

AGENDA



GENERAL COMMITTEE

Corporate Grants

THE CORPORATION OF THE CITY OF MISSISSAUGA
www.mississauga.ca

WEDNESDAY, JANUARY 25, 2012 - 9:00 AM

COUNCIL CHAMBER – 2nd FLOOR – CIVIC CENTRE
300 CITY CENTRE DRIVE, MISSISSAUGA, ONTARIO L5B 3C1

Members

Mayor Hazel McCallion	
Councillor Jim Tovey	Ward 1 (Chair)
Councillor Pat Mullin	Ward 2
Councillor Chris Fonseca	Ward 3
Councillor Frank Dale	Ward 4
Councillor Bonnie Crombie	Ward 5
Councillor Ron Starr	Ward 6
Councillor Nando Iannicca	Ward 7
Councillor Katie Mahoney	Ward 8
Councillor Pat Saito	Ward 9
Councillor Sue McFadden	Ward 10
Councillor George Carlson	Ward 11

Contact:

Sacha Smith, Legislative Coordinator, Office of the City Clerk
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INDEX - GENERAL COMMITTEE (CORPORATE GRANTS) – JANUARY 25, 2012

CALL TO ORDER

DECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTEREST

APPROVAL OF THE AGENDA

DEPUTATIONS

- A. Item 1 Cindy Cyr, President, Mississauga Festival Choir
- B. Item 1 Monique Armstrong, Mississauga Festival Youth Choir
- C. Item 1 Yahui Zhuang, Mississauga Chinese Art Organization
- D. Item 2 Lea Ann Mallet, Executive Director, EcoSource

MATTERS TO BE CONSIDERED

- 1. Recommended Grant Allocations for the 2012 Arts and Culture Grant Program
- 2. Corporate Grants 2012

ADJOURNMENT

CALL TO ORDERDECLARATIONS OF DIRECT (OR INDIRECT) PECUNIARY INTERESTAPPROVAL OF THE AGENDADEPUTATIONS

- A. Item 1 Cindy Cyr, President, Mississauga Festival Choir
- B. Item 1 Monique Armstrong, Mississauga Festival Youth Choir
- C. Item 1 Yahui Zhuang, Mississauga Chinese Art Organization
- D. Item 2 Lea Ann Mallet, Executive Director, EcoSource

MATTERS TO BE CONSIDERED1. Recommended Grant Allocations for the 2012 Arts and Culture Grant Program

Corporate Report dated December 16, 2011 from the Commissioner of Community Services with respect to the recommended grant allocations for the 2012 Arts and Culture Grant Program.

RECOMMENDATION

That the 2012 Arts and Culture grant allocations as outlined in the report “Recommended Grant Allocations for the 2012 Arts and Culture Grant Program”, dated December 16, 2011, from the Commissioner of Community Services, be approved.

2. Corporate Grants 2012

Corporate Report dated January 11, 2012 from the Commissioner of Community Services with respect to the 2012 Corporate Grants program.

RECOMMENDATION

- 1. That a 2012 Corporate Grant in the amount of \$131,859 (actual grant of \$131,859 less rent of \$4,655.60, including HST) be awarded to the Riverwood Conservancy, and further that 75% or \$95,650 of the total award be provided to The Riverwood Conservancy at this time and the remaining 25% or \$31,883 be released once staff have received and reconciled 2011 final financial statements.

- 1.1 That an additional \$11,800 in funds be allocated from the Youth Plan to expand volunteerism and stewardship opportunities for youth ages 12 to 24, within the Riverwood Conservancy.
2. That a 2012 Corporate Grant in the amount of \$79,861 (actual grant of \$79,861 less rent of \$12,845.00 including HST) be awarded to Mississauga Sports Council, and further that 75% or \$50,262 of the total award of \$67,016 be provided to Mississauga Sports Council at this time and the remaining 25% or \$16,754 be released once staff have received and reconciled 2011 final financial statements and reviewed the group's refreshed business plan and measurements.
3. That a 2012 Corporate Grant in the amount of \$66,393 be awarded to Square One Older Adult Centre, and that 75% or \$49,795 of the total award of \$66,393 be provided to Square One Older Adult Centre at this time and the remaining 25% or \$16,598 be released once staff have received and reconciled 2011 final financial statements.
4. That a 2012 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.
5. That a 2012 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.
6. That a 2012 Corporate Grant in the amount of \$5,000 be awarded to the Mississauga Chinese Business Association to support Crime Prevention Awareness Day.
7. That a 2012 Corporate Grant in the amount of \$35,000 be awarded to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC), and that 75% or \$26,250 of the total award of \$35,000 be provided to Volunteer Mississauga, Brampton, Caledon (MBC) at this time and the remaining 25% or \$8,750 be released once staff have received and reconciled 2011 final financial statements.
8. That a 2012 Corporate Grant in the amount of \$35,500 be provided to Nexus Youth Services minus rent of \$35,500 to the City of Mississauga (rent, net zero expenditure) in accordance with a corporate report dated November 6, 2009 to General Committee (GC-0753-2009).

9. That a 2012 Corporate Grant in the amount of \$12,000 be awarded to Mississauga Friendship Association.
10. That a 2012 Corporate Grant in the amount of \$12,000 be awarded to Erin Mills Youth Centre.

ADJOURNMENT



Corporate Report

Clerk's Files

Originator's
Files

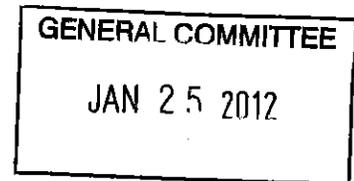
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DATE: December 16, 2011

TO: Chair and Members of General Committee
Meeting Date: January 25, 2012

FROM: Paul A. Mitcham, P.Eng., MBA
Commissioner of Community Services

SUBJECT: **Recommended Grant Allocations for the 2012 Arts and Culture Grant Program**



RECOMMENDATION: That the 2012 Arts and Culture grant allocations as outlined in the report "Recommended Grant Allocations for the 2012 Arts and Culture Grant Program", dated December 16, 2011, from the Commissioner of Community Services, be approved.

BACKGROUND: In 2007, City Council directed the Culture Division to assume direct responsibility for the distribution of municipal grants to arts, heritage and cultural organizations, in keeping with the recommendations of the Arts Review Task Force.

Municipal funding contributes to the sustainability of Mississauga cultural organizations, and helps to ensure the availability of a wide range of cultural opportunities for Mississauga residents and visitors.

Dissemination of Grant Information

2012 grant program guidelines and applications were posted on the Culture Division's website in August 2011. As in previous years, information about the grant program was disseminated through a number of channels to ensure broad community awareness, including the City website, intranet, direct electronic communication with existing grant clients and other stakeholders, Mississauga Arts Council email newsletter, a media release distributed to all local

media and on Facebook and Twitter. In addition, reader boards at all City community centres and road signs at five (5) major intersections were also used to promote the grant program. A special Rogers Cable presentation was also part of the promotion of the grant program.

Applicant Support

Two public information sessions were held on September 15, 2011 to provide information and advice to potential applicants, including tips for developing strong grant applications. Another information session was held on September 22, 2011, in partnership with Peel Leadership Centre, to address leadership and governance in the not-for-profit sector. All existing grant clients from previous years were invited to these information sessions and encouraged to meet with Culture Division staff for advice and consultation before submitting their grant applications. Twenty five (25) organizations attended these information sessions. Before the October 13th grant deadline, phone and face-to-face meetings were held with twelve potential applicants to ascertain eligibility and to provide guidance. Applicants were encouraged to review a draft copy of grant applications with Culture staff before submitting final applications. Three organizations did this.

Receipt and Review of Applications

Forty five (45) applications were received by the October 13, 2011 deadline. The grant program offers four streams. The breakdown for 2012 applications was as follows:

Grant Program	Stream (if applicable)	Number of applications		
		New & Emerging	Established	Total
Arts and Culture	Operating	7	24	31
	Project	4	5	9
	Capital	1	2	3
	Technical	2	0	2
Totals		14	31	45

An initial staff eligibility review determined four applications were ineligible. Staff discussed the reasons for determining grants were ineligible with the organizations involved. All organizations indicated they understand and accept these decisions. Consequently, forty one (41) grant applications moved to the next step in the evaluation process.

All eligible grant applications go through a three step review process. First, each application is reviewed by staff for completeness and clarity. Applicants are contacted as required to provide additional information to ensure applications can be fairly assessed. Then, financial information is reviewed by the Finance Division.

Finally, grants are reviewed by an independent, arms length assessment committee of three arts and culture practitioners. Each assessor has knowledge of arts, heritage and culture in Mississauga, but no direct, existing involvement with any applicants they assessed.

Assessment Process

The recommendations in this report are those of the assessment committee. This process follows the arms length principle used by all arts granting bodies throughout North America, including the provincial and federal government. This ensures greater fairness in the process and allows Culture Division staff to work with organizations without the perception of a conflict of interest.

In response to community feedback, the Culture Division expanded the request for Community Peer Assessors for the 2012 grant program. The "Community Peer Assessor Nomination Form" was made available on the City's website in August 2011. Information about the need for Community Peer Assessors was disseminated through a number of channels to ensure broad community awareness. These included the City website, direct electronic communication with all existing grant clients and other stakeholders, Mississauga Arts Council and Visual Arts Mississauga email newsletters, a media release distributed to all local media, posters and signs in all community centres and libraries.

Working with the input received and the expertise of Culture Division staff, assessors were chosen based on a combination of arts, culture and business experience, understanding of the Mississauga community and professional qualifications. Based on previous input from Council, one of last year's assessors, Ciara McKeown, was invited to return to the committee. Her previous experience on the 2011 assessment committee contributed continuity and insight to the process. Staff believe the result was a high quality, very knowledgeable group of assessors who were fully engaged and dedicated to the success of the grant evaluation process.

