Council email newsletter, and a media release distributed to all local media, on Facebook and Twitter. In addition, community centres and road signs at five (5) major intersections were used to promote the grant program.

Two information sessions were held on September 6, 2012 to provide information and advice to potential applicants. Sessions were open to the general public, and all organizations which previously submitted an application were notified of the sessions. A total of thirty four (34) organizations attended the sessions.

Grant applications must be complete and comprehensive. Therefore it is the practice of Culture Division to invite any returning or prospective grant applicant to a pre-application consultation. This added service provides an opportunity for staff to answer questions and to provide advice on grant submission and content. This service is emphasized during the information sessions. A total of 11 applicants maximized this opportunity.

Receipt and Review of Applications

Thirty five (35) grant applications were received by the October 11, 2012 deadline. One group, the Polish Canadian Vocal Group did not meet the timeline. The group made no effort to contact staff in the weeks leading up to the grant deadline to ask for assistance with the challenges they had with the application. As a result of not submitting the application in time, it was disqualified from the process. This approach is consistent with previous decisions regarding late submissions and is in keeping with other granting organizations. However, this group recently applied for funding through the Culture Division's festival grant program and this application will be evaluated through that process.

Of the thirty five (35) grant applications received, seven (7) were deemed ineligible as they were either missing significant portions of the required application information or their request was not eligible under the grant guidelines. The remaining 28 grant applications were advanced to the formal assessment stage. The table below illustrates the eligible applications by type (operating, project, capital or technical) versus organizational status (established, new and emerging):

Eligible Arts and Culture Grant Applicants			
Grant Type	Organizational Status		Totals
	New & Emerging	Established	
Operating	2	20	22
Project	0	4	4
Capital	0	1	1
Technical	0	1	1
Number of Applications	2	26	28

The formal assessment of eligible applications includes three steps. The first step involves a review of the applications for completeness and clarity. If questions or the need for clarification arises, applicants are contacted by

staff. This step is designed to ensure all applications can be fairly assessed. Following this, the financial information submitted by each applicant is forwarded for review and comment by the City's Finance Division. Finally, grant packages are provided to the assessment panel members who review the applications in preparation for the assessment process.

The Assessment Panel

The assessment panel is comprised of three assessors, one returning from the previous year. The role of each assessor is to review the grant applications independently and to attend a series of group sessions to review the applications and recommend grant allocations. Every effort is made to recruit assessors without a formal relationship with specific applicants. Where a relationship does exist, assessors are required to state this conflict and recuse themselves from the discussion.

Recruiting potential grant assessors begins with annual promotion of this opportunity on the City's website, and direct email blasts, a media release to various outlets, and posters and signs placed throughout the City. Additionally, the Mississauga Arts Council and Visual Arts Mississauga provide information via their email newsletters. Staff review and consider all applicants to fill the vacant positions for the committee. In instances where the candidate pool does not provide qualified candidates, staff will pursue additional assessors.

Appendix 1 provides a list of the members of the 2013 Arts and Culture grant assessment panel. The City is fortunate to have such a high quality, knowledgeable group of volunteers. Members were fully engaged and dedicated to the evaluation process. Staff offer sincere thanks to the assessors for their time and commitment.

Ms. Helen McCusker was a returning assessor from the 2012 Arts and Culture Grant assessment committee. Due to a relationship with one of the applicants, Ms. McCusker recused herself from the assessment of the organization's submission. In this instance, Mr. James Docker substituted for Ms. McCusker. Additionally, due to a scheduling conflict, Ms. Lorraine Hogan was not able to attend the first assessment meeting, and Ms. Michelle Knight substituted. For fairness and transparency, recommendations for applications reviewed during the first evening were reconfirmed by the panel at the end of the process.

Staff do not take part in the evaluation process, nor in the funding allocation discussion. Staff's role is to facilitate the assessment panel review process, provide clarity where required and ensure adherence to the principles of good decision-making. All recommendations for funding within this report reflect the decisions of the assessment panel.

The assessment panel reviewed and scored each eligible application against the published criteria for the Arts and Culture grant program (Appendix 2). Funding recommendations were based on the merit of the service or project provided, the impact the service or project has on the local community, the capacity of the organization, and the organization's need for funding. This included taking into account the organization's accumulated surplus and cash flow requirements. Funding award recommendations were based on the total value of the 2013 grant program budget of \$1,498,000.

COMMENTS:

Municipal funding is an important aspect of Mississauga's cultural development. Not only does such funding assist with the delivery of valuable arts and cultural services and programs to the citizens of Mississauga, but it sustains the core operations of arts and cultural organizations. Funding also facilitates new opportunities for Mississauga's local arts and cultural practitioners, and attracts and retains the creative class which is important for Mississauga's economic and social development.

2013 Arts and Culture Grant Program Recommendations

Appendix 3 provides a summary of the recommended grant allocations, based on the 2013 budget. The total amount requested by arts and culture organizations was \$2,023,141. The 2013 budget provides \$1,498,000. This results in a funding gap of \$525,000.

Over the years the grant program has become increasingly more competitive, requiring the assessment process to apply a new level of rigor to ensure recommended awards adequately reflect the level of community and intrinsic cultural value offered. It is also a process designed to identify organizations that might benefit from additional support from staff (concerned status), and to acknowledge those which have made strides to address their organizational challenges.

Concerned Status

The City's art and cultural organizations are at the front lines of service and program delivery. As the City evolves and changes, organizations must be equipped to adapt to new realities, and respond to new needs and demands. It is vitally important for the City's art and cultural organizations to access skills, training and resources to manage change.

The City has adopted the phrase "concerned status" as a means to signal to Council where particular arts and cultural organizations may benefit from more support. An organization placed on "concerned status" receives additional advice and coaching from the Culture Division.

For the 2013 grant process, the assessment panel recommends removing the following organizations from "concerned status":

- Heritage Mississauga;
- Mississauga Santa Claus Parade; and
- (Mississauga Symphony Orchestra) Orchestra Mississauga.

These organizations are congratulated for their hard work, due diligence and openness to change. Through a strong desire to improve their status, they addressed various factors including, but not limited to financial stability, good governance, reporting, strategic planning, and partnerships.

Notwithstanding the above, the assessment panel recommends four organizations remain, or be placed, on "concerned status".

Esperanza Music Project

Esperanza Music Project was awarded \$5,000 last year and placed on "concerned status". This year the group applied for a grant of \$10,000 to support increased staff costs. Assessors did not support this request and recommend an operating grant of \$5,000, and a continuation of "concerned status". While assessors are impressed with the development of the organization, greater evidence of a demand for this service (i.e. student enrolment), and overall community impact, is necessary. Moreover, assessors recommend additional work is required to strengthen their business and fundraising plans.

Mississauga Festival Choir

Mississauga Festival Choir was awarded \$15,000 last year and placed on "concerned status". For 2013, an operating grant of \$15,000 was

requested. Assessors recommend a reduction in the operating grant to \$11,250 which reflects a reduced number of 2013 concerts and audience compared to last year. In addition, they recommended the organization continue to be on “concerned status”. Assessors acknowledge the group’s business plan and endowment fund show an effort to plan for the future, but believe continued work with the Culture Division is required to further refine the business plan and ensure future growth.

