



## ADDITIONAL COUNCIL AGENDA

WEDNESDAY, July 4, 2012

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### 9. COMMITTEE REPORTS

- (a) Revised Planning and Development Committee Report 11 -2012 dated June 25, 2012.

Motion

- (c) Public Vehicle Advisory Committee Report 1-2012 dated June 25, 2012.

Motion

### 12. CORRESPONDENCE

- (a) Information Items: I-25-I-26

I-25 A letter dated June 26, 2012, from David Manias requesting for a Special Occasion Permit for the Queen's Jubilee event on July 27, 2012 located at Mississauga Celebration Square.

Motion

I-26 An email dated June 29, 2012, from the Executive Director of PIJAC Canada support a wider approach and alternative solution that puts every business on the same level and uses their collective strengths to promote proper animal care and responsible pet ownership and is willing to work with the City of Mississauga to achieve a common objective.

Received and referred to Transportation and Works  
Department Enforcement Division for appropriate action

**13. MOTIONS**

- (a) To approve recommendations from the following Committee Reports:
  - (iii) Recommendations PVAC-0001-2012 to PVAC-0003-2012 inclusive contained in the Public Vehicle Advisory Committee Report 1-2012 dated June 25, 2012.
- (i) To express sincere condolences to the family of Jim Graham former Councillor and Deputy Reeve of the Town of Streetsville who passed away.

**14. BY-LAWS**

B-25 A by-law to establish certain lands as part of the municipal highway system for Registered Plan 43R-16768 to be know as Wolfedale Road and Central Parkway West (Ward 6).

B-26 A by-law to authorize the execution of a Development Agreement between Great Gulf (Eglinton 11) Inc. and The Corporation of the City of Mississauga Northwest corner of Eglinton Avenue West and Winston Churchill Boulevard (OZ 11/005 W10) Owner: Great Gulf (Eglinton 10) Inc. and Applicant: Dennis Teodoro, Great Gulf (Ward 10)

Corporate Report R-2

B-27 A by-law to amend By-law number 0225-2007, as amended for the proposed rezoning application under file OZ 11/005 W10, Owner: Great Gulf (Eglinton 11) Inc. Applicant: Dennis Teodoro, Great Gulf 3015 Eglinton Avenue West, Northwest corner of Eglinton Avenue West and Winston Chruchill Boulevard (Ward 10)

Corporate Report R-2

REVISED REPORT 11 – 2012

COUNCIL AGENDA  
JUL 04 2012

TO: MAYOR AND MEMBERS OF COUNCIL

The Planning and Development Committee presents its eleventh report of 2012 and recommends:

PDC-0041-2012

That the report titled "Report on Comments - Proposed Amendments to the Cooksville neighbourhood Character Area Policies of Mississauga Official Plan (2011)" dated June 5, 2012 from the Commissioner of Planning and Building, be adopted in accordance with the following:

1. That the City-initiated Official Plan Amendment to Mississauga Official Plan (2011), Cooksville Neighbourhood policies, to add additional policies to existing Special Site 4, be approved.
2. That the City-initiated Official Plan Amendment to Mississauga Official Plan (2011), Cooksville Neighbourhood policies, to add new Special Site 7, be approved.
3. That the City-initiated Official Plan Amendment to Mississauga Official Plan (2011), Map 16-6: Cooksville Neighbourhood Character Area, to add a reference to Special Site 7, be approved.
4. That the following correspondences be received:
  - a. Letter dated June 22, 2012 from Philip Levine, IBI Group
  - b. Letters dated June 25, 2012 and September 30, 2011 from Jim Levac, Weston Consulting Group
  - c. Letter dated June 25, 2012 from Walter Miller and Sylwia Partyka, Residents

CD.03.COO

PDC-0042-2012

That the report dated June 5, 2012 recommending approval of the City-Initiated Official Plan Amendment and Rezoning for the lands on Fieldgate Drive and Audubon Boulevard, be adopted in accordance with the following:

1. That notwithstanding that subsequent to the public meeting, changes to the City-Initiated Official Plan Amendment and rezoning have been proposed, Council considers that the changes do not require further notice and, therefore, pursuant to the provisions of subsection 34 (17) of the Planning Act, R.S.O. 1990, c.P.13, as amended, any further notice regarding the proposed amendment is hereby waived.
2. That Schedule 4 of Mississauga Plan (2003), Urban Form Concept, be amended for the subject lands from Parkway Belt West to Residential.
3. That the City-initiated Official Plan Amendment to amend Mississauga Plan (2003) from "Parkway Belt West" to "Residential Low Density I- Special Site" to introduce a special site policy to permit only detached dwellings, be approved.
4. That the City-initiated Rezoning to change the existing zoning from "PB1" (Parkway Belt West) to "H-R3-Exception" (Detached Dwellings- Exception) to permit detached dwellings and subject to the fulfillment of the holding zone provisions be approved.
5. That the "H" Holding provision is to be removed from the whole or any part of the lands zoned "H-R3-Exception" (Detached Dwellings-Exception), by a future amendment, upon satisfaction of specific conditions.
6. That the letter dated June 25, 2012 from James Lethbridge, Planning Consultant, James Lethbridge Planning Inc. and a letter dated June 21, 2012 from Nicole King, Legal Counsel, Infrastructure Ontario be received.

File: CD.04.FOR

PDC-0043-2012

1. That the Report dated June 5, 2012 from the Commissioner of Planning and Building entitled "Mississauga Urban Design Advisory Panel - Revised Terms of Reference and Protocol", be received for information.
2. That the Mississauga Urban Design Advisory Panel continue to operate under the direction of the Commissioner of Planning and Building, in accordance with the Revised Terms of Reference.

File: MG.11.URB

PDC-0044-2012

That the Report dated June 5, 2012, from the Commissioner of Planning and Building regarding the applications to amend the Official Plan from "Business Employment – Special Site 1" to "Business Employment – Special Site" and to change the Zoning from "E1-19" (Employment in Nodes) to "E1-Exception" (Employment in Nodes), to permit the development of four (4) multiple storey office buildings and six (6) single storey free-standing restaurant buildings, under file OZ 12/005 W5, Skymark Square Lands Inc. (HOOPP Realty Inc.), 5100 Satellite Drive, be received for information and notwithstanding Planning Protocol, that the Supplementary Report be brought directly to a future Council meeting.