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The Assessment Committee for the Arts and Culture grant program was composed of:

Grant Program	Assessor	Summary of Qualifications
Arts and Culture	Ciara McKeown	MA, Art in Public Places Coordinator, Hamilton, ON, curator and exhibitions administrator
	Michael Ciufu	Tenor, Graduate of Glenn Gould School, international and Mississauga performer, winner of Dean's Award and Thomas Logan Vocal Scholarship
	Christof Migone	Director & Curator, Blackwood Gallery, University of Toronto at Mississauga
	Helen McCusker	Mississauga visual artist, co-owner Eaglewood Studio, Mississauga, arts educator

These assessors brought relevant local expertise and experience to the assessment process. Helen McCusker has a relationship with one of the applicants and recused herself from the assessment of the organization's application. Christof Migone, a previous assessor, reviewed this application with the two other committee members so as to avoid any semblance of partiality or bias. Assessors reviewed all applications in advance of the assessment meetings, and spent three days discussing the relative merits of each. Staff offer sincere thanks to the assessors for their diligence and commitment to this process.

Representatives from the Culture Division attended all meetings of the assessment committee to provide factual information and clarification as required. They did not make recommendations to the committee or vote on the grant awards.

All applications were assessed against the published assessment criteria for the Arts and Culture grant program (Appendix 1), and were considered both on their own merits and in comparison to the other applications submitted. Financial analysis provided by the Finance Division was considered as part of the committee's deliberations.

Final decisions regarding grant allocations were made by consensus between the three assessors. Decisions were based on the merit of the application, demonstrated need for funding and grant funds available from Culture Division. This included taking into account the organization's accumulated surplus and cash flow requirements.

Upon receipt of additional information for clarification and detailed assessor examination, seven additional grant applications were found to be ineligible.

COMMENTS:

The Arts and Culture grant program supports emerging and established not-for-profit professional and community based arts, culture, and heritage organizations with a vibrant presence in Mississauga, a primary mandate to provide and support arts, culture or heritage activity on a year-round basis, and deliver quality programming or services. Applicants must be based and active in Mississauga and provide programs or services that are open to the public and publicized city-wide.

General Comments from the Assessors

Grant applications were generally complete and accurate. Assessors and staff believe the series of lectures, seminars and workshops for arts and culture organizations about governance, management and leadership improved the quality of grant applications again in 2012.

Assessors noted most groups did not review a draft application with staff before submitting it. Staff continue to stress to all groups, including in grant guidelines, grant seminars, and one on one meetings, the importance of reviewing draft applications in advance. This allows staff, who do not approve grant funding, to assist the group in identifying and addressing potential issues with their application prior to the submission deadline.

The growth and maturity of arts, culture and heritage organizations in Mississauga are reflected in the record amount of funding requested for 2012. Grant requests totalled \$2,343,634. Grant funds available totalled \$1,397,907 resulting in a funding gap of close to \$1,000,000. In addition, 12 new grant applications were received this year. This created a competitive situation for grant applicants for the first time since the City assumed responsibility for the grant program in 2008. Consequently, the assessors reviewed applications not only on individual merit but also in

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comparison to others. After the initial recommendations were made for all grants, the assessors had to cut a further \$152,000 from their original recommended grant allocations to come in on budget. This entailed closer scrutiny of community impact, financial planning and creative outcomes of all grant organizations. Hard decisions had to be made and many groups did not receive the total amount of funding requested. Specifically, of the 20 operating grant applications, which represent the majority of funding requests, eight received a small increase, but not the full amount of their requests. The remaining groups either had their funding reduced or received the same amount as in 2011. As a result, some groups may be required to delay or cancel aspects of their 2012-2013 plans if alternative sources of funding are not found. Appendix 2 provides a summary of the assessors' recommended grant allocations. Some of these recommendations warrant further discussion.

Mississauga Festival Choir

The Mississauga Festival Choir received a grant of \$15,000 in 2011 and requested a 33% increase in their 2012 application. This group has strong audience numbers, but shows no growth in revenues. They have increased expenses which are proposed to be solely offset by the City grant. The assessors believed the group has the potential to build on their strong audience base for new revenues as well as use this base for garnering private support. The assessors are concerned the City is seen as the sole default provider for this group's budget increases. The assessors recommended no grant to this group as they believe they need to be more proactive in their financial management and revenue generating approach.

Mississauga Players

Mississauga Players requested \$10,000 and the assessors recommend no grant funds. In 2011 the assessors also recommended no grant to Mississauga Players. At that time, Council recommended and approved a one-time grant assistance of \$10,000 to offset the impact of moving to Clarke Hall during the shutdown of the Burnhamthorpe (Maja Prentice) Theatre and the loss of their major sponsor. The 2012 application indicates the Players have declining membership and audiences and are challenged to get sponsorships. The group does not have a business plan to address these issues. Therefore, the assessors are concerned about the group's future sustainability. Staff encourage the Players to meet with them to assist in developing an approach for dealing with these significant challenges.

Concerned Status

As outlined in the grant program guidelines, when the assessment panel has concerns about the future viability of an organization receiving operational assistance, it may recommend the organization be put on “concerned status,” and place conditions on the provision of grant funds.

This occurs if the organization:

- Has a major deficit (10 percent or more of its annual operating budget), shows evidence of not being financially viable; and/or
- Has a significantly reduced audience or sales base; and/or
- Does not demonstrate the ability to plan into the future; and/or
- Does not address major artistic concerns, such as artistic/editorial direction, declining quality of activity, failure to achieve activity plan; and/or
- Does not meet contractual obligations or minimum requirements outlined in the guidelines; and/or
- Demonstrates management or governance practices which do not conform to generally acceptable practices in the sector.

Organizations on concerned status are ensured the advice and assistance of Culture and Finance Divisions. Concerned status is a means of supporting organizations through financial challenges and/or transitional periods and helping them achieve success. The three organizations below provide concrete evidence of the ultimate benefits organizations can derive when given additional support through the concerned status process.

Organizations No Longer on Concerned Status

Three organizations on concerned status in 2011 are recommended for removal from this list for 2012. Mississauga Chinese Arts Organization, Theatre Unlimited and Visual Arts Mississauga have worked throughout the year with Culture Division staff to improve financial stability and/or reporting; implement governance and strategic plans; and improve delivery of activity plans. Staff congratulate these three organizations on their successes.

Organizations on Concerned Status

Six applicants are recommended to be put on concerned status. The specific conditions placed on them are outlined in Appendix 2.

Esperanza Music Project

Esperanza Music Project requested \$20,000 and assessors recommend \$5,000. Assessors were impressed with the development of this new not-for-profit organization and its persistence in consulting with multiple sources to launch an innovative music project in Mississauga. Assessors believe that the organization's business plan needs more detail and have concerns about a small projected deficit. Furthermore, the group's only other source of revenue outside of the request for City funding is from private donors. Other revenue sources need to be explored such as holding a fundraising concert. As a result, the assessors recommend Esperanza Music Project be placed on concerned status and work with Culture Division to better ensure the organization's future success.

Heritage Mississauga

Heritage Mississauga requested a grant of \$226,000 and the assessors recommend a grant of \$200,000. This is the same grant amount awarded last year which at the time represented nearly \$40,000 increase over previous grants.

The assessors commend Heritage Mississauga for the dedicated work and effort of Board and staff to develop its Strategic Plan 2012 – 2014. The assessors indicated the group's current programs were high in their merit and make a positive contribution to the community. However, the assessors felt statistics reported on the grant forms were inconsistent with information provided in written sections of the application. This resulted in lack of clarity in portions of their submission. For example, the number of new activities and celebrations proposed in the grant application does not appear to be reflected in projected attendance statistics. Increased corporate and individual donations as well as memberships were included in the organization's 2011 review but are not substantiated in statistics and forecasts in the grant application. The additional full time programmer hired in 2011 does not appear to have produced clear returns in community engagement. As a result, the assessors recommend Heritage Mississauga remain on concerned status and work with Culture Division to better ensure the organization's on-going success.

Mississauga Festival Youth Choir

Mississauga Festival Youth Choir (MFYC) requested an operating grant of \$19,500. Assessors recommend an operating grant of \$5,000. The group's future projections indicate increased expenses offset by increased revenues with the same level of funding from the City.

However, the statistical data to support this was not provided. Furthermore, the application indicated the group has not yet fully implemented strategies and policies to overcome set-backs that occurred over the past few years. The assessors see value in continuing to support this group as they work through their artistic, governance and audience struggles and recommend MFYC be on concerned status and work with Culture Division to better ensure the organization's success.

Mississauga Santa Claus Parade

Mississauga Santa Claus Parade requested \$55,000. In 2011 the organization received \$24,750, an increase of almost \$20,000 over previous years. The assessors do not believe a further increase is warranted and recommend a grant of \$10,000. These funds will support the development of the marching band component of the parade, which is considered to be the only artistic element of the parade eligible for funding. The assessors expressed concern the grant request was double last year's while audience remained the same and that the organization was unable to grow corporate and business sponsorship. As a result, the only source of revenue identified to offset increased cost is through funding from the City's grant program. Furthermore, a portion of this increased grant request contributes to their projected surplus. Consequently, the assessors recommend the Mississauga Santa Claus Parade be on concerned status and work with Culture Division to address these issues.

Orchestra Mississauga

Orchestras Mississauga requested an operating grant of \$195,000. Assessors recommend a grant of \$100,000. The assessors commend the Orchestra for the work it has done over the past year. The music director search has been thorough and well-coordinated. A strong committee structure is in place and board members are actively engaged in implementing the strategic plan and capacity funding plan. The Orchestra is also to be congratulated for having a small surplus for the first time in years.

However, assessors are concerned about increased costs in a number of areas such as guest musicians as well as the need to create an ensemble to perform outreach concerts. Consequently, they do not support funding for these proposed increased expenses. They recommend, if necessary, Orchestras Mississauga limit guest artists and revise their plans for the creation of an outreach ensemble as this proposal generates expenses without significant increase in revenues.