Mississauga Festival Youth Choir

Mississauga Festival Youth Choir was awarded \$5,000 last year and placed on “concerned status”. For 2013, an operating grant of \$15,000 was requested. Assessors recommend an operating grant of \$11,000, and for the organization to continue to be on “concerned status”. Assessors believe the organization has taken necessary steps to overcome governance issues by diversifying their board and beginning to plan for the future. However, the group continues to have a small deficit and would benefit from continued monitoring of both its financial and statistical data to ensure ongoing success.

Chamber Music Society of Mississauga

The Chamber Music Society of Mississauga requested an operating grant of \$131,000, an increase of \$46,000 from their 2012 grant award. A project grant of \$5,000 was also requested. Assessors recommend an operating grant of \$70,000, and did not support funding the project grant. The assessors acknowledge and commend the organization’s artistic excellence. However, to ensure its long term sustainability assessors felt the organization will benefit from being placed on concerned status. Specifically, assessors recommend the group enhance overall governance and organizational oversight through the development of a succession plan and review opportunities to improve the Board’s effectiveness. Additionally, assessors recommend developing plans for reducing the dependence on City funding, and a requirement to illustrate success in diversifying revenue sources.

FINANCIAL IMPACT: This report recommends a total Arts and Culture grant allocation of \$1,475,060. These funds are budgeted in the 2013 Culture Division budget.

CONCLUSION:

Through the provision of grants, municipalities support the growth and development of culture within their communities. Through its arts, culture, and heritage granting programs, the City of Mississauga is building professionalism, accountability, and sustainability within the local cultural community.

ATTACHMENTS:

- Appendix 1: 2013 Arts and Culture Grant Assessment Committee
- Appendix 2: Criteria for Arts and Culture Grant Programs
- Appendix 3: Recommended Grant Allocations - 2013 Arts and Culture Grant Program



Paul A. Mitcham, P. Eng., MBA
Commissioner of Community Services

*Prepared By: Andrew Whitemore, Manager, Culture Operations,
Culture Division*

2013 Arts and Culture Grants Assessment Committee		
Grant Program	Assessor	Summary of Qualifications
Arts and Culture	Helen McCusker	<ul style="list-style-type: none"> • Mississauga visual artist; • Co-owner Eaglewood Studio, Mississauga; • Arts educator
	Shelagh Paterson	<ul style="list-style-type: none"> • Executive Director, Ontario Library Association; • Board Member, Knowledge Ontario; • Member, Ontario Culture Days Task Force
	Lorraine Hogan	<ul style="list-style-type: none"> • Regional Advisor, Ministry of Culture, Tourism and Sport Government of Ontario
	Michelle Knight	<ul style="list-style-type: none"> • Past President, Mississauga Potters Guild; • Communications Analyst, City of Mississauga
	James Docker	<ul style="list-style-type: none"> • Community Grants Officer, City of Mississauga

Criteria for the 2013 Arts and Culture Grant Programs

All eligible applications will be evaluated in a comparative context, using **FOUR** areas of measure:

1. **Organizational Effectiveness**
2. **Program Merit**
3. **Community Impact and**
4. **Need for Funding**

The following outlines the criteria against which the answers for Established Organizations will be evaluated for each area of measure. For New and Emerging Organizations, only relevant criteria will be used in assessing the applications.

1. Organizational Effectiveness

- Evidence of a clear mandate.
- A clear history of past successes / achievements that directly support the mandate.
- Proof of competent administration, focussed and active board and an effective administrative and governance structure ensuring financial stability and accountability and evidence of effective short and long term planning.
- Effective asset management abilities.

2. Program Merit

Program Merit will be assessed within the specific context of the organization's own stated priorities and values, and within the general context and standards of community-based and professional practices in the respective fields of arts, culture and heritage.

- Degree to which the organization's artistic, cultural or heritage programming reflects and fulfills its mandate and artistic objectives.
- Artistic merit of an arts or cultural organization's research, acquisition or commissioning, creation, production, presentation or exhibition, and dissemination activity OR program merit of a heritage organization's research, presentation, and dissemination activity.
- Expertise in identifying, designing and delivering programs and/or services, and evaluating their impact upon targeted and broader communities.
- Evidence of ongoing self-assessment that has helped invigorate and enhance the quality and innovativeness of artistic, cultural or heritage activity of the organization.
- Distinctiveness of the organization's activities in the context of comparable activities in Mississauga, and its ability to initiate unique opportunities for: artists, heritage and cultural practitioners; other arts, culture and heritage organizations; and the public

3. Community Impact

- Ability to respond to changing needs of the community based on appropriate research, audience development and marketing strategies and to evaluate their impact upon the organization.
- Public access to the organization's work, including access by Mississauga's diverse communities.

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- Level of engagement with other arts, culture and heritage organizations, artists and community groups, including diverse communities.
- The collaborative process and the effectiveness of the work in expressing community interests and issues.

4. Need for Funding

- Ability to describe how grant funding will directly support the creation of programs / services to further organizational goals.
- Ability to create alternative strategies for accessing other funding resources.
- Demonstrated added value from and/or need for financial assistance from the City of Mississauga

**RECOMMENDED GRANT ALLOCATIONS
2013 ARTS AND CULTURE GRANT PROGRAM**

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Name of Organization	Stated purpose of grant (on grant application)	2012 Grant Rec'd	2013 Amount Requested	Recommended 2013 Grant	1st payment March 2013	2nd payment August 2013	Additional Comments	
OPERATING GRANTS								
1	Art Gallery of Mississauga	Expenses associated with operations, programming and expanding its profile.	\$316,000	\$325,000	\$325,000	\$243,750	\$81,250	
2	Chamber Music Society of Mississauga	Expenses associated with hiring a General Manager, operations, programming, marketing and fundraising.	\$85,000	\$131,000	\$70,000	\$52,500	\$17,500	Concerned Status: Quarterly meetings with Culture Division to review financial sustainability plan, succession planning and monitor board effectiveness
3	Cow Over Moon Children's Theatre	Expenses associated with hiring an Artistic Director.	N/A	\$16,805	\$0	\$0	\$0	INELIGIBLE
4	Esperanza Music Project	Expenses associated with operations and staffing.	\$5,000	\$10,000	\$5,000	\$5,000	\$0	Concerned Status: Quarterly meetings with Culture Division to review business and fundraising plan and monthly financial reports
5	Girls Rock Camp Mississauga	Expenses associated with administration, staffing, and rentals.	N/A	\$16,750	\$8,375	\$8,375	\$0	
6	Heritage Mississauga Foundation	Expenses associated with programming and operations.	\$200,000	\$219,000	\$211,000	\$158,250	\$52,750	
7	Living Arts Centre in Mississauga	Expenses associated with programming and community outreach.	\$80,000	\$195,000	\$100,000	\$75,000	\$25,000	
8	Mississauga Arts Council	Expenses associated with operations, staffing, programming, and outreach.	\$239,000	\$248,450	\$243,450	\$182,588	\$60,862	