FILE: OZ 12/005

PDC-0045-2012

WHEREAS on October 15, 1997, City Council passed Resolution 286-97, which adopted the Mississauga Road Scenic Route Study Report dated September 4, 1997 from the Commissioner of Planning and Building that required amendment to Official Plan policies to identify lands abutting Mississauga Road as a Special Site Area with related urban design guidelines in recognition of Mississauga Road from Lakeshore Road to the St. Lawrence and Hudson Railway as a Scenic Route;

AND WHEREAS the same resolution of Council stated that the impact of future development applications on the scenic route features of Mississauga Road be assessed using specific criteria, including removal or disturbance to existing vegetation and changes to the existing road alignment or width;

AND WHEREAS on August 9, 2006 applications were submitted by Dunpar Development Inc. to permit 73 townhouse dwellings under common element condominium tenure at 4390 Mississauga Road, which were subsequently, revised to permit 56 townhouse dwelling units;

AND WHEREAS on July 15, 2007 the applicant appealed the Official Plan Amendment and Rezoning Applications to the Ontario Municipal Board for failure on the municipality's part to make a decision on the applications;

AND WHEREAS, on March 17, 2008, Council adopted a report from the Commissioner of Planning and Building recommending approval of applications under File OZ 06/017 W8, Dunpar Developments Inc., 4390 Mississauga Road, west side of Mississauga Road, south of Badminton Drive, for 43 townhouses, 8 semi-detached dwellings and greenbelt lands to be dedicated to the City, subject to a Holding Zone provision and that Legal Services and representatives from the appropriate City Department attend the Ontario Municipal Board hearing and to retain expert witnesses, if necessary, in support of the Report's recommendations;

AND WHEREAS, on April 22, 2008, the Ontario Municipal Board issued a written decision approving the applications for 43 townhouses, 8 semi-detached dwellings and greenbelt lands to be dedicated to the City, subject to a Holding Zone provision;

AND WHEREAS, on June 25, 2012, a public meeting of the City's Planning and Development Committee was held to consider a new application for the same property under File OZ 11/ 013 W8, 1598607 Ontario Corp. (Dunpar Developments Inc.), 4390 Mississauga Road, west side of Mississauga Road, south of Badminton Drive, for an additional 17 townhouses for a total of 60 townhouse dwellings, 8 semi-detached dwellings and greenbelt lands to be dedicated to the City;

AND WHEREAS the additional units will generate additional vehicles and increased pressure on the Mississauga Road Scenic Route;

AND WHEREAS the Planning and Development Committee has determined that the application does not maintain the existing character of the Scenic Route and is not consistent with the intent and provisions of the Mississauga Road Scenic Route Study and the related Official Plan policies;

AND WHEREAS the community, having noted concern with respect to parking, traffic, character, transition and infrastructure has expressed opposition to the application to change the Zoning from "H-RM4-70" (Townhouse Dwellings) and "G1" (Greenbelt - Natural Hazards) to "RM4-Exception" (Townhouse Dwellings) and "G1" (Greenbelt - Natural Hazards), to permit 60 townhouse dwellings and 8 semi-detached dwellings under standard condominium tenure under file OZ 11/013 W8, 1598607 Ontario Corp. (Dunpar Developments Inc.), 4390 Mississauga Road, west side of Mississauga Road;

NOW THEREFORE LET IT BE RESOLVED THAT:

The application to change the Zoning from "H-RM4-70" (Townhouse Dwellings) and "G1" (Greenbelt - Natural Hazards) to "RM4 - Exception" (Townhouse Dwellings and "G1" (Greenbelt - Natural Hazards), to permit 60 townhouse dwellings and 8 semi-detached dwellings under standard condominium tenure under File OZ 11/013 W8, 1598607 Ontario Corp. (Dunpar Developments Inc.), 4390 Mississauga Road, west side of Mississauga Road, south of Badminton Drive, be refused.

AND FURTHER THAT:

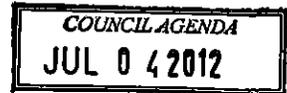
That the correspondences presented at the Planning and Development Committee meeting held on June 25, 2012 in opposition to the proposed development under file OZ 013 W8, 4390 Mississauga Road, west side of Mississauga Road, south of Badminton Drive, be received.

AND FURTHER THAT:

The Report dated June 5, 2012, from the Commissioner of Planning and Building regarding the application to change the Zoning from "H-RM4-70" (Townhouse Dwellings) and "G1" (Greenbelt - Natural Hazards) to "RM4-Exception" (Townhouse Dwellings) and "G1" (Greenbelt - Natural Hazards), to permit 60 townhouse dwellings and 8 semi-detached dwellings under standard condominium tenure under file OZ 11/013 W8, 1598607 Ontario Corp. (Dunpar Developments Inc.), 4390 Mississauga Road, west side of Mississauga Road, north of Highway 403, be received for information.

FILE: OZ 11/013 W8

REPORT 1-2012



TO: CHAIR AND MEMBERS OF GENERAL COMMITTEE

The Public Vehicle Advisory Committee presents its first report for 2012 and recommends:

PVAC-0001-2012

That the deputation made by Mr. Mark Sexsmith regarding owner operated independent accessible taxis be received and referred to Mobile Licensing Enforcement staff for a report back to the Public Vehicle Advisory Committee.

(PVAC-0001-2012)

PVAC-0002-2012

That the Corporate report dated February 1, 2012 from the Commissioner of Transportation and Works with respect to PVAC-0014-2011 Further Driver Retraining Review be receive with the following amendments;

1. That Mobile Licensing Enforcement staff schedule retraining courses for public vehicle drivers on weekday evenings and weekends as an alternative to the weekday retraining courses offered currently.
2. That Mobile Licensing Enforcement staff increase the taxi driver training at the time of initial application from 3 days to 4 days, that a 1 day of taxi driver refresher be completed after the first five years and at subsequent five year intervals taxi drivers be required to complete a ½ day industry update/refresher course.
3. That a by-law be enacted to amend Public Vehicle Licensing By-law 420-04, as amended, to incorporate the necessary changes to the requirements for the retraining of public vehicle drivers as outlined in the report dated February 1, 2012 from the Commissioner of Transportation and Works titled "PVAC-0014-2011 Further Driver Retraining Review".