The grant application also includes an additional expense of \$55,000 for a fundraising staff member to raise \$47,000. The assessors do not support this expense.

For all of these new initiatives, the assessors expressed concern the Orchestra is relying too heavily on the municipality. Furthermore, the assessors are concerned the application indicates limited growth in participation over the next few years despite the \$222,000 capacity building funds received by the group.

As a result of these concerns, the assessors recommend Orchestras Mississauga remain on concerned status and continue to work with Culture Division towards future growth and success.

Polish Canadian Society of Music

The Polish Canadian Society of Music requested \$20,000. The organization did not apply for a grant in 2011. Assessors recommend a grant of \$10,000. Assessors believe that the group should be supported but are concerned about a projected small deficit. They recommend that the organization be on concerned status and work with Culture Division to better ensure the organization's success.

FINANCIAL IMPACT:

This report recommends a total 2012 Arts and Culture grant allocation of \$ 1,397,907. These funds are available in the Culture Division budget, account 28533, assuming the 2012 budget request of \$117,000 is approved for 2012.

CONCLUSION:

Through the provision of grants, municipalities support the growth and development of culture within their communities. Through its arts, culture, and heritage granting programs, the City of Mississauga is building professionalism, accountability, and sustainability within the local cultural community.

ATTACHMENTS:

Appendix 1. Assessment Criteria for the Arts and Culture Grant Programs

Appendix 2. Summary of Grant Recommendations for the Arts and Culture Grant Program



Paul A. Mitcham, P. Eng., MBA
Commissioner of Community Services

Prepared By: Janet Mador, Manager, Arts and Culture Programs

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Assessment Criteria
2012 Arts and Culture Grant Program

The following outlines the criteria against which the applications for Established Organizations will be evaluated for each area of measure. For New and Emerging Organizations, only relevant criteria will be used in assessing the applications.

All eligible applications will be evaluated in a comparative context, on the basis of the information contained in the application form and attachments, using the following criteria:

1. Organizational Effectiveness

- Evidence of a clear mandate
- A clear history of past successes / achievements that directly support the mandate
- Proof of competent administration, focussed and active board and an effective administrative and governance structure ensuring financial stability and accountability and evidence of effective short and long term planning
- Effective asset management abilities

2. Program Merit

Program Merit will be assessed within the specific context of the organization's own stated priorities and values, and within the general context and standards of community-based and professional practices in the respective fields of arts, culture and heritage.

- Degree to which the organization's artistic, cultural or heritage programming reflects and fulfills its mandate and artistic objectives
- Artistic merit of an arts or cultural organization's research, acquisition or commissioning, creation, production, presentation or exhibition, and dissemination activity OR program merit of a heritage organization's research, presentation, and dissemination activity
- Expertise in identifying, designing and delivering programs and/or services, and evaluating their impact upon targeted and broader communities
- Evidence of ongoing self-assessment that has helped invigorate and enhance the quality and innovativeness of artistic, cultural or heritage activity of the organization
- Distinctiveness of the organization's activities in the context of comparable activities in Mississauga, and its ability to initiate unique opportunities for: artists, heritage and cultural practitioners; other arts, culture and heritage organizations; and the public

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3. Community Impact

- Ability to respond to changing needs of the community based on appropriate research, audience development and marketing strategies and to evaluate their impact upon the organization
- Public access to the organization's work, including access by Mississauga's diverse communities
- Level of engagement with other arts, culture and heritage organizations, artists and community groups, including diverse communities
- The collaborative process and the effectiveness of the work in expressing community interests and issues

4. Need for Funding

- Ability to describe how grant funding will directly support the creation of programs / services to further organizational goals
- Ability to create alternative strategies for accessing other funding resources.
- Demonstrated added value from and/or need for financial assistance from the City of Mississauga

**FUNDING RECOMMENDATIONS
2012 ARTS AND CULTURE GRANT PROGRAM**

Name of Organization	Stated purpose of grant (on grant application)	2011 Grant Rec'd	2012 Amount Requested	Recommended 2012 Grant	1st payment March 2012	2nd payment August 2012	Additional Comments
OPERATING GRANTS							
1	Art Gallery of Mississauga (AGM)	Expenses associated with programming and operations as well as Facility Planning Study.	\$266,000	\$380,000	\$316,000	\$237,000	\$79,000
2	Canadian Music Competitions - Oakville /Mississauga Chapter	To promote young musicians through public concerts and assist other organizations in similar field.	N/A	\$3,000	\$0	\$0	\$0 INELIGIBLE
3	Canadian Pakistan Friendship Association	Expenses associated with programming.	N/A	\$124,000	\$0	\$0	\$0 INELIGIBLE
4	Chamber Music Society of Mississauga	Expenses associated with hiring a General Manager, operations, programming (TT4T), administration, marketing, fundraising and audience development.	\$67,615	\$118,497	\$85,000	\$63,750	\$21,250
5	Discovery Patch: Children's Museum	Exhibit fabrication, advertising, venue space and honoraria.	N/A	\$18,000	\$0	\$0	\$0
6	Esperanza Music Project	Assistance with program implementation and operations.	N/A	\$20,000	\$5,000	\$5,000	\$0 CONCERNED STATUS: Quarterly meetings with Culture Division to review business plan, fund-raising plans and monthly financial and statistical reports
7	Folklore Ensemble Croatia	Purchase and sewing of new costumes.	N/A	\$18,000	\$0	\$0	\$0

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**FUNDING RECOMMENDATIONS
2012 ARTS AND CULTURE GRANT PROGRAM**

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Name of Organization	Stated purpose of grant (on grant application)	2011 Grant Rec'd	2012 Amount Requested	Recommended 2012 Grant	1st payment March 2012	2nd payment August 2012	Additional Comments
8 Heritage Mississauga	Expenses associated with programming and operations.	\$200,000	\$226,000	\$200,000	\$150,000	\$50,000	CONCERNED STATUS: Quarterly meetings with Culture Division to review program plans and monthly financial and statistical reports
9 Jenken Media	Expenses associated with production costs for the tv show "Ghosts of Mississauga".	N/A	undisclosed	\$0	\$0	\$0	INELIGIBLE
10 Kaleidoscope Chinese Performing Arts (KCPA)	Costumes/props, facility rentals, artist fees, and office/adminstration expenses.	\$15,000	\$19,500	\$15,000	\$15,000	\$0	
11 Living Arts Centre (LAC)	15th Anniversary celebration and various events at Celebration Square.	N/A	\$200,000	\$80,000	\$60,000	\$20,000	
12 Mississauga Arts Council (MAC)	Expenses associated with salaries, rent, insurance, training, office equipment, 30th anniversary and IT support.	\$208,300	\$249,450	\$239,000	\$179,250	\$59,750	
13 Mississauga Big Band Jazz Ensemble	Band Director costs, purchase of additional band arrangements and website maintenance.	N/A	\$6,190	\$6,190	\$6,190	\$0	
14 Mississauga Children's Choir	Expenses associated with administration and programming.	\$15,000	\$20,000	\$15,000	\$15,000	\$0	
15 Mississauga Chinese Arts Association (MCAO)	Professional artist fees, venue rental, marketing and administrative fees.	\$14,650	\$20,000	\$15,000	\$15,000	\$0	
16 Mississauga Choral Society	Sustaining/expanding organizational activities to achieve artistic mission portrayed in Strategic Plan.	\$50,000	\$126,000	\$70,000	\$52,500	\$17,500	
17 Mississauga Festival Choir	Salaries.	\$15,000	\$20,000	\$0	\$0	\$0	

**FUNDING RECOMMENDATIONS
2012 ARTS AND CULTURE GRANT PROGRAM**

Name of Organization	Stated purpose of grant (on grant application)	2011 Grant Rec'd	2012 Amount Requested	Recommended 2012 Grant	1st payment March 2012	2nd payment August 2012	Additional Comments
18 Mississauga Festival Youth Choir	Expenses associated with advertising, publicity and operations.	\$15,000	\$19,500	\$5,000	\$5,000	\$0	CONCERNED STATUS: Quarterly meetings with Culture Division to review monthly financial and statistical reports
19 Mississauga Fire Pipes & Drums	Purchase of uniforms, instrument parts and costs associated with instructin.	N/A	\$10,000	\$0	\$0	\$0	
20 Mississauga Players	To offset costs of rebuilding membership after re-location.	\$10,000	\$10,000	\$0	\$0	\$0	
21 Mississauga Santa Claus Parade	Additional marching bands, character costumes and decorative floats.	\$24,750	\$55,000	\$10,000	\$10,000	\$0	CONCERNED STATUS: Quarterly meetings with Culture Division to review monthly financial reports
22 Monstrartity	Expenses associated with programming and Bollywood Monster Mash-Up in particular.	N/A	\$84,781	\$0	\$0	\$0	
23 Orchestras Mississauga	Expenses associated with operations.	*N/A	\$195,000	\$100,000	\$75,000	\$25,000	CONCERNED STATUS: Quarterly meetings with Culture Division to review monthly financial and statistical reports
24 Orissa Society of Canada	Expenses associated with programming and operations.	N/A	\$19,000	\$0	\$0	\$0	INELIGIBLE
25 Polish Canadian Society of Music	Expenses associated with programming and operations.	N/A	\$20,000	\$10,000	\$10,000	\$0	CONCERNED STATUS: Quarterly meetings with Culture Division to monitor monthly financial and statistical reports

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**FUNDING RECOMMENDATIONS
2012 ARTS AND CULTURE GRANT PROGRAM**

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Name of Organization	Stated purpose of grant (on grant application)	2011 Grant Rec'd	2012 Amount Requested	Recommended 2012 Grant	1st payment March 2012	2nd payment August 2012	Additional Comments
26 Sampradaya Dance Creations	Expenses associated with programming, operations and hiring new staff.	\$50,000	\$80,000	\$70,000	\$52,500	\$17,500	
27 SAWITRI Theatre Group	Expenses associated with programming and operations.	N/A	\$19,000	\$5,000	\$5,000	\$0	
28 Theatre Unlimited	Expenses associated with operations.	\$12,750	\$13,900	\$13,900	\$13,900	\$0	
29 Visual Arts Mississauga (VAM)	Expenses associated with marketing efforts, administration, cost of living, website enhancements, office equipment and hiring new staff .	\$104,000	\$145,000	\$110,000	\$82,500	\$27,500	
30 Vychodna Slovak Dancers	Expenses associated with operations; dance/vocal and creative movement instruction.	\$13,000	\$15,000	\$0	\$0	\$0	
31 Youth Troopers for Global Awareness (YTGA)	Expenses associated with launching Studio 89; fair trade café and resource centre.	N/A	\$19,999	\$5,000	\$5,000	\$0	
SUB-TOTAL OPERATING			\$2,274,817	\$1,375,090	\$1,057,590	\$317,500	
* Orchestras Mississauga received a total of \$222,000 in Capacity Building Funding during the 2010 and 2011 grant cycles.							