**RECOMMENDED GRANT ALLOCATIONS
2013 ARTS AND CULTURE GRANT PROGRAM**

	Name of Organization	Stated purpose of grant (on grant application)	2012 Grant Rec'd	2013 Amount Requested	Recommended 2013 Grant	1st payment March 2013	2nd payment August 2013	Additional Comments
9	Mississauga Big Band Jazz Ensemble	Expenses associated with hiring a band director and updating the music collection.	\$6,190	\$5,740	\$5,740	\$5,740	\$0	
10	Mississauga Children's Choir	Expenses associated with staffing, marketing, administration and expansion.	\$15,000	\$20,000	\$20,000	\$15,000	\$5,000	
11	Mississauga Chinese Arts Organization	Expenses associated with professional fees, rent, and programming.	\$15,000	\$19,950	\$9,975	\$9,975	\$0	
12	Mississauga Choral Society	Expenses associated with developing a strategic plan, audience development and programming.	\$70,000	\$80,000	\$70,000	\$52,500	\$17,500	
13	Mississauga Festival Choir	Expenses associated with staffing, and programming.	\$15,000	\$15,000	\$11,250	\$11,250	\$0	Concerned Status: Quarterly meetings with Culture Division to review business plan.
14	Mississauga Festival Youth Choir	Expenses associated with staffing, concert production and advertising.	\$5,000	\$15,000	\$11,000	\$11,000	\$0	Concerned Status: Quarterly meetings with Culture Division to review Financial and Statistical reports
15	Mississauga Players Theatre Group	Expenses associated with operating, and marketing.	N/A	\$10,000	\$0	\$0	\$0	
16	Mississauga Santa Claus Parade	Expenses associated with the marching bands.	\$10,000	\$25,000	\$10,000	\$10,000	\$0	
17	Mississauga Symphony Orchestra	Expenses associated with professional fees, operations, and advertising.	\$100,000	\$125,000	\$110,000	\$82,500	\$27,500	
18	Mississauga Youth Orchestra	Expenses associated staffing and advertising.	N/A	\$40,451	\$0	\$0	\$0	INELIGIBLE

**RECOMMENDED GRANT ALLOCATIONS
2013 ARTS AND CULTURE GRANT PROGRAM**

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	Name of Organization	Stated purpose of grant (on grant application)	2012 Grant Rec'd	2013 Amount Requested	Recommended 2013 Grant	1st payment March 2013	2nd payment August 2013	Additional Comments
19	Sampradaya Dance Creations	Expenses associated with operating, training and performances staffing and expansion.	\$70,000	\$125,000	\$100,000	\$75,000	\$25,000	
20	Sawitri Theatre Group	Expenses associated with administration.	\$5,000	\$19,000	\$12,000	\$12,000	\$0	
21	Theatre Unlimited	Expenses related to operating and advertising.	\$13,900	\$16,900	\$14,000	\$14,000	\$0	
22	Visual Arts Mississauga	Expenses related to staffing, marketing, operating, and programming.	\$110,000	\$140,000	\$110,000	\$82,500	\$27,500	
23	Vychodna Slovak Dancers	Expenses related to programming.	N/A	\$16,000	\$8,000	\$8,000	\$0	
24	Youth Troopers for Global Awareness	Expenses related to programming and professional fees	\$5,000	\$122,975	\$7,150	\$7,150	\$0	
SUB-TOTAL OPERATING				\$1,958,021	\$1,461,940	\$1,122,078	\$339,862	

**RECOMMENDED GRANT ALLOCATIONS
2013 ARTS AND CULTURE GRANT PROGRAM**

Name of Organization	Stated purpose of grant (on grant application)	2012 Grant Rec'd	2013 Amount Requested	Recommended 2013 Grant	1st payment March 2013	2nd payment August 2013	Additional Comments
PROJECT GRANTS							
25	Chamber Music Society of Mississauga INC	Expenses associated with the translation of "Peggy's Violin"	\$1,067	\$5,000	\$0	\$0	\$0
26	Cow Over Moon Children's Theatre	Expenses associated with the production of a new show "Rapunzel"	N/A	\$4,000	\$4,000	\$4,000	\$0
27	Heartland Creditview Neighbourhood Centre	Expenses associated with the creation of a new program.	N/A	\$5,000	\$0	\$0	\$0 INELIGIBLE
28	Living Arts Centre in Mississauga	Expenses associated with the creation of a pilot program for seniors.		\$5,000	\$0	\$0	\$0
29	Port Credit Village Project	Expenses associated with the creation of a woven performance piece.	N/A	\$4,120	\$4,120	\$4,120	\$0
30	Windmill Theatre Production Inc.	Expenses for the creation of a competitive scholarship program.	N/A	\$3,500	\$0	\$0	\$0 INELIGIBLE
SUB-TOTAL PROJECT				\$26,620	\$8,120	\$8,120	\$0

**RECOMMENDED GRANT ALLOCATIONS
2013 ARTS AND CULTURE GRANT PROGRAM**

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Name of Organization	Stated purpose of grant (on grant application)	2012 Grant Rec'd	2013 Amount Requested	Recommended 2013 Grant	1st payment March 2013	2nd payment August 2013	Additional Comments
CAPITAL GRANTS							
31	Art Gallery of Mississauga	Purchase of a laptop, security equipment and digital media equipment.	N/A	\$5,000	\$5,000	\$5,000	\$0
SUB-TOTAL CAPITAL				\$5,000	\$5,000	\$5,000	\$0
TECHNICAL ASSISTANCE GRANTS							
32	Art Gallery of Mississauga	Collections digitization training.	N/A	\$7,500	\$0	\$0	\$0
33	Heartland Creditview Neighbourhood Centre	Training to improve administrative and management skills.	N/A	\$8,000	\$0	\$0	\$0 INELIGIBLE
34	Mississauga Chinese Children's Choir	Expenses associated with teaching youth to sing.	N/A	\$10,000	\$0	\$0	\$0 INELIGIBLE
35	Port Credit Village Project	Hiring a consultant to explore all aspects of the creation of a new project.	N/A	\$8,000	\$0	\$0	\$0 INELIGIBLE
SUB-TOTAL TECHNICAL				\$33,500	\$0		
TOTAL 2013 RECOMMENDATIONS (Total Arts & Culture grants awarded in 2012: \$1,404,907)				\$2,023,141	\$1,475,060	\$1,135,198	\$339,862



Corporate Report

Clerk's Files

Originator's
Files

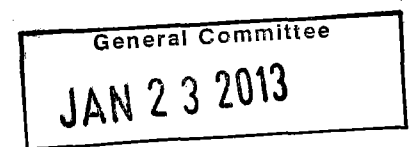
2.