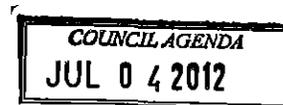
(PVAC-0002-2012)

PVAC-0003-2012

That the letter dated February 7, 2011 from Mr. Karam Punian, Executive Director ATA and Mr. Balwinder Dhillon, President ATA of Airport Taxicab (Pearson Airport) Association and the letters dated June 11, 2012 from Gurvel Singh, President All Star Taxi with respect to representation of Airport Taxi drivers on the Public Vehicle Advisory Committee (PVAC), plate issuing and taxi leases be received and referred to Mobile Licensing Enforcement staff to report back to PVAC.

(PVAC-0003-2012)

**JUN 26 2012**  
300 City Centre Drive  
12th Floor Cafe  
Mississauga ON  
L5B 3C1



City Clerks' Office  
300 City Centre Drive  
Mississauga, ON  
L5B 3C1

To Whom It May Concern:

Please accept this letter as notification of the City's intent to host an event for the Queen's Jubilee on July 27, 2012. Mississauga Celebration Square is hosting this event to celebrate Queen Elizabeth II, the estimated event attendance is 3000. This event will be held at Celebration Square and the 12<sup>th</sup> Floor Café at Civic Centre is to provide alcohol service at a Beer Garden site on the Lower Square. The Beer Garden will be erected on the raised section of the West side of the Lower Square and will be 156 linear feet, holding a maximum of 300 people. The dimensions of the white picket fencing are 42' wide by 72' long and 42' wide. Please see attached map for further detail. Security Detail includes: 4 Peel Regional Police Paid Duty Officers (Constables), 4 Corporate Security Guards, 4 Private Security Guards. Food will be available onsite and served by trained food handlers. It is our intention to have this event recognized with Municipal Significance and obtain a Special Occasion Permit from the LCBO.

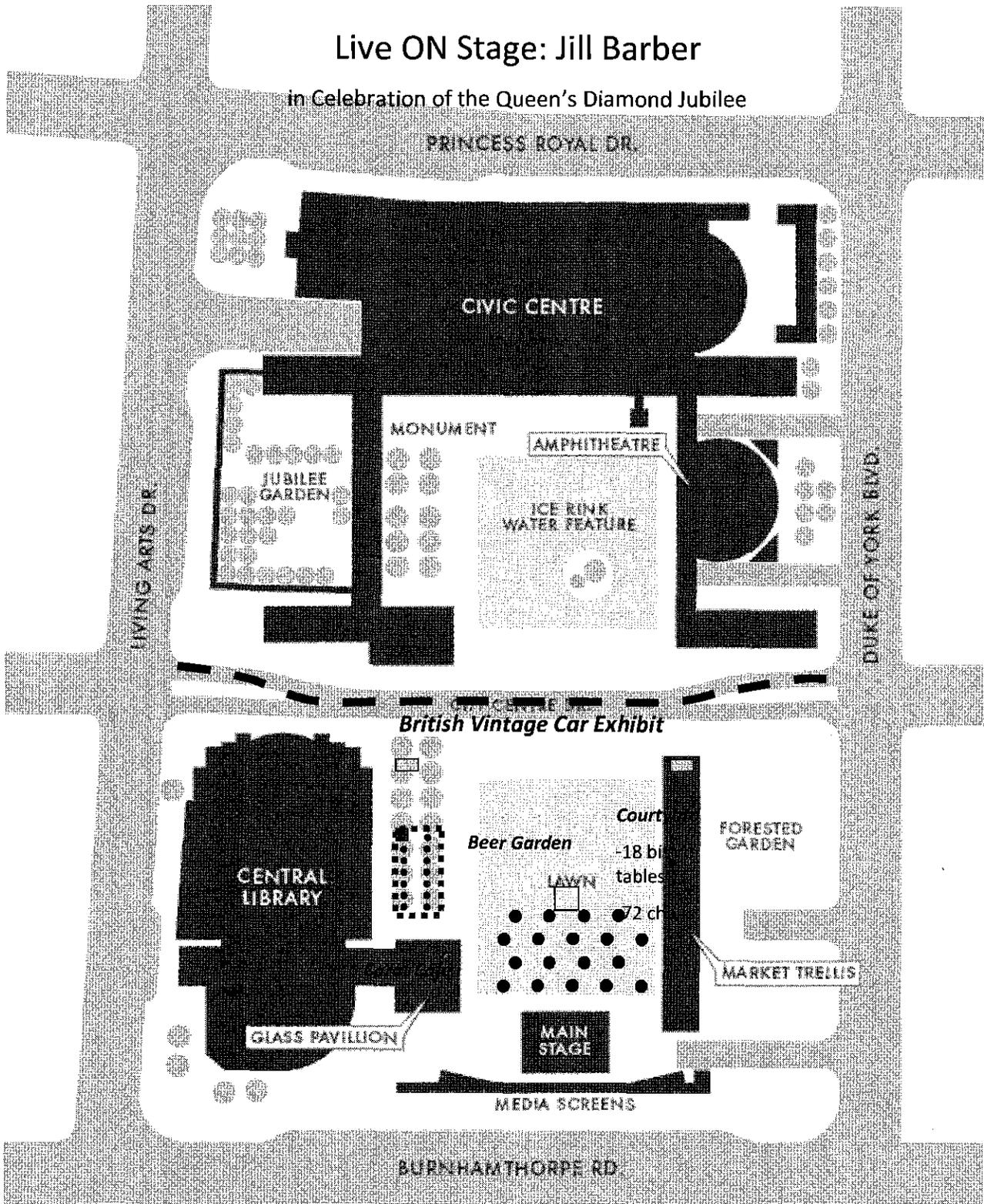
Thank you,  
David Manias  
Food Services  
City of Mississauga

<input checked="" type="checkbox"/> Receive	<input checked="" type="checkbox"/> Resolution
<input type="checkbox"/> Direction Required	<input type="checkbox"/> Resolution / By-Law
<input type="checkbox"/> Community Services	For
<input type="checkbox"/> Corporate Services	<input type="checkbox"/> Appropriate Action
<input type="checkbox"/> Planning & Building	<input type="checkbox"/> Information
<input type="checkbox"/> Transportation & Works	<input type="checkbox"/> Reply
	<input type="checkbox"/> Report

I-25(a)

# Live ON Stage: Jill Barber

in Celebration of the Queen's Diamond Jubilee



I-25(b)



Alcohol and Gaming Commission of Ontario

Form

Application for a Special Occasion Permit

This application must be submitted to and be issued by an LCBO permit issuing store in the municipality where the event is to be held or if there is no LCBO issuing store in the municipality, at the LCBO issuing store that is closest to the premises where the event is to take place.