FUNDING RECOMMENDATIONS
2012 ARTS AND CULTURE GRANT PROGRAM

Name of Organization	Stated purpose of grant (on grant application)	2011 Grant Rec'd	2012 Amount Requested	Recommended 2012 Grant	1st payment March 2012	2nd payment August 2012	Additional Comments
PROJECT GRANTS							
32 Canadian Pakistan Friendship Association	Expenses associated with the Pakistan Pavilion at the Carassauga Festival.	N/A	\$5,000	\$0	\$0	\$0	INELIGIBLE
33 Drew Hildebrand Teen Benefit Fund	Expenses associated with programming to youth-at-risk.	N/A	\$5,000	\$0	\$0	\$0	
34 Jenken Media	Expenses associated with production costs for the tv show "Ghosts of Mississauga".	N/A	undisclosed	undisclosed	\$0	\$0	INELIGIBLE
35 Kaleidoscope Chinese Performing Arts (KCPA)	Expenses associated with the Mid-Autumn (Lantern) Festival.	N/A	\$5,000	\$5,000	\$5,000	\$0	
36 Mississauga Chinese Arts Organization (MCAO)	Expenses associated with the Mississauga Night show.	\$5,000	\$5,000	\$0	\$0	\$0	INELIGIBLE
37 Mississauga Choral Society	Hiring a professional marketing consultant for branding purposes.	N/A	\$5,000	\$0	\$0	\$0	
38 Mississauga Festival Youth Choir	Uniforms and expenses associated with 15th anniversary concert.	N/A	\$3,750	\$3,750	\$3,750	\$0	
39 Monstrartity	Expenses associated with partnering with Mississauga Choral Society on a	N/A	\$5,000	\$5,000	\$5,000	\$0	
40 Mount Zion Fellowship Choir	To produce a full length CD recording for distribution along with a release concert.	N/A	\$5,000	\$0	\$0	\$0	INELIGIBLE
SUB-TOTAL PROJECT			\$38,750	\$13,750	\$13,750	\$0	

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FUNDING RECOMMENDATIONS
2012 ARTS AND CULTURE GRANT PROGRAM

Name of Organization	Stated purpose of grant (on grant application)	2011 Grant Rec'd	2012 Amount Requested	Recommended 2012 Grant	1st payment March 2012	2nd payment August 2012	Additional Comments
CAPITAL GRANTS							
41	Art Gallery of Mississauga (AGM)	Various office equipment and furniture.	\$5,000	\$5,000	\$0	\$0	\$0
42	Canadian Pakistan Friendship Association	Purchase and installation of handicap chair escalator in office venue.	N/A	\$8,000	\$0	\$0	\$0 INELIGIBLE
43	Chamber Music Society of Mississauga	Purchase of digital piano keyboard, stand, stool, carrying case and amp.	N/A	\$1,067	\$1,067	\$1,067	
SUB-TOTAL CAPITAL				\$14,067	\$1,067	\$1,067	\$0
TECHNICAL ASSISTANCE GRANTS							
44	Canadian Pakistan Friendship Association	Volunteer management training.	N/A	\$8,000	\$0	\$0	\$0 INELIGIBLE
45	Monstrartity	To develop fundraising techniques.	N/A	\$8,000	\$8,000	\$8,000	\$0
SUB-TOTAL TECHNICAL				\$16,000	\$8,000	\$6,000	\$2,000
TOTAL 2012 RECOMMENDATIONS (Total Arts & Culture grants awarded in 2011: \$1,234,815)				\$2,343,634	\$1,397,907	\$1,078,407	\$319,500



Corporate Report

Clerk's Files

Originator's
Files

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DATE: January 11, 2012

TO: Chair and Members of General Committee
Meeting Date: January 25, 2012

FROM: Paul A. Mitcham, P.Eng. MBA
Commissioner of Community Services

SUBJECT: **Corporate Grants 2012**

GENERAL COMMITTEE

JAN 25 2012

- RECOMMENDATION:**
1. That a 2012 Corporate Grant in the amount of \$131,859 (actual grant of \$131,859 less rent of \$4,655.60, including HST) be awarded to the Riverwood Conservancy, and further that 75% or \$95,650 of the total award be provided to The Riverwood Conservancy at this time and the remaining 25% or \$31,883 be released once staff have received and reconciled 2011 final financial statements.
 - 1.1 That an additional \$11,800 in funds be allocated from the Youth Plan to expand volunteerism and stewardship opportunities for youth ages 12 to 24, within the Riverwood Conservancy.
 2. That a 2012 Corporate Grant in the amount of \$79,861 (actual grant of \$79,861 less rent of \$12,845.00 including HST) be awarded to Mississauga Sports Council, and further that 75% or \$50,262 of the total award of \$67,016 be provided to Mississauga Sports Council at this time and the remaining 25% or \$16,754 be released once staff have received and reconciled 2011 final financial statements and reviewed the group's refreshed business plan and measurements.

3. That a 2012 Corporate Grant in the amount of \$66,393 be awarded to Square One Older Adult Centre, and that 75% or \$49,795 of the total award of \$66,393 be provided to Square One Older Adult Centre at this time and the remaining 25% or \$16,598 be released once staff have received and reconciled 2011 final financial statements.
4. That a 2012 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.
5. That a 2012 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.
6. That a 2012 Corporate Grant in the amount of \$5,000 be awarded to the Mississauga Chinese Business Association to support Crime Prevention Awareness Day.
7. That a 2012 Corporate Grant in the amount of \$35,000 be awarded to Volunteer Mississauga, Brampton, Caledon (Volunteer MBC), and that 75% or \$26,250 of the total award of \$35,000 be provided to Volunteer Mississauga, Brampton, Caledon (MBC) at this time and the remaining 25% or \$8,750 be released once staff have received and reconciled 2011 final financial statements.
8. That a 2012 Corporate Grant in the amount of \$35,500 be provided to Nexus Youth Services minus rent of \$35,500 to the City of Mississauga (rent, net zero expenditure) in accordance with a corporate report dated November 6, 2009 to General Committee (GC-0753-2009).
9. That a 2012 Corporate Grant in the amount of \$12,000 be awarded to Mississauga Friendship Association.
10. That a 2012 Corporate Grant in the amount of \$12,000 be awarded to Erin Mills Youth Centre.

REPORT SUMMARY: Applicant Overview

Thirteen (13) applications were received, two (2) were not eligible. A total of ten (10) applications were processed.

Appendix 2 identifies each eligible group, the amount of funding requested by the group and the staff recommendation for funding.

As a result of the review of applications, and based on staff's recommendations a total of \$395,613 in 2012 Corporate Grant funding is recommended. Of this total, \$35,500 is allocated to Nexus Youth Services representing a net zero cash impact and the Youth Plan is allocating \$28,100 toward 2012 grant funding.

The Corporate Grant Policy states that groups receiving funding in excess of \$20,000 will receive 75% of their award following Council approval and the remaining 25% upon submission of the previous year's final financial statements, which are reviewed and reconciled by Finance. Groups have until June 30th to submit this information.

BACKGROUND:

On July 4, 2007, City Council approved the attached City of Mississauga Corporate Grant Program Policy 04-09-01 (Appendix 1).

As in previous years, 2012 Corporate Grant advertisements were placed in the Mississauga News and promotion and grant applications were also placed on the City's website from August to October, 2011.

Since 2001, the City has disbursed the following dollar amounts in the form of Corporate Grants.

<u>Year</u>	<u>Actual</u>	<u>Budget</u>
2011	\$ 719,057	\$ 650,500
2010	\$ 671,893	\$ 520,000
2009	\$ 489,273	\$ 485,000
2008	\$ 430,766	\$ 467,500
2007	\$1,306,467	\$1,400,000
2006	\$1,230,087	\$1,346,800
2005	\$1,322,021	\$1,247,407

2004	\$1,207,407	\$1,096,800
2003	\$1,113,785	\$1,113,785
2002	\$1,072,555	\$1,072,555
2001	\$ 994,307	\$ 994,800

PRESENT STATUS: Community Services (Recreation and Parks Division) and Corporate Services (Communications Division, and Finance Division) reviewed requests for 2012 funding. The Community Services Department coordinates the process to ensure adherence to the grant policy and procedures, to protect the time-table, and assemble the corporate report including a summary of the total funding recommended.

Grant Reconciliation

In keeping with the Corporate Grant Program Policy, all 2011 Corporate Grants have been reconciled by Finance.

Corporate Grant Evaluation

All 2012 financial information has been reviewed by Finance Staff in advance to ensure the appropriateness of the documents received, and to identify any concerns. As well, all requests were subject to a review to ensure each application met the grant criteria for accountability, effectiveness, accessibility and collaboration. Additionally, all groups are required to project their funding needs over the next two years. This information has enabled staff to make preliminary comments on future funding requests and provide direction to groups on future information requirements.