DATE: January 8, 2012

TO: Chair and Members of General Committee
Meeting Date: January, 23, 2013

FROM: Paul A. Mitcham, P. Eng. MBA
Commissioner of Community Services

SUBJECT: **2013 Corporate Grants**



- RECOMMENDATION:**
1. a) That a 2013 Corporate Grant in the amount of \$131,859.00 (actual grant of \$131,859.00 less rent of \$9,040.00 including HST) be awarded to The Riverwood Conservancy, and further that 75% or \$92,114.25 of the total award be provided to Riverwood and the remaining 25% or \$30,704.75 be released once staff have received and reconciled 2012 final audited financial statements.
 - b) That the Commissioner of Community Services be given delegated authority to enter into a multi-year funding agreement with The Riverwood Conservancy for no more than the total award of \$131,859.00 in a form satisfactory to Legal Services.
 2. a) That a 2013 Corporate Grant in the amount of \$85,000.00 (actual grant of \$85,000.00 less rent of \$13,204.77 including HST) be awarded to Mississauga Sports Council, and further that 75% or \$53,846.42 of the total award be provided to Mississauga Sports Council at this time and the remaining 25% or \$17,948.81 be released once staff have received and reconciled 2012 final audited financial statements.

- b) That the Commissioner of Community Services be given delegated authority to enter into a multi-year funding agreement with Mississauga Sports Council for no more than the total award of \$85,000.00 in a form satisfactory to Legal Services.
3.
 - a) That a 2013 Corporate Grant in the amount of \$66,393.00 be awarded to Square One Older Adult Centre, and further that 75% or \$49,794.75 of the total award be provided to Square One Older Adult Centre at this time and the remaining 25% or \$16,598.25 be released once staff have received and reconciled 2012 final audited financial statements.
 - b) That the Commissioner of Community Services be given delegated authority to enter into a multi-year funding agreement with Square One Older Adult Centre, for no more than the total award of \$66,393.00 in a form satisfactory to Legal Services.
4. That a 2013 Corporate Grant in the amount of \$35,000 be awarded to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC), and that 75% or \$26,250 of the total award be provided to Volunteer Mississauga, Brampton, Caledon at this time and the remaining 25% or \$8,750 be released once staff have received and reconciled 2012 final audited financial statements.
5. That a 2013 Corporate Grant in the amount of \$40,115 be provided to Nexus Youth Services minus rent of \$40,115 to the City of Mississauga (rent, net zero expenditure) in accordance with a corporate report dated November 6, 2009 to General Committee (GC-0753-2009).
6. That a 2013 Corporate Grant in the amount of \$10,500 be awarded to Big Brothers Big Sisters of Peel.
7. That a 2013 Corporate Grant in the amount of \$12,000 be awarded to Mississauga Friendship Association.
8. That a 2013 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.

9. That a 2013 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.
10. That a 2013 Corporate Grant in the amount of \$5,000 be awarded to the Mississauga Chinese Business Association to support Crime Prevention Awareness Day.
11. That a 2013 Corporate Grant in the amount of \$12,000 be awarded to Erin Mills Youth Centre.
12. That a 2013 Corporate Grant in the amount of \$6,500 be awarded to Applewood Centre for Adult Learning.
13. That Council recognises the Funding Agreement arrangement established for Safe City Mississauga for \$318,075 as part of the 2013 grant process.

<p>REPORT HIGHLIGHTS:</p>	<ul style="list-style-type: none"> • Community Services recommends a grant allocation of \$740,442 to thirteen (13) groups for the 2013 Corporate Grants program/funding agreements. • That the City of Mississauga enter into multi-year funding agreements with The Riverwood Conservancy, Square One Older Adult Centre, and Mississauga Sports Council. • Corporate Grants Policy and Procedure (Policy No. 04-09-01) is to be reviewed in 2013, in order to ensure that the current Corporate Grants Program aligns with City strategy and community investment priorities.
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BACKGROUND:

On July 4, 2007, City Council approved the City of Mississauga Corporate Grant Program Policy 04-09-01.

The Corporate Grant Program supports Mississauga-based, non-profit volunteer community groups which exist for the purpose of providing municipally-related programs, services or projects provided specifically to the residents of Mississauga.

The 2013 Corporate Grant was advertised in the Mississauga News and promotion and grant applications were also placed on the City's website from August to October, 2012.

Since 2008, the City has disbursed the following dollar amounts in the form of Corporate Grants.

<u>Year</u>	<u>Actual</u>	<u>Budget</u>
2012	\$ 713,688	\$ 650,500
2011	\$ 719,057	\$ 650,500
2010	\$ 671,893	\$ 520,000
2009	\$ 489,273	\$ 485,000
2008	\$ 430,766	\$ 467,500

COMMENTS:

Evaluation Criteria

A total of fifteen (15) requests were received for the 2013 Corporate Grants program. All requests were subject to a review to ensure each application met the grant criteria for accountability, effectiveness, accessibility and collaboration. Eligible groups are required to have a constitution and by-laws, or if a new group, operating guidelines which reflect that:

- the group has an elected board of directors or executive (not less than five members) and a general membership; and
- membership is defined and determined by a set process; and
- all members are entitled to a vote, either directly or through an adult representative; and
- membership is available to all Mississauga residents on a first-come, first-served basis without restriction, unless the type of restriction is allowed in the particular circumstances pursuant to the Ontario Human Rights Act; and
- an annual general meeting is held, at which a board or executive members are elected from general membership through a democratic election process; and
- the group will dispose of any assets in its possession at the time of its dissolution in a responsible manner.

Grants are available only when the eligible community group can demonstrate that there is community support for the programs, services, or project offered by the group; and that there is a need for financial assistance.

In accordance to this philosophy, groups are encouraged to reduce reliance on City funding over time or in some cases to operate self-sufficiently. Staff recommendations consider other potential partners

and government agencies that could assist with the funding requirements of groups before municipal funding is recommended.

Effort is made to ensure there is no duplication in funding. To meet this goal, all groups are required to project their funding needs over the next two years.

The following chart indicates which groups are recommended for 2013 funding and by classification. It also identifies groups that are not recommended for 2013 funding.

2013 CORPORATE GRANT RECOMMENDATIONS:

Total Funding Requested & Recommended \$ 805,437 \$ 740,442

<u>Recommended for Multiyear Agreement</u>	Request	Recommended
The Riverwood Conservancy (2 years)	\$131,859	\$131,859
Mississauga Sports Council (2 years)	\$ 89,995	\$ 85,000
Square One Older Adult Centre (2 years)	\$ 66,393	\$ 66,393
Sub Total	\$288,247	\$283,252

<u>Recommended for Partial Funding</u>	Request	Recommended
Volunteer (MBC)	\$ 37,000	\$ 35,000
Big Brothers Big Sisters of Peel	\$ 25,000	\$ 10,500
Applewood Centre for Adult Learning	\$ 35,000	\$ 6,500
Chinese Business Association	\$ 20,000	\$ 5,000
Sub Total	\$ 117,000	\$ 57,000

<u>Recommended for Full Funding</u>	Request	Recommended
St. John Ambulance Mississauga	\$ 7,500	\$ 7,500
Community Living Mississauga	\$ 10,500	\$ 10,500
Nexus Youth Services	\$ 40,115	\$ 40,115
Mississauga Friendship Association	\$ 12,000	\$ 12,000
Erin Mills Youth Centre	\$ 12,000	\$ 12,000
Sub Total	\$ 82,115	\$ 82,115

<u>Established Funding Agreements</u>	Request	Recommended
Safe City Mississauga	\$ 318,075	\$ 318,075
Sub Total	\$ 318,075	\$ 318,075

<u>Not Eligible</u>	Request	Recommended
hi Collaborative	\$ 37,500	\$ 00.00
Evergreen	\$ 27,925	\$ 00.00

Multiyear Funding Agreements

Community Service staff will work with Legal and Finance staff to establish multiyear funding agreements, similar to that which is in place for Safe City Mississauga (existing three year agreement), with The Riverwood Conservancy (proposed two year agreement), Mississauga Sports Council (proposed two year agreement) and Square One Older Adult Centre (proposed two year agreement). These organizations were created by a Council resolution and have received ongoing financial support from the City to achieve their goals and objectives.