The application fee must accompany the application - cash, credit card, debit or money order made payable to the LCBO or Minister of Finance at least 10 days prior to a reception event held indoors or 30 days prior to all other events. The application fee is non-refundable.

<b>For Office Use Only</b>		Zone/Store Number		Fee received \$: <input type="checkbox"/> Cash <input type="checkbox"/> Money Order <input type="checkbox"/> Debit <input type="checkbox"/> Credit	
Police		AGCO Inspector		<input type="checkbox"/> Levy <input type="checkbox"/> No Levy <input type="checkbox"/> Sale <input type="checkbox"/> No Sale	
Name of applicant (may be an individual or an organization) 12th Floor Cafe - City of Mississauga				Email	
Address 300 City Centre Drive				City, Town, Village Mississauga	Postal Code L5B 3C1
Telephone Number and Area Code					
Home ( )		Business (905) 615-3111		Fax ( )	
Name of person who will attend and be responsible for event (Print last name, first name) Manias, David				Email david.manias@mississauga.ca	
Address 300 City Centre Drive				City, Town, Village Mississauga	Postal Code L5B 3C1
Telephone Number and Area Code					
Home ( )		Business (905) 615 3111		Fax ( )	
Name of premises/property where event is to be held Celebration Square				Township or Regional Municipality Region of Peel	
Address 300 City Centre Drive				City, Town, Village Mississauga	Postal Code
Dates and times of event					
Start date: 12/07/27				End date: 12/07/27	
Event will be no more than 10 consecutive days <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No					
Dates		Start time (a.m. / p.m.)	End time (a.m. / p.m.)	Room/area/exact location	Estimated attendance
12/07/27		7 PM	10 PM	Beer Garden	300
12/07/27		7 PM	10 PM	Celebration Square	3000
YY MM DD					
YY MM DD					
YY MM DD					
YY MM DD					
YY MM DD					
YY MM DD					
YY MM DD					
YY MM DD					
YY MM DD					
Details of event					

I-25(c)

### NATURE OF EVENT AND FEE PER DAY

**RECEPTION**                       \$25 No Sale                       \$75 Sale

Receptions are events that are limited to invited guests only. The general public **cannot** be admitted and no profit may be made directly or indirectly from the sale of alcohol.

Are you serving homemade wine/beer? (Religious events or beer/wine clubs only)                       Yes                       No

**PUBLIC**                       \$75 Sale, up to 3 days (consecutive)

Select the one (a, b, c) that applies to you:

(a) Non-profit association or organization (duly constituted with constitution and by-laws)

(b) Registered charity  
Provide charitable organization registration number:

(c) Other (a municipal resolution is required and must be submitted with your application)

Will licensed establishments be participating in this event?                       Yes                       No

(A municipal resolution is required and must be submitted with your application)

▶ IF YES, please list them on a separate sheet (please refer to the Guide for information)

**TRADE SHOW**                       \$25 No Sale                       \$75 Sale

**CONSUMER SHOW**                       \$75 Sale

**MARKET RESEARCH**                       \$25 No Sale

**AUCTION OF LIQUOR**                       \$75 Sale

**DIPLOMATIC EVENT**                       \$25 No Sale

#### All applicants must answer all of the following questions

Are tickets to be sold for the event?                       Yes                       No

Will alcohol be served or consumed:  
Outdoors                       Yes                       No  
Under a tent/marquee/pavillon                       Yes                       No

Is there an admission charge?                       Yes                       No

Will alcohol be sold?                       Yes                       No

Is the event for invited guests only?                       Yes                       No

Will alcohol be served, sold or consumed in tiered seating area(s)? (Public Events only)                       Yes                       No  
▶ IF YES, please provide a detailed sketch with the application.

Will you be receiving any donated liquor from manufacturers for this event?                       Yes                       No

Please note that **only** registered charities and non-profit associations or organizations are eligible to receive donated liquor.

Will the event be advertised?                       Yes                       No

▶ IF YES, explain: Public event to honour Queen Elizabeth II advertised on digital screens/Gateway sign, Print, internet Board

# Important - Please read carefully

## DESIGNATED OR RESPONSIBLE PERSON

The permit holder or responsible person as indicated on the application and permit must be in attendance at the event. If however, in an emergency situation the permit holder/responsible person is unable to attend, then it is the responsibility of the permit holder to designate in writing someone to attend the permit event. The designated person is responsible to ensure that the requirements of the law for the permit event are complied with. **The designated person must not be someone who has been refused permits by the AGCO.**

All beverage alcohol must be purchased with your permit at the LCBO, the Beer Store or any authorized Ontario Winery, Brewery or Distillery Stores ("government stores"). All receipts of alcohol purchases under a SOP must be made available upon request at the event.

Registered charities and non-profit organizations or associations may accept liquor donated by Manufacturers of beverage alcohol under the Public Event category. Receipts for all donated products must be made available.

Holders of a No-Sale Reception SOP issued for a religious function may serve homemade wine or beer at the event.

Leftover liquor must be removed from the premises at the end of the event. When returning unopened alcohol purchased from a government store, you must produce the SOP and a copy of the receipt(s). Check with the LCBO/The Beer Store for further details.

**Reception events for stags, stag and does, bridal showers, etc. must be events that are limited to invited guests only. The event must not be advertised to the public by way of flyers, newspaper, internet or radio. No profit can be made directly or indirectly from the sale of alcohol.**

**If tiered seating is planned for the permit areas after the permit is issued, you must notify the AGCO, in writing, immediately. If you do not notify the AGCO of any such changes, administrative action may be taken against the permit holder including, but not limited to, the immediate revocation of the Special Occasion Permit.**

The police or AGCO Inspector may cancel a Special Occasion Permit while the event is underway if he or she reasonably believes that the *Liquor Licence Act* or regulations are being contravened in connection with the event.