In accordance with the granting philosophy, groups are encouraged to reduce reliance on City funding, or in some cases to operate self-sufficiently. Staff recommendations also consider other potential partners and government agencies which could assist with the funding requirements of groups before municipal funding is recommended. Special effort is made to ensure there is no duplication in funding with the Region since the same tax base is utilized.

FINANCIAL IMPACT: 2012 Corporate Grant Program**RECOMMENDATIONS****CLASSIFICATION** Request Recommended**Not Eligible**

Diabetes Hope Foundation	\$ 38,000	\$ 0
Mississauga Furniture Bank	\$ 15,000	\$ 0

CLASSIFICATION Request Recommended**Requests Recommended for Partial Funding**

Mississauga Sports Council	\$ 85,995	\$ 79,861
Square One Older Adult Centre	\$ 85,077	\$ 66,393
The Riverwood Conservancy	\$150,202	\$ 131,859
St. John Ambulance Mississauga	\$ 10,500	\$ 7,500
Chinese Business Association	\$ 20,000	\$ 5,000
Sub Total	\$ 351,774	\$290,613

Requests Recommended for Full Funding

Community Living Mississauga	\$ 10,500	\$ 10,500
Nexus	\$ 35,500	\$ 35,500
Volunteer (MBC)	\$ 35,000	\$ 35,000
Mississauga Friendship Association	\$ 12,000	\$ 12,000
Erin Mills Youth Centre	\$ 12,000	\$ 12,000
Sub Total	\$ 105,000	\$ 105,000

Total Funding Requested & Recommended \$ 456,744 \$ 395,613

Requests – Funding Not Available

Ecosource	\$ 75,000	\$ 0
Sub Total	\$ 75,000	\$ 0

The funding request for Ecosource is not recommended based on the amount of services compared to dollars spent. Additional budget funding is not available in 2012.

CONCLUSION:

Based on its review of 2012 Corporate Grant applications, Community Services is recommending a grant allocation of \$395,613 to ten (10) groups.

ATTACHMENTS:

Appendix 1: Policies and Procedures

Appendix 2: Staff Recommendations



Paul A. Mitcham, P.Eng., MBA
Commissioner of Community Services

Prepared By: Stu Taylor, Acting Director Recreation and Parks

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TAB: FINANCE AND ACCOUNTING
SECTION: GRANTS
SUBJECT: CORPORATE GRANT PROGRAM

POLICY STATEMENT Funding may be provided to assist community groups to deliver programs or services, and to complete special projects, through the Corporate Grant Program.

PURPOSE The City of Mississauga believes that many programs, services and projects are best provided through the volunteer efforts of community groups and that, ideally, those groups would operate as self-sufficient units. Corporate grant funding demonstrates Council's commitment to working with groups which provide beneficial programs, services or projects to the community. As part of the grant program, groups will be encouraged to work toward decreasing reliance on municipal funding.

This policy establishes eligibility requirements; identifies the types of funding available; and outlines application and monitoring requirements.

SCOPE Corporate Grants are available only to Mississauga-based, non-profit volunteer community groups which exist for the purpose of providing municipally-related programs, services or projects specifically to the residents of Mississauga.

Grant requests involving arts and culture organizations are not covered by this policy and will be referred to the Office of the Arts and Culture in the City Manager's Department.

Groups requesting funding for a purpose which meets the criteria of a funding opportunity offered by another level of government will be referred to that funding source.

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Group Eligibility

Groups must have a constitution and by-laws or, if a new group, operating guidelines which reflect that:

- the group has an elected board of directors or executive (not less than five members) and a general membership; and
- membership is defined and determined by a set process; and
- all members are entitled to a vote, either directly or through an adult representative; and
- membership is available to all Mississauga residents on a first-come, first-served basis without restriction, unless the type of restriction is allowed in the particular circumstances pursuant to the Ontario Human Rights Act; and
- an annual general meeting is held, at which a board or executive members are elected from the general membership through a democratic election process; and
- the group will dispose of any assets in its possession at the time of its dissolution in a responsible manner.

Purposes for Which Grants Will Not be Provided

Grants will not be provided:

- on a retroactive basis;
- to individuals;
- to organizations providing a share or membership which may be held or disposed of for personal financial gain;
- to coalitions such as ratepayer or tenant/landlord associations, or to support programs or services geared specifically to these groups;
- to organizations aligned with any political party, or to support programs or services which are political in nature;
- to organizations operating under the auspices of a religious body, or to support programs or services which are religious in nature;
- to support programs or services which duplicate those already offered within the same geographic area;
- to support programs or services which are operated under the authority of another level of government, such as social services;

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- as donations to charitable causes;
- as a replacement for other funding sources;
- as debt retirement expenditures;
- for capital expenditures (such as the purchase of land, buildings, building renovations, machinery and vehicles);
- as capital depreciation costs;
- in lieu of municipal taxes or other fees;
- for expenses related to uniforms and personal equipment; or
- for expenses that are greater than two percent of the group's total operating budget and that are related to:
 - travel and accommodation,
 - attendance at conferences, workshops, or seminars,
 - banquets, trophies, or awards presentations.

Limitation on Funding

Funding to be allocated through the Corporate Grant Program is limited in each calendar year.

CRITERIA

Grants are available only when the community group can demonstrate that there is community support for the programs, services, or project offered by the group; that there is a need for financial assistance; and that adequate funding for the programs or services is not available from other sources.

Grant recipients will be required to acknowledge the support of the City of Mississauga in all advertising, publicity, programs, signage and plaques relating to the project for which funds are granted. The recipient may not represent the City as a partner, or hold the City responsible for any obligations relating to the project.

To qualify for funding, the group must demonstrate its commitment to all of the following principles:

- collaboration;
- accessibility;
- effectiveness; and

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- accountability.

The group's commitment to each principle will be categorized as either:

- **Not Acceptable**
The group's practices do not demonstrate a level of commitment which is acceptable to the City. Groups in this category will not be eligible for funding.
- **Acceptable**
The group demonstrates a level of commitment which is acceptable to the City.

To qualify for funding, the group must be categorized as acceptable in each of the four areas. The level of funding will be determined by the level of commitment demonstrated by the group. Staff will make an assessment of the group's commitment to each principle, based on the information provided by the group.

The City recognizes that newly-formed groups may not be able to demonstrate fully their commitment to each of the principles listed. Staff may exercise some latitude in assessing applications from such groups, in an effort to assist the group to develop and become established (i.e. seed funding).

Collaboration

Collaboration is achieved when community groups work with each other, with citizens, and with private and public sector organizations to plan and deliver programs or services.

To be categorized as providing an acceptable level of collaboration, the group must demonstrate at least two of the following:

- that information, expertise and/or resources is shared on a regular basis or as requested;

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- that services or programs are co-ordinated with those offered by other groups or organizations;
- that other funding partners are developed.

Accessibility

Accessibility is achieved when the programs or services encourage the participation of all residents; membership and/or user fees are appropriate; and the services or programs are convenient to access.

To be categorized as providing an acceptable level of accessibility, the group must demonstrate, at a minimum:

- that it adheres to the Ontario Human Rights Code; and
- that the programs and/or services offered are open to the general public; and
- that the membership and user fees established are appropriate for the services provided, and are in accordance with community standards for the type of service.

The group may further demonstrate its level of commitment to accessibility by:

- actively promoting membership to all members of the community; and/or
- designing programs and services which could benefit all members of the community.

Effectiveness

Effectiveness is achieved when the impacts or outcomes of a service or program can be identified and measured, and are found to be both consistent with the group's mandate and positive for the community.

To be categorized as providing an acceptable level of effectiveness, the group must demonstrate, at a minimum:

- that the group's objectives, which may include a mission statement or mandate, are clearly stated; and
- that the programs and services developed are consistent with

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- the group's objectives or mission statement; and
- that the mission statement, programs and services are reviewed and revised to ensure their continuing relevance to the community; and
 - that data on clients served is maintained, and used to plan services and programs; and
 - that the group operates in a cost-effective manner, and according to a clear business plan; and
 - that the group operates programs on a self-sufficient basis, where possible.

The group may further demonstrate its level of commitment to effectiveness by:

- evaluating services and programs with input from participants; and/or
- responding to community needs through modification of programs or services as required.

Accountability

Accountability is achieved when the group exhibits sound management and financial practices, and responds to the changing needs of the community.

To be categorized as providing an acceptable level of accountability, the group must demonstrate, at a minimum:

- that it follows democratic practices (election, full disclosure of finances, etc.) answerable to a general membership and participants; and
- that it has an independent and elected board of directors, serving in a volunteer capacity; and
- that financial need is justified in terms of the group's impact on the community and ability to generate financial support from the community; and
- that full disclosure of all anticipated revenue sources and how those funds will be expended is provided; and
- that full disclosure of all assets and reserve funds, and their

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- purpose, is provided; and
- that the group operates with the benefit of a business plan or budget; and
 - that the group actively pursues fundraising activities or alternate sources of revenue; and
 - that financial statements/information is provided when and as required.

The group may further demonstrate its level of commitment to accountability by:

- sound financial planning, monitoring, and controls; and/or
- being aware of community needs and acting to meet those needs.

In addition, groups will be required to identify how they will measure the success of the program, service, or project should their funding request be approved.

TYPES OF FUNDING AVAILABLE

Two categories of funding are available: operating funding; and special project funding. Groups may apply for one or both types of funding.

Operating Funding

Operating funding is available to assist with the general operating expenses of the group, including administrative costs and program-related expenses, and is limited to a maximum of 80 per cent of the group's total operating expenses. (Funds which will be transferred on behalf of the City to other organizations as grants will not be included in the group's total operating expenses.) Staff liaisons will continue to work with groups to decrease their reliance on City funding. For example, a decreased reliance on City funding can be shown by decreasing the amount of grant requested, or by maintaining the same grant request as expenditures increase.

Special Project Funding

Special project funding is geared to assisting groups with

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specific one-time projects to be carried out during the calendar year in which the grant is awarded.

