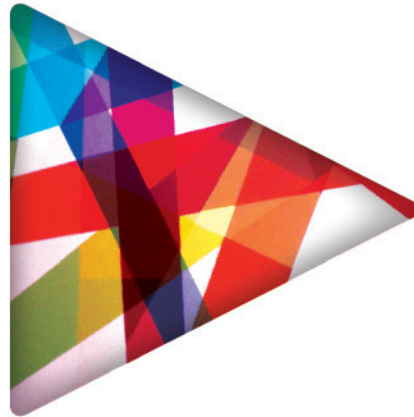


2011 progress report



Moving from Vision to Action

What does it mean for a city to **move**? To see its people **belong** and **connect**? To **prosper**? To become **green**? Those are the pillars that are helping Mississauga grow and succeed as a 21st century city.

It has now been four years since the City of Mississauga launched a groundbreaking public engagement project called Our Future Mississauga. The community created an exciting vision for the city and in 2009, a bold Strategic Plan and Action Plan. This is the third year that we are sharing some of our progress.

The initiatives, featured on the “Our Future Mississauga” website and summarized here, have been developed with the community and have their foundation in the Strategic Plan. We are committed to following the Strategic Plan as the guide in making decisions about our city.

In 2011, we took major steps forward that will truly transform the city. We invite you to read about some of the City’s accomplishments and see how the Strategic Plan is unfolding.

A Vision for our City’s Future

Throughout Our Future Mississauga, thousands of ideas emerged. These ideas were distilled and discussed among City Council, community and staff. These discussions helped to shape the creation of our City’s Vision Statement.

Our Vision for the Future

Mississauga will inspire the world as a dynamic and beautiful city for creativity and innovation, with vibrant, safe and connected communities; where we celebrate the rich diversity of our cultures, our historic villages, Lake Ontario and the Credit River valley.
A place where people choose to be.

Strategic Pillars for Change



Each of these Strategic Pillars for Change has its own unique direction statement and principle, along with specific strategic goals to ensure that this Vision is achieved. The Plan provides a sound framework for action and vision to move our city forward for the next 40 years.

ACHIEVING THE PLAN

Within the Strategic Plan, each Strategic Pillar for Change is connected to specific action items which will propel the Plan forward. These key action items are outlined in the Action Plan – a complementary document that includes key indicators, targets, actions and funding options for each Strategic Pillar for Change. The Strategic Plan comes alive through the work that is created through these key actions.

Over 80 long-term actions in the Action Plan are underway and four are complete. The City also advanced two significant additional actions in 2011 that were listed as “Actions for Future Consideration.”

MEASURING SUCCESS

The success of the Strategic Plan will be measured by the level of transformation and energy that we will be able to see, feel and hear all around our city. We can measure our progress in several ways – in the many concrete actions that are already underway, and in the comprehensive plans that guide continued work and decisions.

Our annual Progress Report is delivered to Council and the community to help monitor progress and to keep the Plan on track. Progress Reports are an important part of our pledge to continue working closely with our community partners to ensure that their voices are heard and that we stay grounded in the key actions that support our goals.

When our Strategic Plan is realized we will be known as a location of destinations, with a variety of events and festivals supported by a vibrant downtown and a spectacular waterfront. It will be a location of choice for people who want to live, learn, work, play and visit. It will be a city where people choose to be!

Turn this document over to see a snapshot of our progress under each of the Strategic Pillars for Change.

How we moved the Strategic Plan forward in 2011:

MOVE

More MiWay: With a 5.9 per cent increase in ridership, public transit is becoming a more attractive transportation option for Mississauga residents.

Shifting the Way We Move: Work is underway on the LRT, and with completion of the Hurontario-Main Street Corridor Master Plan, Mississauga continues to develop a transit-oriented city.

Presto! With the launch of Presto, an electronic transit fare collection system, inter-regional travellers can move in and around Mississauga easier and faster.

Cycling on the Right Path: Through implementation of the Cycling Master Plan, the City established a Cycling Office, built 23 kilometres of cycling infrastructure and hosted well-attended cycling events.

Paid Parking: It's Worth It: There is value in parking in Mississauga's growing downtown. Parking fees are being collected to manage parking demand and to support construction and maintenance of parking infrastructure.

Making Public Transit a Priority: To improve the reliability of public transit, two transit priority intersections were designed and constructed.

BELONG

Healthy & Productive Workplace: Results of Mediacorp Canada Inc.'s "Canada's Top 100 Employers" nation-wide competition confirm that Mississauga is a Top Employer for Young People and for New Canadians.

Class is in Session: Sheridan College's new Hazel McCallion Campus opened in downtown Mississauga.

Bollywood Buzz: As an International Indian Film Academy Awards (IIFA) "Buzz" location, the city hosted over 50 IIFA "Buzz" events in June.

Housing Choices for All: As Mississauga's population grows, ages and diversifies, the City's Housing Choices: Affordable Housing Strategy and Action Plan is ensuring that residents have choices of affordable housing in the future.





CONNECT

Building our Future Mississauga: The City completed 153 approved infrastructure projects, including Mississauga Celebration Square, four libraries and eight pools, under the Infrastructure Stimulus Fund and Recreational Infrastructure Canada programs.

An Inspiring Vision: The vision to turn Lakeview's former power generation lands into a mixed-use, sustainable lakefront community was unveiled and unanimously accepted as a first step in developing this hidden jewel on Mississauga's waterfront.



PROSPER

Port Credit Cool: The lakefront community of Port Credit was established as a "cultural node."

Focus on Innovation: An Innovation Centre Feasibility Report positions Mississauga for innovative business attraction and retention.

Attracting Global Business: Building on Mississauga's large international business community and strong population base, the city is looking to establish itself as Canada's global investment destination, through an International Marketing Strategy.





GREEN

Colour us Green: The newly-minted Living Green Master Plan will help the city achieve environmental sustainability.

Leader in Climate Change: Impressive results of the city's Earth Hour participation placed Mississauga eighth among Canadian cities, based on World Wildlife Fund's climate-change indicators.

Creating a Zero-Carbon City: To accelerate the reduction in energy consumption at City facilities, Energy Benchmarking, Retro-Commissioning and Energy Awareness Programs are targeting facility employees and users.

Hot for Renewable Energy: Initiatives at two City facilities are getting a warm reception by reducing carbon emissions and lowering operating expenses.

Sussing out District Energy: With the evolving Downtown21 and Inspiration Lakeview initiatives, the City is investigating its energy options.



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