Any special occasion permit holder may be assessed a monetary penalty as a result of specific breaches of the *Liquor Licence Act* and Regulations. The amount of the monetary penalty will be based on the approved Schedule of Monetary Penalties on the AGCO website. For further information please go to [www.agco.on.ca](http://www.agco.on.ca)

SPECIAL OCCASION PERMITS MAY BE SUBJECT TO CONDITIONS BEING ATTACHED TO THE PERMIT.

Learn how to lower your liability risks by taking the Smart Serve™ program and hire servers who have taken the course (or a licensed caterer). For information call 416-695-8737, or toll free at 1-877-620-6082 or visit [www.smartserve.ca](http://www.smartserve.ca)

### Application Statements (check one box only)

Before signing this application, please make sure that you have read all of the information above and completed all of the questions. Any changes to the application must be initialed by the applicant.

- No Sale Permit – all liquor costs will be absorbed solely by the permit holder.
- Sale Permit for a reception/trade show/consumer show event – no intention to make a profit directly or indirectly from the sale of liquor.
- Public Event – event is being conducted by a registered charity or non-profit organization or association, or is an event of municipal, provincial, national, or international significance.

It is a serious offence to make a false statement. A fine of up to \$100,000 can be imposed.

I certify the information is true, I understand my legal obligation as a permit holder and I have attained 19 years of age.

Signature of Applicant 	Office held in organization (if applicable) Supervisor	Date 1 <sup>YY</sup> 2 <sup>MM</sup> 0 <sup>DD</sup> 6 2 6
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The above information is collected pursuant to the *Liquor Licence Act*, R.S.O. 1990, chapter L.19. The Principal purpose of the collection is to determine eligibility for the issuance of a Special Occasion Permit. The information may also be disclosed pursuant to the *Freedom of Information and Protection of Privacy Act*. For questions about the collection of this information please contact the Manager, Liquor Eligibility, Alcohol and Gaming Commission of Ontario, 90 Sheppard Avenue East, Suite 200, Toronto, ON, M2N 0A4, telephone 416-326 8700, or toll free in Ontario at 1-800-522-2876, email address: [licensing@agco.ca](mailto:licensing@agco.ca)

**Sacha Smith**

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**From:** Susan Dankert  
**Sent:** 2012/06/29 2:08 PM  
**To:** Hazel McCallion; Jim Tovey; Pat Mullin; Chris Fonseca; Frank Dale; Bonnie Crombie; Ron Starr; Nando Iannicca; Katie Mahoney; Pat Saito; Sue McFadden; George Carlson  
**Cc:** Sacha Smith; Duilio Rose  
**Subject:** Additional Data re Proposed ban on the sale of cats and dogs in pet stores  
**Attachments:** Data Retail Pet Sales Mississauga.pdf

June 29, 2012



Dear Mayor McCallion and Council Members:

On behalf of the Pet Industry Joint Advisory Council of Canada, I would like to thank you for the opportunity to comment on the above-mentioned exercise. I would respectfully ask that you consider the following points during the Council meeting.

PIJAC Canada is a not for profit trade association that represents the different sectors of the Canadian pet industry. Over the last 25 years, our expertise has been recognized in many areas of interest to pet owners and their companion animals. This expertise is regularly sought by municipalities across this country, as well as by agencies from the provincial and federal governments.

For the record, PIJAC Canada has always been supportive of regulations that address areas of concerns, provided this is done in a fair and efficient manner. Responsible pet ownership, proper animal care and husbandry are just a few of the areas our organization promotes, by providing information and training to a variety of stakeholders.

PIJAC Canada respectfully submits that the orientation being presented will not be effective in alleviating concerns over impulse buying and address the issue of unwanted animals that end up in shelters.

We have included a few attachments which offer statistical data and insights into these issues. Reference to these documents will be made within the text below. The attachments will appear as one pdf in this email.

By the nature of their operations, reputable area pet stores are established businesses in the community that have fixed addresses and remain accountable to the customers they serve. These legitimate businesses are self-sustaining and bring a steady tax revenue stream to the City. (See attachment - Estimated **\$149 million**) Because of their high visibility amongst residents and the general public, they see the importance of offering quality animals and quality information to their customers. Proper veterinary care and proper information on the care and husbandry of the animals they offer for sale, is tantamount to the success of their business.

There seems to be an underlying assumption that if stores are prohibited from selling puppies and kittens, customers will automatically go to the shelter and adopt cat or dog. (See attachment - Origin of Pets) People who purchase from pet stores, are looking for puppies and kittens. Most cats and dogs in shelters are adults. Stopping local sales will not prevent citizens of Mississauga from driving to another municipality if they *want* to purchase a puppy or kitten from a retail store or from looking to other sources to get what they want. This moves business elsewhere and does nothing to educate consumers on how to make good choices. In addition, our sources at the city of Toronto have indicated their new bylaw is not currently being enforced and respectfully, in our opinion, is unenforceable.

Retail stores are frequently a drop off centre for unwanted kittens. Many left at the doors in a box. The stores are able to find homes for those animals through their business connection with the community, again offering the proper care advice and appropriate products. Removing this from the community means those kittens will now be directed to the shelters effectively increasing their numbers.

I-26(a)

Banning dog and cat sales would also demonstrate a preference towards one type of business over another, even though both of them offer the same service (offering dogs to Mississauga residents). In our opinion, such a decision, based on hearsay and misguided opinions, would create unfair business practices and eliminate legitimate sources where residents of Mississauga can obtain a healthy pet cat or dog.

### Who is responsible?

Healthy animals are the responsibility of all organizations involved in the sale/adoption of cats and dogs; stores, shelters, municipalities, breeders, vets, even the media. To effectively reduce the numbers of unwanted and abandoned pets, consumers need to be educated about;

- the commitment involved in having a pet,
- how to identify a good source (See attachment - *New Addition to the Family checklist attached*) and,
- how to select a healthy well matched companion

### Proposed Direction

The citizens of Mississauga have a right to explore as many sources as they like. Teaching them what to look for will help them to make educated decisions. To achieve this we recommend an approach that includes the establishment of a uniform message to be promoted in partnership with the city, all Mississauga's establishments that are involved in the sale/adoption of pets.

To move forward and effectively address the issue of unwanted and abandoned pets it is key to do two things:

1. Look at the data available and determine exactly why animals are being abandoned whether it is for reasons such as; health issues, change in family situation or lack of interest, etc. (see attachment - "Why pets end up in shelters")
2. Pool our resources, municipality, business, shelter, media, vets, breeders etc. to come up with solutions which address the specific issues and educate the public.