Special project funding also includes funding for program equipment expenditures, and for creative playground equipment. Additional requirements apply to requests for funding for these purposes:

- **Program Equipment**

Program equipment funding is limited to equipment which will have a life-span greater than five years, and may not exceed 50 per cent of the cost of the equipment. The equipment must meet the level of service or standard provided by the City, and may not set a precedent in the level of services for other groups. Groups receiving program equipment funding will be required to agree that, in the event that the group disbands, the equipment which was funded by the City will become the property of the City.

- **Creative Playground Equipment**

Creative playground equipment funding is limited to creative playground equipment which will be installed on school or municipal park property, and which will be fully accessible to the public. Such funding may not exceed one-third of the total cost of the project, to a maximum of \$7,900.

If the creative playground equipment is to be installed on municipal park property, Community Services staff must review the design of the equipment to ensure that safety and design standards are met. In addition, all plans, drawings and site plan documents must be drawn by qualified personnel and approved by Community Services staff, before the grant application will be processed.

If the creative playground equipment is to be installed on school property, the group must provide with the application: a letter from the school board approving both the site, and

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the design and safety standard of the play structure; and a letter of undertaking from the school board indicating that the school board will maintain the equipment and provide insurance for liability protection.

FUNDING TERM

Special project funding is available on a one-year basis only, since the project must be completed in the year in which the grant is awarded.

Operating funding is provided on a one-year basis.

APPLICATION

Applications are available from Recreation and Parks, Community Services Department.

Each applicant will be required to provide information about the organization and its programs or services; evidence to establish the group's eligibility in terms of the evaluation criteria outlined in this policy; a description of how the group intends to measure the success of the program, service, or project if the funding request is approved; and specific financial information related to the group's expenses, revenues and assets. (Note: Dollar values of in-kind donations should not be incorporated into the group's financial information. In-kind donations should be identified on the application under the areas of effectiveness and collaboration.) The Corporate Grant Application is designed to facilitate this process, and will outline specific application requirements.

At a minimum, groups will be required to submit with their applications:

- a statement of the group's goals and objectives, constitution and by-laws or, if a new group, operating guidelines;
- the names, addresses and telephone numbers of all members of the group's board of directors;
- minutes of the executive meeting at which the application

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- was approved; and
- financial information as follows:
 - a budget for the upcoming year,
 - a financial statement for the previous year (for grant requests over \$20,000 the statement must be audited),
 - a year-to-date financial statement, and
 - a statement disclosing all assets and reserve funds and any anticipated year-end surplus.

Incomplete grant applications will not be considered. If requested by the group, the staff liaison will provide advice to ensure that the application is completed fully, and that all information requirements are met. In addition, the staff liaison will assist with interpretation of the grant policy and other City practices, if required.

Funding Forecast

A funding forecast is a projection of the group's funding requirements over the next two years.

At the time of Council's consideration of grant requests, Council will also consider staff's recommendations regarding funding forecasts. Approval of those recommendations provides an indication of Council's expectations of the group in terms of funding levels, and forms the basis of the staff recommendation for the following year. Groups who participate in a funding forecast will be better able to engage in meaningful long-range planning and budget forecasting.

Participation in funding forecasting is mandatory. Groups will be required to provide additional information to enable staff to make a recommendation regarding appropriate levels of operating funding for up to two subsequent years, including business plans, revenue projections and expense projections.

The objective of funding forecasts is to provide the group with

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an indication of Council's intent. Any such forecasts cannot be seen as a guarantee of funding by the City, since factors which affect the provision of grants may change. The group must renew its request for funding each year. Staff's assessment of the request will be conducted in light of:

- the group's continuing eligibility for a grant;
- the group's financial position and plans;
- the direction provided by Council in the previous year; and
- the level of funding allocated in the City's budget for grants.

If it appears that the group is not achieving its objectives according to the plan presented at the time of approval of the funding forecast recommendation, the City may revise the amount approved for the following year(s). To facilitate the staff assessment, the group's liaison may require the group to provide information on an ongoing basis, such as minutes of all board meetings, quarterly statements of revenue and expenditures, and quarterly reports on operational targets and activities.

APPROVAL

Requests are reviewed initially by a Community Services Department staff person who has been designated by the Commissioner of Community Services as the Grants Co-ordinator. The role of the Grants Co-ordinator is to determine whether the group is eligible and, if so, whether it has demonstrated commitment to the principles as required. The Grants Co-ordinator will also ensure an equitable distribution of available funds, in light of the group's financial need.

Groups that are ineligible for funding and whose applications will receive no further consideration will be so advised, in writing, as soon as possible.

If a group receives grant funding and subsequently disbands, they must dispose of their assets in a responsible manner that meets with the approval of the City.

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The remaining applications are then reviewed by the group's staff liaison. As part of this review, the group liaison may consult with other City staff, with other organizations providing grants, with other organizations providing similar services, and with members of the group for additional information. The group liaison may elect to visit the program site, before making a recommendation.

The applications are then reviewed in detail by a designated Finance Division, Corporate Services Department staff person, (Finance staff) and the Grants Co-ordinator. Neither of these staff members may also act as a group liaison.

The role of Finance staff is to ensure that the financial information provided is accurate and appropriate. Finance staff will identify and investigate any significant variances from the prior year's statements; and will identify all savings and reserve funds, their sources and planned uses. The City reserves the right to audit the group, prior to recommending funding. Finance will provide comments to the Grants Co-ordinator regarding the financial information and together they will determine if an audit is required. Before consideration of staff's recommendation(s) by Council, the Finance Division must be in agreement that the funding recommended by the staff liaison is acceptable in light of the financial information provided.

Staff recommendations are made to the General Committee. All applicants are notified of the recommendation regarding their particular group prior to the General Committee meeting. Applicants may make a deputation to General Committee regarding the staff recommendation. The staff liaison will assist with arrangements. General Committee's recommendations are then forwarded to Council for approval.

PAYMENT

Groups are notified of the amount approved following Council

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approval.

Groups receiving grants of less than \$20,000 will receive a cheque for the total amount awarded approximately one month following final approval, unless other specific conditions are recommended and approved by Council. For grants of \$20,000 or more, 75 per cent of the total award will be provided approximately one month following final approval. Twenty-five per cent will be held back until the group has provided audited financial statements to verify that the monies expended in the previous year were spent according to Council's intent.

Groups will have until June 30 to submit financial statements and any other documentation required by the City, and final payment will be made by July 15. In addition, the City reserves the right to adjust the final payment, in the event that unexpected budget cuts are required subsequent to approval.

RECONCILIATION/ MONITORING

Grants may not be used for purposes other than the purposes approved by Council. If a grant is used for a purpose other than that approved by Council, the grant must be repaid.

Groups may be required to return any portion of a grant not expended in the calendar year for which it was awarded.

A reconciliation of actual expenditures will be completed for each grant awarded. Financial statements and, where appropriate, receipts must be provided to verify that the municipal grant was expended according to the resolution of support approved by Council. The financial statements and receipts provided must be approved by the Board of Directors and minutes of the meeting at which they were approved must be provided.

Groups are required to identify how they will measure the

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Supersedes	2001 09 12

success of the programs, services, or projects for which funding was provided. The results of these measurements must be provided by December 15 of the year in which the grant was awarded.

Finance staff and the Grants Co-ordinator are responsible for advising the staff liaison of all information required to reconcile grants and when the information will be required. The staff liaison is responsible for obtaining all required information from the group. Failure to submit the requested information will jeopardize future consideration of grant requests. The information provided is reviewed and reconciled by the Grants Co-ordinator and Finance staff. As part of the reconciliation process, projects or services receiving grants may be subject to an audit and/or a site visit by the City of Mississauga.

Finance staff and the Grants Co-ordinator prepare a report to Council each year, outlining any grants which could not be fully reconciled or which were not expended according to Council direction, and recommending action which should be taken. This status report, and subsequent Council decisions, will be considered when assessing new applications.

REFERENCE: Resolution 0255-2001 – 2001 09 12
GC-0542-2007 – 2007 07 04 (Re: arts and culture grants)

LAST REVIEW DATE: April, 2007

CONTACT: For more information, contact your group liaison or the Grants Co-ordinator, Community Services Department.

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **THE RIVERWOOD CONSERVANCY**

STAFF LIAISON: Hazel McColl, Recreation and Parks

PURPOSE OF GROUP: The Riverwood Conservancy promotes Riverwood Park, through public education and marketing, volunteer stewardship activities and providing advice, encouragement and horticultural expertise to the City.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$150,831	\$131,859
	2010	\$139,733	\$131,859
	2009	\$138,819	\$134,359
	2008	\$126,888	\$121,008
	2007	\$ 96,888	\$ 96,888
	2006	\$117,220	\$ 96,888
	2005	\$ 96,600	\$ 96,600
	2004	\$ 83,600	\$ 83,600
	2003	\$ 83,600	\$ 83,600
	2002	\$ 52,000	\$ 33,470
	2001	\$ 0	\$ 0

2012 GRANT REQUEST: **\$ 150,202**

PURPOSE OF GRANT: To assist The Riverwood Conservancy with operating costs to promote Riverwood, increase membership, develop and initiate education programs and volunteer opportunities.

DEPARTMENT

COMMENTS: The Riverwood Conservancy (TRC) grant request of \$150,202 represents an increase of \$18,343 over 2010.

The Riverwood Conservancy continues to develop their role in the co-ordination of volunteers, education, and marketing for Riverwood Park project. Highlights for 2011 include:

- The total of fundraising, donations, sponsorships and grants as of projected for 2011, was at \$492,075 an increase of \$17,515 of the budgeted amount of \$474,460 for 2011.
- Community support of TRC is exemplified by the vast contributions of volunteers. As a result of City funding especially its support of the part-time Volunteer Coordinator, 642 volunteers, an increase of 17% over 2011.
- City funding for the part-time volunteer and stewardship coordinator (VSC) has supported the delivery of TRC delivered 25 Stewardship Days to corporate partners, secondary school students and community groups. This is a 15% increase from 2010
- TRC has delivered over 180 events, an increase of 21% in the number of programs compared to 2010.