Organizations entering into multiyear funding agreements acknowledge that subsequent year funding is subject to budget approval. All recipient organizations are required to provide a detailed annual report to staff (including financial statements and audited financial statements when the corporate grant provided is greater than \$20,000 annually) before the balance of the current year's allocation is given.

Review of Corporate Grants Policy

While the existing corporate grants policy, last reviewed in 2009, is effective at ensuring a clear application, evaluation and monitoring process, Recreation staff will undertake a review of the Corporate Grants Policy and Procedure (Policy No. 04-09-01) in 2013 with an eye to strengthening alignment with Council and corporate strategic plans and policies.

This review is targeted for completion before the 2014 grant process with any proposed changes for Council consideration by the fall of 2013. Specific items to be considered include, but are not limited to: duration of funding; alignment with City strategy and investment priorities; amount of funding per project; requirements for sustainability plans; performance measurement, accountability and reporting requirements; and consistency of grant process throughout Community Services. The review will include consultation with organizations receiving corporate grant support.

FINANCIAL IMPACT: In keeping with the Corporate Grant Program Policy, all 2012 Corporate Grants have been reconciled by the Finance Division and all 2013 requests have been reviewed by Finance Division.

The 2013 Corporate Grant program received fifteen (15) requests for funding with a total request of \$805,894. Staff are recommending thirteen (13) of the fifteen requests with a total allocation of \$740,442 from the 2013 Budget. The total amount of requested funding for the 2013 Corporate Grant program exceeds the available budget allocation by approximately \$65,000.

Groups receiving grants of less than \$20,000 will receive their allocation for the total amount awarded approximately one month following final approval, unless other specific conditions are recommended and approved by Council. For grants of \$20,000 or more, 75 per cent of the total award will be provided approximately one month following final approval. Twenty-five per cent will be held back until the group has provided audited financial statements to verify that the monies expended in the previous year were spent according to Council's intent.

CONCLUSION: Based on its review of 2013 Corporate Grant applications, Community Services is recommending a grant allocation of \$740,442 to thirteen (13) groups.

ATTACHMENTS: Appendix 1: Corporate Grant Recommendations
Appendix 2: Corporate Grant Funding

Paul A. Mitcham, P.Eng., MBA
Commissioner of Community Services

*Prepared By: James Docker, Grants Officer Sponsorship and
Corporate Development*

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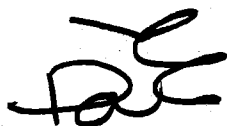
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CONCLUSION: Based on its review of 2013 Corporate Grant applications, Community Services is recommending a grant allocation of \$740,442 to thirteen (13) groups.

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Appendix 2: Corporate Grant Funding



Paul A. Mitcham, P.Eng., MBA
Commissioner of Community Services

*Prepared By: James Docker, Grants Officer Sponsorship and
Corporate Development*

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **THE RIVERWOOD CONSERVANCY**

STAFF LIAISON: Hazel McColl, Parks and Forestry

PURPOSE OF GROUP: The Riverwood Conservancy promotes Riverwood Park, through public education and marketing, volunteer stewardship activities and providing advice, encouragement and horticultural expertise to the City.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$150,202	\$131,859
	2011	\$150,831	\$131,859
	2010	\$139,733	\$131,859
	2009	\$138,819	\$134,359
	2008	\$126,888	\$121,008
	2007	\$ 96,888	\$ 96,888
	2006	\$117,220	\$ 96,888
	2005	\$ 96,600	\$ 96,600
	2004	\$ 83,600	\$ 83,600
	2003	\$ 83,600	\$ 83,600
	2002	\$ 52,000	\$ 33,470
	2001	\$ 0	\$ 0

2013 GRANT REQUEST: **\$ 131,859**

PURPOSE OF GRANT: To assist The Riverwood Conservancy with operating costs to promote Riverwood, increase membership, develop and initiate education programs and volunteer opportunities.

DEPARTMENT
COMMENTS:

The Riverwood Conservancy continues to develop their role in the co-ordination of volunteers, education, and marketing for the Riverwood Park project. Highlights for 2012 include:

- TRC's ongoing growth and development continues to be exemplified through its membership base of 175 members;
- Community support of TRC is exemplified by the vast contributions of volunteers. As a result of City funding, 625 volunteers have contributed 18,000 volunteer hours in 2012;

- City funding for the part-time volunteer and stewardship coordinator (VSC) has supported the delivery of 25 Stewardship Days to corporate partners, secondary school students and community groups;
- Development Officer was hired to support the Executive Director and Fund Development Committee to secure necessary donations, grants, fundraising and sponsorships required to achieve sustainability.

In 2013 The Riverwood Conservancy will focus its efforts on:

- Continuing to build a sustainable and stable funding base for The Riverwood Conservancy's core programs and services through the continued work of the Fund Development Committee;
- Targeting the volunteer program to increase Volunteerism to provide support for core programs, gardening and horticultural support, stewardship, educational programs, community outreach and operational fundraising;
- Continuing to develop program partnerships for the adult and community groups engaging Credit Valley Conservation, the Region of Peel and UTM;
- Continue the day-to-day administration of the Riverwood capital campaign.

DEPARTMENT
RECOMMENDATIONS:

1. **That a 2013 Corporate Grant in the amount of \$131,859 (actual grant of \$131,859 less rent of \$9,040 including HST) be awarded to The Riverwood Conservancy.**
2. **That 75% or \$92,114.25 of the total award of \$122,819 (actual grant of \$131,859 less rent of \$9,040 including HST) be provided to The Riverwood Conservancy at this time and the remaining 25% or \$30,704.75 be released once staff have received and reconciled 2012 audited financial statements.**
3. **That the City of Mississauga enter into a multi-year funding agreement with The Riverwood Conservancy for no more than the total award of \$131,859.**

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **MISSISSAUGA SPORTS COUNCIL**

STAFF LIAISON: Jason Klomp, Recreation

PURPOSE OF GROUP: The Mississauga Sports Council is an incorporated non-profit organization dedicated to the growth, promotion and development of sports in Mississauga.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$85,995	\$79,861
	2011	\$83,450	\$79,861
	2010	\$83,450	\$79,861
	2009	\$79,861	\$79,861
	2008	\$79,556	\$79,556
	2007	\$77,701	\$77,701
	2006	\$77,701	\$77,701
	2005	\$77,701	\$77,701
	2004	\$77,127	\$77,127
	2003	\$77,127	\$77,127
	2002	\$77,127	\$77,127
	2001	\$77,127	\$77,127

2013 GRANT REQUEST: **\$89,995**

PURPOSE OF GRANT: To assist with the on-going operating costs of the Mississauga Sports Council.