The following two examples outline how pet sectors can work together.

1. The New Addition to the Family Checklist developed by the National Companion Animal Coalition (Canadian Federation of Humane Societies, Canadian Veterinary Medical Association, Canadian Kennel Club, and PIJAC Canada) addresses puppy mills, impulse buying and provides a checklist of questions consumers can and should ask when exploring any source they are considering purchasing a dog from. (*New Addition to the Family checklist attached*)

I-26(b)

- 2. The 7th Annual National Summit on Urban Animal Strategies (tsuas.com), which this year is focusing on, "Sourcing of Companion Animals". Sponsored by all four national pet associations and attended by animal industry professional from across the country, attendees gather to collaborate on solutions to the issues surrounding placing pets in homes pets. This directly addresses the issue of abandoned and unwanted pets.

Banning does not address the issue, working together to educate consumers does. Empowering the residents of Mississauga to make good decisions will help cut down on unwanted and abandoned pets, weed out bad sources and save the city money in the long run with a decreased number of animals entering the shelter. On another note, we were in contact with the head of the OSPCA this morning. They indicated they were not aware of the proposed bylaw and that they had been named within.

We support an approach with a wider reaching, alternative solution that puts every business on the same level and uses their collective strengths to promote proper animal care and responsible pet ownership. Our association is committed to working with the city of Mississauga to achieve this common objective. We look forward to your comments.

Sincerely,



Louis McCann  
 Executive Director  
 PIJAC Canada  
 2495 Lancaster Road, Suite 202  
 Ottawa, ON K1B4L5  
 (800) 667-7452  
 www.pijaccanada.com

<input checked="" type="checkbox"/> Receive	<input type="checkbox"/> Resolution
<input type="checkbox"/> Direction Required	<input type="checkbox"/> Resolution / By-Law
<input type="checkbox"/> Community Services <input type="checkbox"/> Corporate Services <input type="checkbox"/> Planning & Building <input checked="" type="checkbox"/> Transportation & Works	For <input checked="" type="checkbox"/> Appropriate Action <input type="checkbox"/> Information <input type="checkbox"/> Reply <input type="checkbox"/> Report

Enforcement  
Division

## SUPPORTING THE RESPONSIBLE SALE OF CATS AND DOGS IN RETAIL PET STORES

**WHO IS RESPONSIBLE:** Healthy animals are everyone's responsibility : Stores, Shelters, Breeders, Vets, Municipalities, The Public, The Media

### REDUCING THE NUMBER OF UNWANTED PETS :

To reduce the numbers of unwanted pets, people need to be educated about;

- The commitment involved in having a pet
- How to identify a good source
- How to select a healthy and well matched companion

**A TRUSTED SOURCE OF INFORMATION :** Pet owners rated stores as one of their top four sources to go to for pet information in league with vets, websites, and friends & family(\*). This makes reputable stores a perfect conduit to help educate the public and again, be part of the solution.

### STATISTICS :

- 9% of cats and 10% of dogs originate from pet stores – classified as inside the system  
 Which means **the proposed bylaw addressing does not cover the rest of the 91% cats and 90% dogs which come from non-retail sources.** (\*)
- 65% of cats and 32% of dogs in Canada were acquired from outside the system (friends/relatives/ giveaway free/ pets off spring and found on the street) (\*)

(\*)Resource: The 2008 PetLynx Business of Urban Animals Survey, Delivered by Ipsos Reid)

**WHY RETAIL IS PART OF THE SOLUTION :** Offering healthy animals and placing them in good homes makes good business sense. Doing the opposite hurts pet businesses and does nothing to encourage repeat and loyal customers. Reputable pet stores are a good source for cats and dogs because they are:

- Accountable,
- Traceable,
- Provide health guarantees
- Provide advice on pet care and many other resources for pet owners and their communities

If a consumer has an issue with a pet they have a place to go back to for help. There is no guarantee of help from non retail sources.

**IMPULSE BUYING :** Reputable stores do everything in their power to ensure that their clients have the best pet owning experience possible. Responsible retailers take all the necessary steps to ensure a successful match, this includes managing the impulse people can have when first presented with a potential pet.

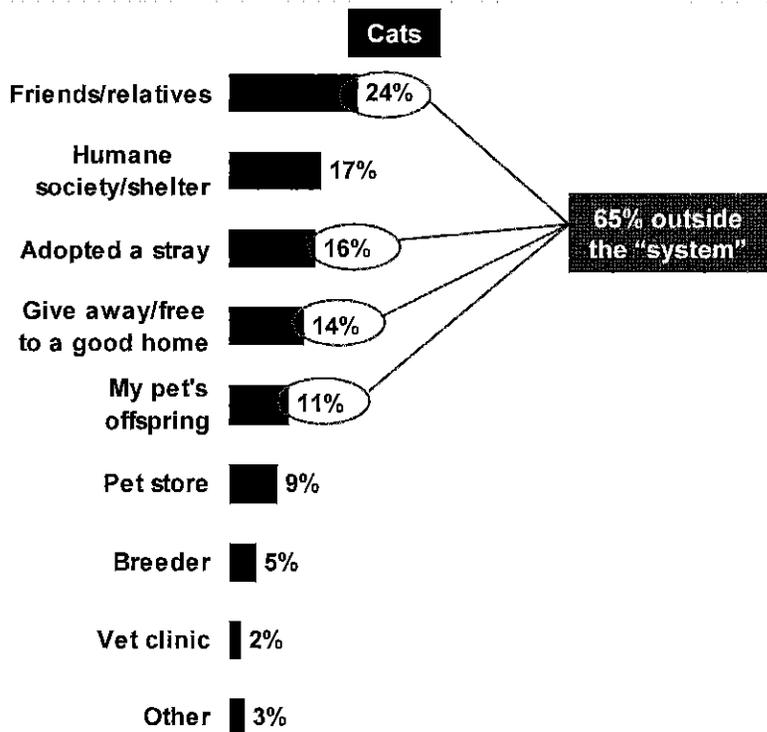
**DIRECTING BUSINESS OUTSIDE THE CITY :** Shelters can be an excellent source for pets. Unfortunately and rather unfairly, there is a perception by the public that shelter animals are the problem animals others did not want. In addition many animals at the shelter are adult so if a family wants a puppy or kitten they will look at a store and if they are not permitted to sell, there is nothing stopping a family from going to the next municipality to look or online. If someone wants a puppy or a kitten they will find it. This moves business elsewhere and does nothing to address the issues at hand by educating the public.