In 2012 The Riverwood Conservancy will focus its efforts on:

- Continuing to build a sustainable and stable funding base for The Riverwood Conservancy's core programs and services through the continued work of the Fund Development Committee;
- Targeting the volunteer program to recruit 674 volunteers to provide support for core programs, gardening and horticultural support, stewardship, educational programs, community outreach and operational fundraising;
- Continuing to develop program partnerships for the adult and community groups engaging Credit Valley Conservation, the Region of Peel and UTM;
- Continue the day-to-day administration of the Riverwood capital campaign.

Staff congratulate TRC for their extremely successful program delivery and revenue generation.

Staff recommend a 2012 grant of \$131,859 which is the same amount provided to offset operational costs in 2011 and an additional amount of \$11,800 be given from the Youth Plan in order to facilitate a number initiatives that support the City of Mississauga's Youth Plan. In order to support the expanded positions of the part-time Volunteer Coordinator, Stewardship Coordinator and Marketing, the expansion of the staffing complement will assist TRC to implement a number of initiatives that support the City of Mississauga's Youth Plan.

DEPARTMENT
RECOMMENDATIONS:

1. That a 2012 Corporate Grant in the amount of \$131,859 (actual grant of \$131,859 less rent of \$4,655.60 (including HST) be awarded to The Riverwood Conservancy.
2. That 75% or \$95,650 of the total award of \$127,533 (actual grant of \$131,859 less rent of \$4,655.60 including HST) be provided to The Riverwood Conservancy at this time and the remaining 25% or \$31,883 be released once staff have received and reconciled 2011 final financial statements.
3. That \$11,800 in funds be allocated from the Youth Plan to expand volunteerism and stewardship opportunities for youth ages 12 to 24.

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THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **MISSISSAUGA SPORTS COUNCIL (CITY-WIDE)**

STAFF LIAISON: Jason Klomp, Manager, Sports, Recreation and Parks

PURPOSE OF GROUP: The Mississauga Sports Council is an incorporated non-profit organization dedicated to the growth, promotion and development of sports in Mississauga.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$83,450	\$79,861
	2010	\$83,450	\$79,861
	2009	\$79,861	\$79,861
	2008	\$79,556	\$79,556
	2007	\$77,701	\$77,701
	2006	\$77,701	\$77,701
	2005	\$77,701	\$77,701
	2004	\$77,127	\$77,127
	2003	\$77,127	\$77,127
	2002	\$77,127	\$77,127
	2001	\$77,127	\$77,127

2012 GRANT REQUEST: **\$85,995**

PURPOSE OF GRANT: To assist with the on-going operating costs of the Mississauga Sports Council.

DEPARTMENT

COMMENTS: The Mississauga Sports Council grant request of \$85,995 represents an increase of \$6,134 over the approved grant of \$79,861 from 2011.

The Sports Council 2012 request represents 35% of their total budget expenditures.

The Sports Council office and shared lobby allocation for the Mississauga Sports Hall of Fame at the Hershey SportsZone

represents a leasehold fee of \$12,844.88 including taxes per year. This updated lease commenced on January 1, 2010.

The Corporate Grant assists the Sports Council to maintain an office, the Hall of Fame and one full time Executive Director.

The Sports Council continue to work to raise their profile in the community by promoting their membership structure as well as organizing many community based events.

Activities run by the Mississauga Sports Council in 2011 and to be repeated in 2012 included:

- Hosting of the annual Mississauga Sports Week;
- 38th Mississauga Sports Dinner and the Sports Hall of Fame held in June;
- Management of Athletic and Gymnastic Bursary programs;
- Further development of Sports Hall of Fame at the Hershey SportsZone consisting of eight (8) exhibit cabinets showcasing biographies, graphics and memorabilia;
- Hall of Fame Education Program for grades 4 to 8. In 2011, more than 150 children participated;
- Involvement in City and community committees, i.e., Violence and Vandalism Task Team, Sports; Heritage;
- 4th Annual Golf Tournament at BraeBen Golf Course to raise funds for development of the Hall of Fame at the Sports Complex.

The Sports Councils Strategic Plan reinforces and provides renewed direction for the Sports Council.

The updated, three year, Strategic Plan will look at providing continued leadership and guidance for Mississauga community sport in the following areas:

- Promoting the interests of community sport;
- Advocating and promoting sports development and sports tourism;
- Advocating and supporting the development of stable ongoing funding for sports in Mississauga;
- Facilitating effective communication between Mississauga and area sports organizations and other key organizations, including all levels of government;
- Assisting sports organizations and individuals by linking them to, or providing them with, sports-related education and support services;
- Celebrating local sports achievements and the value of volunteers;
- Increase participation opportunities in sport for all citizens;
- Build healthy communities and strengthen volunteerism;
- Stimulate economic growth and innovation;

In 2012, the Sports Council will continue to actively seek out new corporate and individual sponsors to help offset operating costs, to expand current activities and offer new programs based on community needs. They are continually developing fundraising plans to help support the expansion of the Sports Hall of Fame at the SportsZone.

Staff has advised the Sports Council to address and refine their fundraising strategy, business plan measurements, expand program opportunities and continue to focus on increasing their membership

base of community groups, corporations as well as individual members.

In accordance with the Corporate Grant program, the Sports Council has submitted forecast budgets for 2013. The budgets indicate an increase in revenues as a result of expanded programs, increased sponsorship as well as anticipated grants.

The City and the Mississauga Sports Council continue to further develop partnerships in promoting and encouraging sport and related resources to the sporting community.

DEPARTMENT

RECOMMENDATIONS:

1. That a 2012 Corporate Grant in the amount of \$79,861 (actual grant of \$79,861 less rent of \$12,845 including HST) be awarded to the Mississauga Sports Council for 2012.

2. That 75% or \$50,262 of the total award of \$67,016 (actual grant of \$79,861 less rent of \$12,845 including HST) be provided to Mississauga Sports Council at this time and the remaining 25% or \$16,754 be released once staff have received and reconciled 2011 final financial statements and reviewed the group's refreshed business plan and measurements.

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **SQUARE ONE OLDER ADULT CENTRE (WARD 4)**

STAFF LIAISON: Wendy Murdock, Recreation and Parks

PURPOSE OF GROUP: Square One Older Adult Centre provides recreational and social activities for adults over 50 years old.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$66,393	\$66,393
	2010	\$89,228	\$39,092
	2009	\$42,173	\$37,173
	2008	\$29,471	\$29,471
	2007	\$74,000	\$49,000

2012 GRANT REQUEST: **\$85,077**

PURPOSE OF GRANT: To support the operation of the Square One Older Adult Centre and expand programs to two new locations.

DEPARTMENT
COMMENTS:

In 1992, the City determined rather than building a new centre to service seniors, staff would partner with Square One Mall to secure space and facilitate the development of a community group to operate out of Square One and service the recreational needs of a portion of the senior population in Mississauga. In doing so the City continued to liaise and support numerous other older adult community groups already delivering services to Mississauga older adult residents.

In addition to programs directly delivered by SOOAC they also have 7 older adult groups using space within their facility and delivering programs.

The City currently works with over 35 older adult groups that deliver recreation services to approximately 3,000 members within City facilities. The City supports these groups by providing no charge space for them to deliver their services (approximately

\$100,000 annually). There are also approximately 20 other organizations such as Peel Senior Link and Forum Italia, that provide both recreation and social services the older adult population in Mississauga. Staff also, work very closely with these organizations to share information, maximize resources and ensure duplication is minimized.

The City has been receiving an Elderly Persons Centre (EPC) Grant from the province to offset the operating costs of the Square One Older Centre since 1992. Recently, the province has changed EPC funding requirements. To meet the new obligations of the provincial funding, the City is now required for 2012 to contribute up to 20% of the group's 2008 actual operating expenditures (\$39,092).

SOOAC worked very hard in 2011 to meet their challenging Business Plan which included: expanding services; new partnerships; community awareness and outreach programming at 2 new locations. They also an official registered charity.

Staff commends the SOOAC for past success in ethno-cultural programming & for pursuing alternate sources of funding with very successful in- house fundraising including 2 stellar events totaling over \$40,000 & their new Charity; **Square One Seniors Wellness Services (SOSWS)**. This Wellness service is a separate division of SOOAC and operates specialized programs in health and recreation and offers services such as clinics, counseling, support groups and workshops on physical and mental health topics. SOOAC have received grants from the Ontario Trillium Foundation, New Horizon for Seniors & Royal Canadian Legion to support community development initiatives, essential renovations to the Centre and to further develop and implement their strategic vision.

In 2011 SOOAC was successful in increasing:

- volunteers hours by 3%;
- gross attendance;
- membership by 3% up to 1,683.

The Older Adult Plan is recommending that the City develop new older adult programming opportunities to meet the demands of the aging population. SOOAC has been an active participant in the Older Adult Plan process and is preparing to begin offering outreach to areas where there are gaps in service, particularly areas with a high density of Older Adults. The Older Adult Plan also states that the SOOAC should continue to serve the older adult population with a higher level of coordination with staff city-wide.

In 2011 the City provided a total operating grant of \$66,393 (which included support for expanded programs and EPC obligation). For 2012 SOOAC has requested a total of \$85,077. The 2012 EPC calculated obligation for operational cost by the City is \$39,092.

SOOAC is requesting an additional \$45,985 in operating funds to continue delivering new programs & expanding service area.

SOOAC projects a consistent increase of membership in 2012 of 51 up to 1,734 and project increasing participation by 2,700 visits.

For 2012, SOOAC will continue to deliver new wellness programs under their new SOSWS division and will also be continuing with their new satellite location. SOOAC continue to aggressively pursue new challenges to increase outreach and develop new programs in areas of need.