DEPARTMENT
COMMENTS:

The Mississauga Sports Council grant request of \$89,995 represents an increase of \$10,134 over the approved grant of \$79,861 from 2012.

The Sports Council 2013 request represents 41% of their total budget expenditures.

The Sports Council office and shared lobby allocation for the Mississauga Sports Hall of Fame at the Hershey SportsZone represents a leasehold fee of \$13,204.77 including taxes per year. This updated lease is being finalized for 2013.

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The Corporate Grant assists the Sports Council to maintain an office, the Hall of Fame and one full time Executive Director.

The Sports Council continue to work to raise their profile in the community by promoting their membership structure as well as organizing many community based events.

Activities run by the Mississauga Sports Council in 2013 include:

- Hosting of the annual Mississauga Sports Week;
- 39th Mississauga Sports Dinner and the Sports Hall of Fame held in June;
- Management of Athletic and Gymnastic Bursary programs;
- Further development of Sports Hall of Fame at the Hershey SportsZone consisting of eight (8) exhibit cabinets showcasing biographies, graphics and memorabilia;
- Involvement in City and community committees, i.e., Violence and Vandalism Task Team, Sports; Heritage;

The Sports Council's Strategic Plan reinforces and provides renewed direction for the Sports Council.

The updated, three year, Strategic Plan will look at providing continued leadership and guidance for Mississauga community sport in the following areas:

- Promoting the interests of community sport;
- Advocating and promoting sports development and sports tourism;
- Advocating and supporting the development of stable ongoing funding for sports in Mississauga;
- Facilitating effective communication between Mississauga and area sports organizations and other key organizations, including all levels of government;
- Assisting sports organizations and individuals by linking them to, or providing them with, sports-related education and

support services;

- Celebrating local sports achievements and the value of volunteers;
- Increase participation opportunities in sport for all citizens;
- Build healthy communities and strengthen volunteerism;
- Stimulate economic growth and innovation;

In 2013, the Sports Council will continue to actively seek out new corporate and individual sponsors to help offset operating costs, to expand current activities and offer new programs based on community needs. They are continually developing fundraising plans to help support the expansion of the Sports Hall of Fame at the SportsZone.

Staff has advised the Sports Council to address and refine their fundraising strategy, business plan measurements, expand program opportunities and continue to focus on increasing their membership base of community groups, corporations as well as individual members.

The City and the Mississauga Sports Council continue to further develop partnerships in promoting and encouraging sport and related resources to the sporting community.

DEPARTMENT

RECOMMENDATIONS:

1. **That a 2013 Corporate Grant in the amount of \$85,000 (actual grant of \$71,795.23 less rent of \$13,204.77 including HST) be awarded to the Mississauga Sports Council for 2013.**
2. **That 75% or \$53,846.42 of the total award of \$71,795.23 (actual grant of \$85,000 less rent of \$13,204.77 including HST) be provided to Mississauga Sports Council at this time and the remaining 25% or \$17,948.81 be released once staff have received and reconciled 2012 audited financial statements.**
3. **That the City of Mississauga enter into a multi-year funding agreement with Mississauga Sports Council for no more than the total award of \$85,000.**

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THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **SQUARE ONE OLDER ADULT CENTRE**

STAFF LIAISON: Theresa Kramer, Recreation

PURPOSE OF GROUP: Square One Older Adult Centre provides recreational and social activities for adults over 50 years old.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$85,077	\$66,393
	2011	\$66,393	\$66,393
	2010	\$89,228	\$39,092
	2009	\$42,173	\$37,173
	2008	\$29,471	\$29,471
	2007	\$74,000	\$49,000

2013 GRANT REQUEST: **\$66,393**

PURPOSE OF GRANT: To support the operation of the Square One Older Adult Centre and expand programs to two new locations.

DEPARTMENT
COMMENTS:

In 1992, the City determined rather than building a new centre to service seniors, staff would partner with Square One Mall to secure space and facilitate the development of a community group to operate out of Square One and service the recreational needs of a portion of the senior population in Mississauga. In doing so the City continued to liaise and support numerous other older adult community groups already delivering services to Mississauga older adult residents.

In addition to programs directly delivered by SOOAC they also have 7 older adult groups using space within their facility and delivering programs.

The City has been receiving an Elderly Persons Centre (EPC) Grant from the province to offset the operating costs of the Square One Older Centre since 1992. Recently, the province has changed EPC funding requirements. To meet the new obligations of the provincial funding, the City is required for 2013 to contribute up to 20% of the group's 2008 actual operating expenditures (\$39,092).

SOOAC worked very hard in 2012 to meet their challenging Business Plan which included: expanding services; new

partnerships; community awareness and continued outreach programming at 2 new locations. They are also an official registered charity.

Staff commends the SOOAC for past success in ethno-cultural programming & for pursuing alternate sources of funding with very successful in-house fundraising including 2 stellar events totaling over \$40,000 & their new Charity; Square One Seniors Wellness Services (SOSWS). This Wellness service is a separate division of SOOAC and operates specialized programs in health and recreation and offers services such as clinics, counseling, support groups and workshops on physical and mental health topics. SOOAC have received grants from the Ontario Trillium Foundation, New Horizon for Seniors & Royal Canadian Legion to support community development initiatives, essential renovations to the Centre and to further develop and implement their strategic vision.

2012 SOOAC highlights include:

- 39,000 volunteers hours by;
- Over 90 weekly programs and seniors activities;
- Increase membership by 3% up to 1,710.

The Older Adult Plan is recommending that the City develop new older adult programming opportunities to meet the demands of the aging population. SOOAC has been an active participant in the Older Adult Plan process and is preparing to begin offering outreach to areas where there are gaps in service, particularly areas with a high density of Older Adults. The Older Adult Plan also states that the SOOAC should continue to serve the older adult population with a higher level of coordination with staff city-wide.

In 2012 the City provided a total operating grant of \$66,393 (which included support for expanded programs and EPC obligation).

For 2013, SOOAC will continue to deliver new wellness programs under their new SOSWS division and will also be continuing with their new satellite location. SOOAC continue to aggressively pursue new challenges to increase outreach and develop new programs in areas of need.

SOOAC is one of many community groups and organizations servicing the older adult population in Mississauga. Given the evolving demographics in the City and the changing needs and preferences of older adults, staff support funding to assist the group in their strategic direction to the same level as 2012.

Staff is working towards developing a service level agreement.

DEPARTMENT

RECOMMENDATION:

1. **That a 2012 Corporate Grant in the amount of \$66,393 be awarded to Square One Older Adult Centre.**
2. **That 75%, or \$49,794.75 of the total amount of \$66,393 be provided to Square One Older Adult Centre at this time and the remaining 25%, or \$16,598.25 be released once staff have received and reconciled 2012 audited financial statements.**

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **VOLUNTEER MISSISSAUGA BRAMPTON CALEDON
(MBC)**

STAFF LIAISON: Heather Coupey, Recreation

PURPOSE OF GROUP: Volunteer MBC is a community-based non-profit organization that's purpose is to foster and develop volunteerism in Mississauga, Brampton and Caledon by raising awareness of the power of service.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$35,000	\$35,000
	2011	\$35,000	\$35,000
	2010	\$35,000	\$35,000
	2009	\$25,000	\$21,000

2013 GRANT REQUEST: **\$37,000**

PURPOSE OF GRANT: To support the development and on-going operation of the Volunteer Mississauga portion of Volunteer MBC, ensuring a voice and presence of volunteerism in Mississauga.