Consider the following calculation:

- According to Statistics Canada at 48% Ontario households have a pet in their home, which means approx. 116,400 homes in Mississauga have a pet
- 56% of those homes are cat and dog owners, approximately 65,000 families.
- The average family spends \$1281 annually on their pet which translates to \$83.5 million in spending on cats and dogs and a total of \$149 million on all pets in your municipality.

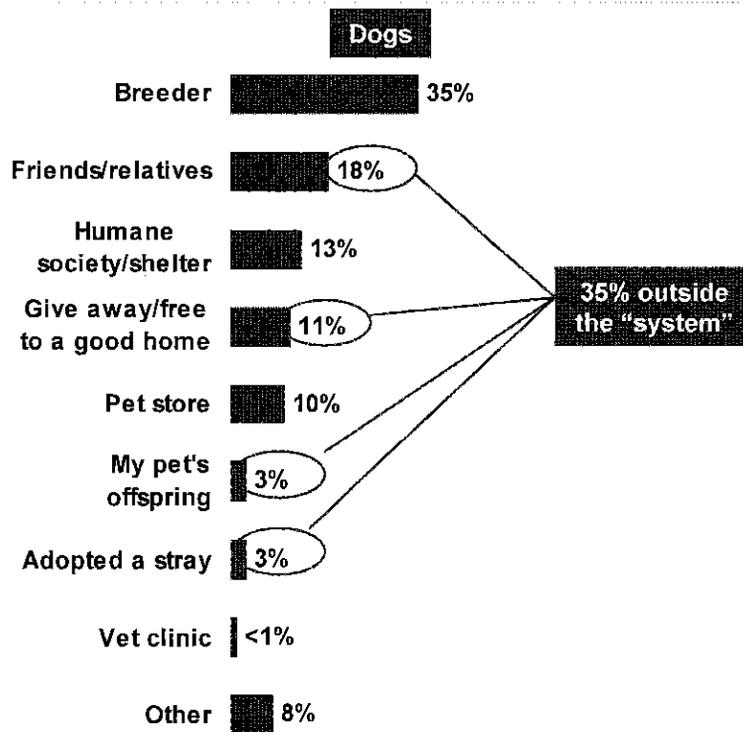
# Origin of Pet

- ◆ Cats originate from a variety of places but most often come from friends/relatives, humane societies, adopted strays or giveaways.
- ◆ Dogs come from these same places but most often come from a breeder.



Multiple mentions accepted.

Base: Cats (n=4,457)



Multiple mentions accepted.

Base: Dogs (n=3,036)

Q7a. For each pet listed below, please indicate where it came from.  
 Q7ai/ii. You indicated that your [cat(s)/dog(s)] came from a source not mentioned, please specify.

I-26(2)



Dog Care

Cat Care

Exotic and Bird Care

Small Mammal Care

Veterinary Medicine

Pet Insurance

Pet Expert Blog

Ask a Vet

Pet Memorial

PetsMatter

AAHA-Accredited  
Veterinary  
Hospital Quick  
Search

Zip/Postal Code

within Miles



More hospital  
search options

## Pet Care

Healthy Pet > Pet Care > Article

# Why Do Pets End Up in Shelters?



Every day in communities across the US a bond is broken. It's the bond between people and their pets, resulting in millions of pets being surrendered to shelters each year. And little has been known about the reasons why until now.

In a study conducted by the National Council on Pet Population Study and Policy (NCPSP) and published in the *Journal of Applied Animal Welfare Science (JAAWS)*, researchers went into 12 selected animal shelters in the United States for one year to find out why.

The results of the study show that the top seven reasons for relinquishment for both dogs and cats are the same. "These commonalities suggest that there may be similar ways to address relinquishment in dogs and cats," says Pam Burney, NCPSP president. "For people who work in a shelter all day, there isn't always time to look at these issues. We have impressions of what's happening, but now we have objective data that will help us develop specific programs to address the issues that have been identified."

## Top 10 Reasons for Relinquishment

### Dogs

- Moving
- Landlord not allowing pet
- Too many animals in household
- Cost of pet maintenance
- Owner having personal problems
- Inadequate facilities
- No homes available for litter mates
- Having no time for pet
- Pet illness(es)
- Biting

### Cats

- Moving
- Landlord not allowing pet
- Too many animals in household
- Cost of pet maintenance
- Owner having personal problems
- Inadequate facilities
- No homes available for litter mates
- Allergies in family
- House soiling
- Incompatibility with other pets

Specially trained researchers completed confidential individual interviews with pet owners who were relinquishing their dogs or cats to animal shelters. Pet owners were allowed to give up to five reasons for relinquishment. Interviewers did not, however, prioritize the responses. They simply recorded them in the order stated.

## Characteristics of Pets Being Relinquished

In addition to the reasons for relinquishment, the study collected data on pets being relinquished.

According to the study:

- The majority of the surrendered dogs (47.7%) and cats (40.3%) were between 5 months and 3 years of age.
- The majority of dogs (37.1%) and cats (30.2) had been owned from 7 months to 1 year.
- Approximately half of the pets (42.8% of dogs; 50.8% of cats) surrendered were not neutered.
- Many of the pets relinquished (33% of dogs; 46.9% of cats) had not been to a veterinarian.
- Animals acquired from friends were relinquished in higher numbers (31.4% of dogs; 33.2% of cats) than from any other source.

- Close to equal numbers of male and female dogs and cats were surrendered.
- Most dogs (96%) had not received any obedience training.

### Characteristics of Pet Owners Surrendering Pets

During the confidential interviews, researchers also gathered data on the people surrendering the pets. "Owners represented a broad range of age, ethnicity, education, and income level, indicating continued efforts will need to reach wide and far into communities across the country," say Dr. Mo Salman, the article's senior author.

The NCPPSP Regional Shelter Survey was designed, implemented, and analyzed by six members of the NCPPSP Scientific Advisory Committee. Regional investigators were encouraged to select shelters that were likely to be representative of those in their locations. The selection was also based on a shelter's ability to dedicate time and resources to the project.