SOOAC is one of many community groups and organizations servicing the older adult population in Mississauga. Given the evolving demographics in the City and the changing needs and preferences of older adults, staff support funding to assist the group in their strategic direction to the same level as 2011. Staff is working towards developing a service level agreement.

DEPARTMENT

RECOMMENDATION:

1. That a 2012 Corporate Grant in the amount of \$66,393 be awarded to Square One Older Adult Centre.

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2. That 75%, or \$49,794 of the total amount of \$66,393 be provided to Square One Older Adult Centre at this time and the remaining 25%, or \$16,599 be released once staff have received and reconciled 2011 final financial statements.

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **COMMUNITY LIVING MISSISSAUGA (CITY WIDE)**

STAFF LIAISON: Stu Taylor, Recreation and Parks

PURPOSE OF GROUP: Community Living Mississauga provides a wide variety of services to more than 1000 Mississauga residents who have an intellectual disability, including residential, vocational, respite and recreational support services.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$10,500	\$10,500
	2010	\$10,500	\$10,500
	2009	\$10,500	\$10,500
	2008	\$10,500	\$10,500
	2007	\$10,500	\$10,500
	2006	\$10,500	\$10,500
	2005	\$10,500	\$10,500
	2004	\$10,500	\$10,500
	2003	\$10,500	\$10,500
	2002	\$10,500	\$10,500
	2001	\$10,500	\$10,500

2012 GRANT REQUEST: **\$10,500**

PURPOSE OF GRANT: To offset costs incurred by Community Living Mississauga to operate their Summer Teen Activity Program (STAP) for youth 13-21 years of age who have an intellectual disability or both an intellectual and physical disability. This program is unique to Mississauga.

DEPARTMENT

COMMENTS: The Summer Teen Activity Program offers youth who have an intellectual disability the opportunity to participate in a full day program that includes a variety of life skills, social-emotional development, and community recreation activities. The majority of

participants require one-to-one support due to the nature of their disability.

Therefore, program operating costs are substantially higher than Recreation and Parks full-day programs. Mississauga Recreation and Parks do not currently offer full-day programs or one-to-one support for this population.

The program served 173 individuals in 2011. The number of registered weeks of service supported was 608, which is a decrease of 69 weeks from 2010.

Community Living Mississauga recruited and trained over 325 youth volunteers to complement the 41 part-time summer staff, including two supervisors and an activities coordinator. The Personal Outcomes Measurement Program is used to evaluate client satisfaction with the program and to generate recommendations for program improvements, continues to be beneficial in determining the great success that the program has achieved in meeting the needs of youth with intellectual disabilities.

In 2012 CLM intends to maintain the number of participants at 173 and registered weeks of support of 608.

Overall, Community Living Mississauga's grant request of \$10,500 for 2011 represents .04 % of the total forecasted operating budget for this program.

Staff continue to feel that Community Living Mississauga is best equipped to provide this summer program due to their expertise and supportive delivery model and that the City should continue to support Community Living to sustain the Summer Teen Activity Program through Corporate Grant funding.

DEPARTMENT

RECOMMENDATIONS: That a 2012 Corporate Grant in the amount of \$10,500 be awarded to Community Living Mississauga.

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THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **Erin Mills Youth Centre**

STAFF LIAISON: Heather Coupey, Recreation and Parks

PURPOSE OF GROUP: To delivers a service delivery network to improve the social, emotional and physical wellbeing of youth and families who live in the Erin Mills area of Mississauga To provide children and youth in the neighbourhood with programs/services which foster their development.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$20,000	\$0

2012 GRANT REQUEST: **\$12,000**

PURPOSE OF GRANT: To support the operation of March Break Day Camps and Afterschool Programs for children who experience both social and financial difficulty.

DEPARTMENT

COMMENTS: The Erin Mills Youth Centre has serviced over 2600 participants in 2011 which is an increase of almost 500 participants from 2010.

The Erin Mills Youth Centre has established accountability and quality control measures that have allowed them to offer further programming to service the youth of the Colonial Terrace neighbourhood.

The Erin Mills Youth centre plans to continue to grow and develop its services and organizational capacity in 2012.

DEPARTMENT

RECOMMENDATIONS: That a 2012 Corporate Grant in the amount of \$12, 000 be awarded to Erin Mills Youth Centre.

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **ST. JOHN AMBULANCE, MISSISSAUGA BRANCH
(CITY-WIDE)**

STAFF LIAISON: Peter Mumford, Recreation and Parks

PURPOSE OF GROUP: St. John Ambulance provides training in first-aid and health care and, as well, performs a public service by attending social, sport, and cultural events to provide first-aid in the case of an emergency.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$10,500	\$ 7,500
	2010	\$10,500	\$10,500
	2009	\$10,500	\$10,500
	2008	\$10,500	\$10,500
	2007	\$10,500	\$10,500
	2006	\$10,500	\$10,500
	2005	\$10,500	\$10,500
	2004	\$ 7,000	\$ 7,000
	2003	\$ 7,000	\$ 7,000
	2002	\$ 7,000	\$ 7,000
	2001	\$12,000	\$ 7,000

2012 GRANT REQUEST: **\$10,500**

PURPOSE OF GRANT: To support the cost of the brigade units attending City-sponsored and community events within the City of Mississauga.

DEPARTMENT

COMMENTS: St. John Ambulance has volunteered at numerous events throughout the community for the 2011 year. This resulted in over a 120 community events attended. Some examples include; Mayor's New Year's Day Levee; Mississauga Special Olympics; SuperCities Walk for MS; South Asian Festival; Youth Job Fair; Health and Safety Week; Mississauga Marathon; Mississauga Waterfront Festival; LINC Picnic; Lakeview Community Picnic; Can Sikh Annual Sport Tournament; The Healing Cycle Annual

Event; Mississauga Rib Fest; Canada Day; Santa Claus Parade; Streetsville Founders Bread and Honey Festival; numerous sport tournaments; and numerous community festivals. Girls Guides and Beavers volunteer sponsored picnics also benefited from St. John Ambulance services, and a large number of school events in Mississauga.

In addition to attending community events, St. John Ambulance continues to increase the number of trained members and expand opportunities for volunteers. The training needs of the 305 volunteers who deliver this service is on going and has increased in requirements due to new standards which increases level of training requirements for volunteer ambulance attendance.

The City of Mississauga benefits from the services of St. John Ambulance as they continue to live up to their commitment to provide well-trained, first-aiders to respond quickly and effectively to emergencies or injuries.

DEPARTMENT

RECOMMENDATIONS:

That a 2012 Corporate Grant in the amount of \$7,500 be awarded to St. John Ambulance, Mississauga Branch.

THE CITY OF MISSISSAUGA COMMUNITY SERVICES DEPARTMENT
2012 CORPORATE GRANT STAFF RECOMMENDATION

NAME OF GROUP: **VOLUNTEER MISSISSAUGA BRAMPTON CALEDON (MBC) - (REGIONAL)**

STAFF LIAISON: Derek Allen, Recreation and Parks

PURPOSE OF GROUP: Volunteer MBC is a community-based non-profit organization that's purpose is to foster and develop volunteerism in Mississauga, Brampton and Caledon by raising awareness of the power of service.

PREVIOUS GRANTS:	YEAR	REQUEST	APPROVED
	2011	\$35,000	\$35,000
	2010	\$35,000	\$35,000
	2009	\$25,000	\$21,000

2012 GRANT REQUEST: **\$35,000**

PURPOSE OF GRANT: To support the development and on-going operation of the Volunteer Mississauga portion of Volunteer MBC, ensuring a voice and presence of volunteerism in Mississauga.

DEPARTMENT
COMMENTS:

The availability of volunteers, literally thousands of whom have complemented Regional, Municipal and Community Group service delivery, is a tremendous asset that helps to contain costs and enhance effectiveness. Accordingly, the substantial pay-off from investing in volunteer support has long been recognized.

Volunteer MBC is a stable and efficient volunteer centre with resources capable of servicing community agency and volunteer needs better than could currently be achieved by individual municipalities.

The recommended staff and financial investment on the City's part in supporting Volunteer MBC enables support to agencies and community groups in Mississauga utilizing volunteer services in a coordinated manner.

Volunteer MBC have now celebrated their third anniversary and have a dedicated Volunteer Mississauga Centre section. They are continually growing and now service 120 member agencies (the majority of those agencies are based in Mississauga and 90% serve the Mississauga area). They have referred 4,480 volunteers to a wide variety of community organizations including the City.

By August 31, 2011 their website had 36, 502 unique visitors. Volunteer Mississauga portion of their website specifically targets Youth, Older Adults, New Immigrants, Families and Corporate Volunteering. An online survey of volunteers showed that 61.8% lived in Mississauga compared to only 37% residing in Brampton.

75% or 4 of the 6 workshops and 9 of the 12, L.U.N.C.H. (learn, understand, network, collaborate, and help) sessions offered by Volunteer MBC in 2011 were offered in Mississauga.

These figures indicate that Mississauga residents and organizations are receiving an ample share of the benefits provided by Volunteer MBC, in comparison to our portion of financial support of Volunteer MBC.

The United way and Region continue support Volunteer MBC with \$82,000 and \$105,000 respectively. It is expected that all contributors will continue to support this project financially on an ongoing basis.

Volunteer MBC has launching their Retired Seniors Volunteer Program (R.S.V.P.). This program will target older adults 55+ and provide them with opportunities to use their life experience and skills to help those in need while keeping them socially engaged.

Based on the success of the Lake Aquitaine and Lake Wabukayne area murals Volunteer MBC will look to partner with the City of Mississauga again in 2012. These extensive projects engage youth/students, seniors, corporate volunteers, and community residents as they worked together to paint murals along parks and trails

DEPARTMENT

RECOMMENDATION: That a 2012 Corporate Grant in the amount of \$35,000 be awarded to Volunteer MBC.

That 75% or \$26,250 of the total award of \$35,000 to Volunteer MBC is provided at this time. The remaining 25% or \$8,750 be released once staff have received and reconciled 2011 final financial statements.