DEPARTMENT
COMMENTS:

The availability of volunteers, literally thousands of whom have complemented Regional, Municipal and Community Group service delivery, is a tremendous asset that helps to contain costs and enhance effectiveness. Accordingly, the substantial pay-off from investing in volunteer support has long been recognized.

Volunteer MBC is a stable and efficient volunteer centre with resources capable of servicing community agency and volunteer needs better than could currently be achieved by individual municipalities.

The recommended staff and financial investment on the City's part in supporting Volunteer MBC enables support to agencies and community groups in Mississauga utilizing volunteer services in a coordinated manner.

Volunteer MBC have now celebrated their fourth anniversary and have a dedicated Volunteer Mississauga Centre section. They are continually growing and now service 150 member agencies (the majority of those agencies are based in Mississauga and 79% serve

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the Mississauga area). They have referred 4,480 volunteers to a wide variety of community organizations including the City.

Their website has had 51,609 unique visitors. Volunteer Mississauga portion of their website specifically targets Youth, Older Adults, New Immigrants, Families and Corporate Volunteering. An online survey of volunteers showed that 61.8% lived in Mississauga compared to only 37% residing in Brampton.

These figures indicate that Mississauga residents and organizations are receiving an ample share of the benefits provided by Volunteer MBC, in comparison to our portion of financial support of Volunteer MBC.

The Region of Peel and the United Way of Peel Region continue support Volunteer MBC with operating grants. It is expected that all contributors will continue to support this project financially on an ongoing basis.

Volunteer MBC has launching their Retired Seniors Volunteer Program (R.S.V.P.). This program will target older adults 55+ and provide them with opportunities to use their life experience and skills to help those in need while keeping them socially engaged.

DEPARTMENT
RECOMMENDATION:

1. **That a 2013 Corporate Grant in the amount of \$35,000 be awarded to Volunteer MBC.**
2. **That a 2013 Corporate Grant in the amount of \$35,000 be awarded to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC), and that 75% or \$26,250 of the total award be provided to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC) at this time and the remaining 25% or \$8,750 be released once staff have received and reconciled 2012 audited financial statements.**

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **COMMUNITY LIVING MISSISSAUGA**

STAFF LIAISON: Lisa Boyce-Gonsales, Recreation

PURPOSE OF GROUP: Community Living Mississauga provides a wide variety of services to more than 1700 Mississauga residents who have an intellectual disability, including residential, vocational, respite and recreational support services.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$10,500	\$10,500
	2011	\$10,500	\$10,500
	2010	\$10,500	\$10,500
	2009	\$10,500	\$10,500
	2008	\$10,500	\$10,500
	2007	\$10,500	\$10,500
	2006	\$10,500	\$10,500
	2005	\$10,500	\$10,500
	2004	\$10,500	\$10,500
	2003	\$10,500	\$10,500
	2002	\$10,500	\$10,500
	2001	\$10,500	\$10,500

2013 GRANT REQUEST: **\$10,500**

PURPOSE OF GRANT: To offset costs incurred by Community Living Mississauga to operate their Summer Teen Activity Program (STAP) for youth 13-21 years of age who have an intellectual disability or both an intellectual and physical disability. This program is unique to Mississauga.

DEPARTMENT
COMMENTS:

The Summer Teen Activity Program offers youth who have an intellectual disability the opportunity to participate in a full day program that includes a variety of life skills, social-emotional development, and community recreation activities. The majority of participants require one-to-one support due to the nature of their disability.

Mississauga Recreation Division does not currently offer full-day programs or one-to-one support for this population.

The program served 111 individuals in 2012. The number of registered weeks of service supported was 360.

Community Living Mississauga recruited and trained over 330 youth volunteers to complement the 199 part-time summer staff, including two supervisors and an activities coordinator. The Personal Outcomes Measurement Program is used to evaluate client satisfaction with the program and to generate recommendations for program improvements, continues to be beneficial in determining the great success that the program has achieved in meeting the needs of youth with intellectual disabilities.

In 2013 CLM intends to maintain the number of participants at 120 and registered weeks of support of 370 (approx.).

Overall, Community Living Mississauga's grant request of \$10,500 for 2013 represents .036 % of the total forecasted operating budget for this program.

Staff continues to feel that Community Living Mississauga is best equipped to provide this summer program due to their expertise and supportive delivery model and that the City should continue to support Community Living to sustain the Summer Teen Activity Program through Corporate Grant funding.

DEPARTMENT

RECOMMENDATIONS:

That a 2013 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **ERIN MILLS YOUTH CENTRE**

STAFF LIAISON: Heather Coupey, Recreation

PURPOSE OF GROUP: To provide a service delivery network to improve the social, emotional and physical wellbeing of youth and families who live in the Erin Mills area of Mississauga to provide children and youth in the neighbourhood with programs/services which foster their development.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$12,000	\$12,000
	2011	\$20,000	\$0

2013 GRANT REQUEST: **\$12,000**

PURPOSE OF GRANT: To support the operation of March Break Day Camps and Afterschool Programs for children who experience both social and financial difficulty.

DEPARTMENT
COMMENTS:

The Erin Mills Youth Centre has serviced over 1146 participants in 2012 which is a decrease of 900 (approx) participants from 2011. Attendance dropped due to a few issues that resulted in programs being suspended. These issues have since been resolved and programs have restarted.

The Erin Mills Youth Centre has established accountability and quality control measures that have allowed them to offer further programming to service the youth of the Colonial Terrace neighbourhood. Moreover they are an integral part of this neighbourhood and are best suited to offer this program. The city of Mississauga Recreation Division also provides training, guidance and leadership to assist Erin Mills Youth Centre will operating the programs.

The Erin Mills Youth centre plans to continue to grow and develop its services and organizational capacity in 2013.

DEPARTMENT
RECOMMENDATIONS: **That a 2013 Corporate Grant in the amount of \$12, 000 be awarded to Erin Mills Youth Centre.**

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **ST. JOHN AMBULANCE, MISSISSAUGA BRANCH**

STAFF LIAISON: Jason Klomp, Recreation

PURPOSE OF GROUP: St. John Ambulance provides training in first-aid and health care and, as well, performs a public service by attending social, sport, and cultural events to provide first-aid in the case of an emergency.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$10,500	\$ 7,500
	2011	\$10,500	\$ 7,500
	2010	\$10,500	\$10,500
	2009	\$10,500	\$10,500
	2008	\$10,500	\$10,500
	2007	\$10,500	\$10,500
	2006	\$10,500	\$10,500
	2005	\$10,500	\$10,500
	2004	\$ 7,000	\$ 7,000
	2003	\$ 7,000	\$ 7,000
	2002	\$ 7,000	\$ 7,000
	2001	\$12,000	\$ 7,000

2013 GRANT REQUEST: **\$7,500**

PURPOSE OF GRANT: To support the cost of the brigade units attending City-sponsored and community events within the City of Mississauga.