The publication of this article represents the first such scientific and public release of relinquishment data from the NCPPSP's ongoing research into pet population issues. "The council has undertaken several important studies to better understand the issue of unwanted companion animals. This problem cannot be solved unless we truly understand it," says Burney. "Without this new data, individuals and organizations can have a clear idea of how to approach these issues most effectively."

As with all research, there are limitations. According to the authors, "the study was designed to describe the animals submitted to shelters. Thus, this set of data has no comparison data from the general pet-owning population. Many factors undoubtedly influence pet relinquishment, and some critical factors may have been omitted. This study represents a beginning of systematic data collection to examine this complex problem. The study is not designed to deal with animals other than those entering shelters, and inferences cannot be drawn beyond this population."

The National Council on Pet Population Study and Policy (NCPSP) is a coalition of 11 of America's foremost animal organizations concerned with the issue of unwanted pets in the United States. It was established to gather and analyze reliable data that further characterize the number, origin and disposition of companion animals (dogs and cats) in the United States; to promote responsible stewardship of these companion animals; and to then recommend programs to reduce the number of surplus/unwanted pets in the United States.

The NCPSP is composed of the following organizations: American Animal Hospital Association; American Humane Association; American Kennel Club; American Society for the Prevention of Cruelty to Animals; American Veterinary Medical Association; Association of Teachers of Veterinary Public Health and Preventive Medicine; Cat Fanciers' Association; The Humane Society of the United States; Massachusetts Society for the Prevention of Cruelty to Animals; National Animal Control Association; Society of Animal Welfare Administrators.

*Note: All content provided on HealthyPet.com, is meant for educational purposes only on health care and medical issues that may affect pets and should never be used to replace professional veterinary care from a licensed veterinarian. This site and its services do not constitute the practice of any veterinary medical health care advice, diagnosis or treatment.*



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I-26(g)

## New Addition To The Family?



## Congratulations!

You are thinking of inviting a dog into your home as part of your family. A dog can bring much happiness and companionship for many years, and the choice of a dog is an important one. We urge you to consider the following before making this decision:

### What Type Of Dog Suits Your Lifestyle?

- Different breeds, sizes, and temperaments of dogs will influence the type of care and amount of exercise required. Be honest about your ability to provide an appropriate environment for the type of dog that you are considering.
- Where do you wish to obtain your dog, and is it a reputable source?
- Before deciding on a dog, have you obtained information regarding health, genetic, and behavioural problems that may impact its well-being?

**Do not be tempted to purchase a dog impulsively.**

**Take your time, and do your homework.**

The NCAC developed this document to address the issue of puppy mills. You may also want to consult the member organizations\* for additional information.

### Avoid Purchasing a Dog from a Puppy Mill

A puppy mill is defined by the NCAC as a high-volume, sub-standard dog breeding operation, which sells purebred or mixed breed dogs, to unsuspecting buyers. Some of the characteristics common to puppy mills are:

- a) Sub-standard health and/or environmental issues;
- b) Sub-standard animal care, treatment, and/or socialization;
- c) Sub-standard breeding practices which lead to genetic defects or hereditary disorders;
- d) Erroneous or falsified certificates of registration, pedigrees, and/or genetic background.

Note: These conditions may also exist in small volume or single-breed establishments.

### About the NCAC and this document

This document reflects expertise from the \*Canadian Federation of Humane Societies [www.cfhs.ca](http://www.cfhs.ca), the Canadian Veterinary Medical Association [www.canadianveterinarians.net](http://www.canadianveterinarians.net), the Canadian Kennel Club [www.ckc.ca](http://www.ckc.ca) and the Pet Industry Joint Advisory Council of Canada (PIJAC Canada) [www.pijaccanada.com](http://www.pijaccanada.com). Together they constitute the National Companion Animal Coalition (NCAC), which was created in 1996 to promote socially responsible pet ownership and enhance the health and well being of companion animals.

Additional input was provided by the following agencies on this particular project: Agriculture and Agri-Food Canada, the Royal Canadian Mounted Police, the Canadian Food Inspection Agency and Dogs in Canada magazine.

# When you are ready to welcome your dog into your home, use this check list to assist you in your decision.

You should be able to check 'yes' to all boxes.

## Assessment of the Facility/Environment:

*A clean and sanitary environment fosters healthy dogs.*

- Have you been allowed access to the facilities where the dogs are housed?
- Is the facility clean?
- Are food and water available in the dogs' environment?
- Are references supplied upon request?
- Have you been asked pertinent questions to ensure the compatibility of you (the buyer) and the dog?
- In the case of a breeding establishment, is the mother (dam) on the premises and available for you to see?

## Health Issues and Physical Appearance of the Dog:

*Healthy well-socialized puppies have an active, open and friendly disposition. Avoid puppies that are overly shy and fearful.*

- Do the dogs have good dispositions?
- Do the dogs appear to be in good health? Below are some of the symptoms that may be of concern:
  - Thin body condition
  - Pot-belly
  - Lethargy
  - Diarrhea or stained hair around the anus
  - Cough
  - Discharge from the eyes or nose
- Are copies of health, vaccination certificates and documentation of the dog's last visit to the veterinarian available for you to see?
- In addition to the above, when dealing with a breeder, is documentation available confirming formal health clearances for both parents? (Such information is required to reduce the likelihood of transmissible diseases and genetic disorders)

## Issues at the Time of Sale:

*Buyer beware! Proper documentation protects you and your dog.*

Will you be provided with a bill of sale, listing:

- Date of purchase?
- Names of the buyer and seller?
- Description of the dog?
- Purchase price?

In the case of a purebred dog, will you receive:

- A bill of sale stating that the dog is a pure bred and naming the breed?
- Confirmation the dog has been uniquely identified by microchip or tattoo?
- Confirmation of a valid certificate of registration\* of the parents, litter (when applicable) and dog that you are acquiring?
- The total purchase price of the dog?

Will you be provided with a written guarantee that lists:

- Specific details of pet return or compensation arrangements in the event of a health problem/illness and any time frames that apply?
- What is expected of the buyer (i.e. exam by a veterinarian within a certain time frames)?

Proudly brought to you by:



Produced by:



\*In Canada, a valid registration certificate may be issued by a breed association recognized under the Animal Pedigree Act, including the Canadian Kennel Club, Canadian Border Collie Association, Canine Federation of Canada, Working Canine Association of Canada and the Canadian Livestock Records Corporation.