DEPARTMENT
COMMENTS:

St. John Ambulance has volunteered at numerous events throughout the community for the 2012 year. This resulted in over a 112 community events attended. Some examples include; Mississauga Rib Fest; Canada Day; events at Celebration Square; Santa Claus Parade; Streetsville Founders Bread and Honey Festival; numerous sport tournaments; and numerous community festivals. Girls Guides and Beavers volunteer sponsored picnics also benefited from St. John Ambulance services, and a large number of school events in Mississauga.

In addition to attending community events, St. John Ambulance continues to increase the number of trained members and expand opportunities for volunteers. The training needs of the 325 volunteers who deliver this service is on going and has increased in

requirements due to new standards which increases level of training requirements for volunteer ambulance attendance.

The City of Mississauga benefits from the services of St. John Ambulance as they continue to live up to their commitment to provide well-trained, first-aiders to respond quickly and effectively to emergencies or injuries.

DEPARTMENT

RECOMMENDATIONS:

That a 2013 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.

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THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **BIG BROTHERS BIG SISTERS OF PEEL**

STAFF LIAISON: Shelley Tsolakis, Recreation

PURPOSE OF GROUP: Big Brothers Big Sisters of Peel is a mentoring organization for children, providing assistance to vulnerable families and individuals and promoting the healthy development of children by assigning responsible volunteers adults to meet social, emotional and parenting needs.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	No Application Submitted	
	2011	\$21,000	\$13,561
	2010	\$21,000	\$13,561
	2009	\$21,000	\$13,561

2013 GRANT REQUEST: **\$25,000**

PURPOSE OF GRANT: To offset costs to operate the Big Bunch Program to children and youth 6 to 17 years of age who have been identified as having the need for special attention and support of a one-to-one adult mentor. Many referrals come from schools, The Children's Aid Society and other family support organizations within Peel. The Big Bunch Program addresses the need for support for children who are on the waiting list for a one-to-one adult mentor by offering a group oriented mentoring program that brings 5 mentors together with 15 children for weekly activities.

DEPARTMENT

COMMENTS: The Big Brothers Big Sisters (BBBS) Big Bunch Program serviced approximately 390 Mississauga children and 50 Mississauga outings in 2012 and project to enrol and additional 65 Mississauga children in 2013.

Staff support The Big Bunch Program and feel it services an important need in Mississauga. BBBS has also developed partnerships with Amgen Canada to provide “The Mad Scientist” outing. As well BBBS has partnered with the Peel District School Board, Dufferin-Peel Catholic District School Board, Peel Regional Police, University of Toronto Mississauga, and Sheridan Nurseries.

DEPARTMENT

RECOMMENDATIONS:

That a 2013 Corporate Grant in the amount of \$10,500 be awarded to Big Brothers Big Sisters of Peel.

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THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **MISSISSAUGA FRIENDSHIP CLUB**

STAFF LIAISON: Russ Pooley, Recreation

PURPOSE OF GROUP: To promote, foster, and maintain the sister city relationship between Mississauga and Kariya, Japan.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2012	\$12,000	\$12,000
	2011	\$20,000	\$0

2013 GRANT REQUEST: **\$12,000**

PURPOSE OF GRANT: To support the facilitation of a home-stay exchange for Japanese delegates and to plan a delegation to Kariya, Japan every second year. The Groups also partakes in several Mississauga events including Canada Day and Doors Open.

DEPARTMENT COMMENTS: The Mississauga Friendship Club was established in 1993 and has been delivering services on behalf of the City for two decades. They promote and facilitate the sister city relationship between Mississauga and Kariya, Japan.

The Mississauga Friendship Club has established accountability and quality control measures that have allowed them to offer this service at a low cost to the City of Mississauga.

DEPARTMENT RECOMMENDATIONS: **That a 2013 Corporate Grant in the amount of \$12, 000 be awarded to Mississauga Friendship Club.**

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2013 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: APPLEWOOD CENTRE FOR ADULT LEARNING

STAFF LIAISON: Lisa Boyce-Gonsales, Recreation

PURPOSE OF GROUP: Applewood Centre for Adult Learning provides a day program service in the South Common neighbourhood for 45 participants who have significant or profound physical and intellectual disabilities, who have recently graduated from school at the age of twenty-one (21) and are no longer eligible to continue in school.

2013 GRANT REQUEST: **\$35,000**

PURPOSE OF GRANT: To enhance their existing program by creating a community engagement integration initiative, giving clients more opportunities to integrate into the South Common community by shopping, using the library, community centre and taking public transit to explore community events and activities disability.

DEPARTMENT COMMENTS: This service is unique and fills a niche as the Recreation Division currently does not offer full day programs for this age group. This program started in 2008 The Centre is operated by a volunteer board of directors comprised of parents who have young adults in the program, with on-site staff who provide leadership and deliver the program. In 2012 they held their first Annual General Meeting. As this is a developing group, staff recommend partial funding and will continue to work closely with Applewood Centre for Adult Learning to help build capacity and neighbourhood development.

DEPARTMENT RECOMMENDATIONS: **That a 2013 Corporate Grant in the amount of \$6,500 be awarded to the Applewood Centre for Adult Learning.**

**2013 Corporate Grant Recommendation Chart
Community Services Department**

	Group	2013 Grant	Rent	Cheque Awarded	75%	25%	Verification
1	Riverwood Conservancy	\$ 131,859.00	\$ 9,040.00	\$ 122,819.00	\$ 92,114.25	\$ 30,704.75	\$ 122,819.00
2	Sports Council	\$ 85,000.00	\$ 13,204.77	\$ 71,795.23	\$ 53,846.42	\$ 17,948.81	\$ 71,795.23
3	Sq1OAC	\$ 66,393.00		\$ 66,393.00	\$ 49,794.75	\$ 16,598.25	\$ 66,393.00
4	VMBC	\$ 35,000.00		\$ 35,000.00	\$ 26,250.00	\$ 8,750.00	\$ 35,000.00
5	Nexus Youth Services	\$ 40,115.00	\$ 40,115.00	\$ -			
6	Big Brothers/Sisters	\$ 10,500.00		\$ 10,500.00			
7	Miss Friendship Assoc	\$ 12,000.00		\$ 12,000.00			
8	Community Living Miss	\$ 10,500.00		\$ 10,500.00			
9	St John Ambulance	\$ 7,500.00		\$ 7,500.00			
10	Chinese Business Assoc	\$ 5,000.00		\$ 5,000.00			
11	EMYC	\$ 12,000.00		\$ 12,000.00			
12	Applewood Adult learning	\$ 6,500.00		\$ 6,500.00			
13	Safe city Funding Agreemen	\$ 318,075.00		\$ 318,075.00			
14	hi Collaborative	\$ 37,500.00		not eligible			
15	Evergreen	\$ 27,952.00		not eligible			
	Subtotals	\$ 805,894	\$ 62,360	\$ 678,082			
	Awarded				\$ 740,442		